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CARTING CO.
8 Circle St., Authorized Agents for
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Millwork of Pine Treated to Resist Harsh Weather

Chemistry and nature have been combined by millwork manufacturers to make modern wood windows and exterior doors tough enough to resist even the harshest weather.

The sturdy ponderosa pine now treated with water-repellent preservative to minimize warping, swelling, and shrinking.

This treatment, in accordance with standards of the National Woodwork Manufacturers Association, has no effect on the appearance of the window or door



THE CATHOLIC FAMILY CHOOSES A HOME

87 PAROCHIAL SCHOOLS
Near Church and School
142 CATHOLIC PARISHES

CATHOLIC HOME BUYING STARTS HERE

A GUIDE TO CATHOLIC HOME BUYERS



Brenna To Head Realtors In '57

President Re-elected — New Directors Named

Thomas H. Brenna, Realtor, was re-elected president of the Real Estate Board of Rochester for 1957 at a meeting of the board of directors held last Monday at the Board offices, 25 Exchange Street. He heads the Brenna-Realty Company and is active in the Holy Name Society of Sacred Heart parish.

Elected vice-presidents were: Paul E. Emerson, William C. Kane and Earl W. Van Deusen; Treasurer, Morgan C. House; Assistant Treasurer, Leonard A. Glustino; Secretary, Palmer H. Teller. The 1957 president and new officers will be installed at the Board's Annual Meeting in January.

New directors elected for three years to take office in January are: Morgan C. House, William G. Marx, Mrs. Amelia D. Nugent and Alvin E. Pfahl. Holdover directors are Brenna, Emerson, Glustino, Kane, Teller, Van Deusen, Arthur L. Gifford, Donald A. Lum and Charles J. Normand.

EARLY AMERICANS USED SEAWEED AS INSULATION
Many buyers of old Colonial farm houses in New England states have discovered during remodeling that the walls were insulated with dried seaweed. The seaweed did a good job, too, in keeping the Colonial houses warmer in winter and cooler in summer, plus helping to save fuel. But unlike modern mineral wool, the seaweed attracted vermin and was a serious fire hazard.

Insulation Is Low-Cost, Comfort Item

How much does year-round comfort cost? Practically nothing when you insulate your home, because insulation pays for itself in just a few short years! You get a yearly dividend in the form of lower fuel bills and increased comfort. Insulation will heat-proof your home in summer and seal in heat in winter.

There are many types of insulating materials to suit your needs and your budget. Reflective aluminum sheeting is easy to install in attic rafters. There is a lightweight mineral wool insulation which is poured, or blown, into walls and ceiling. Batt or blanket type insulation is used in sidewalls and attic rafters.

Insulation "board" — in panels, planks or tile sizes — is an inexpensive way to shut out cold and reduce noises.

Home Builders Elect Leaders

The Rochester Home Builders Association elected officers for the coming year at a meeting held Monday night at the Powers Hotel, according to an announcement by William J. Hill, executive secretary.

Taking office beginning January 1st will be George E. Wilson, president (Wilson & Hills Bldg.); Frank J. Schantz, first vice president (Frank J. Schantz Inc.); Jack Caldwell, second vice president (Caldwell & Cook); Peter G. Ranalletta, secretary and Theodore Jablonski Jr., treasurer. New directors, taking office at the same time, will be Joseph Audino (Atlantic Homes Inc.); Vernon L. Brumber; Fred M. Hills (Wilson & Hills) and Sam F. Morrell (Alliance).

CULVER FURNITURE

GOOD-LOOKING, EYE-CATCHING Decorator Gift Presents

from PRESTIGE manufacturers

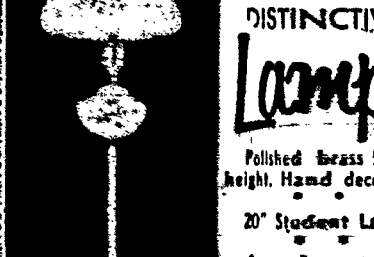
A gift for the home from CULVER FURNITURE is an indication of your thoughtfulness and painstaking choice. See our Holiday Gifts Displays—today! Early American predominates with rarely found upholstered pieces of distinctive charm, material, workmanship.

Comfortable Living Room Furniture



KNEE HOLE DESKS

A variety of fully American Desk Sets



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Polished brass 57" height. Hand decorated. 20" Student Lamp



57" Curved Sofa to add dominant theme to fireplace ensemble. Foam rubber cushions and back. Fabric choice.



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Also: A Good assortment of doughs
We carry a large assortment
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Honeye Falls Restaurant
"Everybody Praises Our Food!"
NOON HOUR REGULAR MEALS
SHORT ORDERS NIGHTLY
Sam Pellicano Prop. W. Main St.

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THE WISHING WELL
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Electrical Appliances
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EAST ROCHESTER FEDERAL SAVINGS AND LOAN ASSOCIATION
401 Main Street, East Rochester
WEBSTER OFFICE - 34 West Main Street, Webster, New York

HOME OWNERSHIP UP
Home ownership has increased five per cent during the past year, according to new surveys. About 60 per cent of Americans own their own homes today.

FOR SALE HOUSES

BRIGHTON - Parsons Road - Will build 1200 sq. ft., 3 bedroom ranch with driveway and garage on 78 x 100 ft. lot, \$14,200. This built on best fireproof water, sanitary sewer, \$2,000 down for Veterans. Can show a duplicate. **EDWARD GARLAND**, Real Estate-Broker, GR. 2-1124.

ST. FRANCIS XAVIER PARISH - 92 Men's Street - Bay-North Goodman area. 1800 BUILDERS HOME. 3 bedrooms, large kitchen, wall-to-wall carpeting, double garage, fenced-in yard, many extras. Immediate possession, moving South. \$14,950. BU 6-5722.

BLESSED SACRAMENT PARISH - Pleasant 4 apartment income for sale, furnished. Comfortable home and income. Good condition. Sleeping nearby. Phone Greenfield 2-3116.

For Prompt Personal Action
In Selling Your Home
LIST IT WITH
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ANDY CHENELLY - REALTOR
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ALL REALTORS SHOWING THIS SEAL OFFER PHOTO-MULTIPLE LISTINGS OF PROPERTY FOR SALE

All members of the Real Estate Board of Rochester have photo-multiple listings of property for sale. This means when you choose a Realtor to help you buy or sell property, he has over a thousand fellow board members to help him serve you. Deal with a member of the organization that was founded to safeguard your interests—deal only with Realtors who display the seal of the National Association of Real Estate Boards.

REAL ESTATE BOARD of Rochester, New York
ESTABLISHED 1910
ROCHESTER 2-4550 55 EXCHANGE STREET