

Colors Improve Any House

Good exterior color makes a well-designed house look better and can do much to improve the appearance of a poor one, says color stylist Beatrice West, writing in House and Garden magazine.

"Before you commit yourself to pale pink walls and a gray roof, consider three things," says Miss West. These are:

1. Size and architecture. "A dark roof makes a house look lower," the color stylist says. "On a ranch house, for instance, the combination of dark roof and light walls may seem to cut the house in half horizontally. If your house is an old one, large and nondescript, you probably will want a color scheme that breaks up the bulkiness."

Be Different

"Don't be bound by convention. All saltboxes need not be red nor all Colonial dwellings white with green shutters. Carnation pink is a marvelous color for a saltbox and pastel citron for a Colonial."

2. Roof and exterior wall materials. Painting, says Miss West, is only one part of an exterior color scheme. Roofs may be covered with asphalt shingles, which have their own integral color. Stone walls usually have a neutral, natural color. Wood walls, and ponderosa pine windows and panel doors can be stained or painted, and various types of siding have colors built in.

3. Location. The site of a house is important in color planning, says Miss West, because the colors generally should fit the climate and surrounding landscape.

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Local Realtors Westward Ho!

This Saturday, Nov. 17, Rochester Realtors will travel to St. Louis, Mo., to attend the 49th Annual Convention of the National Association of Real Estate Boards. It has been announced. The local group will be led by Board President Thomas H. Brenna and Mrs. Brenna. Others making the trip include Mr. and Mrs. Ralph R. Borchard, Mr. and Mrs. Frank Drumm, Mr. and Mrs. Andrew Chenelly, Mr. and Mrs. William C. Kane, Mr. and Mrs. William G. Marx, Alvin E. Pfahl, and Robert S. Elwell, executive secretary.

Convention headquarters will be in the Sheraton-Jefferson Hotel from November 10-15th. Ralph Borchard, NAREB Vice-President, will participate in the Real Estate Educational Conference to be held at Washington University. Mr. Pfahl, Chairman of the Board's Education Committee, will attend the lecture session.

Mr. and Mrs. Chenelly and Mr. and Mrs. Drumm will journey to Mexico to take in the post-convention trip.

General Charles P. Romulo, Philippine Ambassador; Joseph B. Haverstick, President of the National Association of Home Builders; Dr. Kenneth McFarland, Educator; Albert M. Cole, Administrator of the Housing and Home Finance Agency; Winthrop Rockefeller; Ormond A. Kleb, Assistant Postmaster General; Senator John Bricker; Defense Secretary Charles E. Wilson; Dr. Neal Bowman; Senator Barry Goldwater; and publisher Richard A. Amberg are among the speakers for the convention function.

FHA Raises Remodeling Loan Limit

There's good news in the 1956 Housing Act for home-owners who want to do extensive remodeling to add living space or to modernize their houses.

Now they can obtain FHA-insured Title I loans of as much as \$3,500 with a five-year period for repayment.

Before Congress passed the new law, owners of single-family dwellings were limited to FHA-insured loans of \$2,500, repayable in three years. The longer amortization period means that monthly payments are smaller.

The liberalized terms are particularly important to growing families who need more space in their small houses and to owners of old houses who want to bring them up to date.

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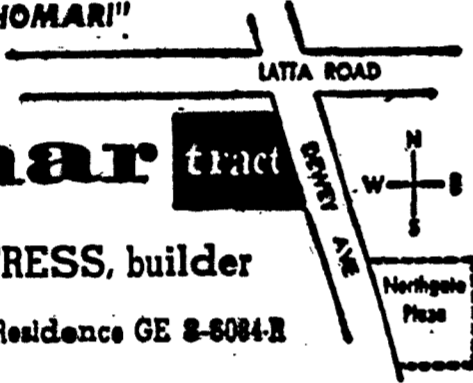
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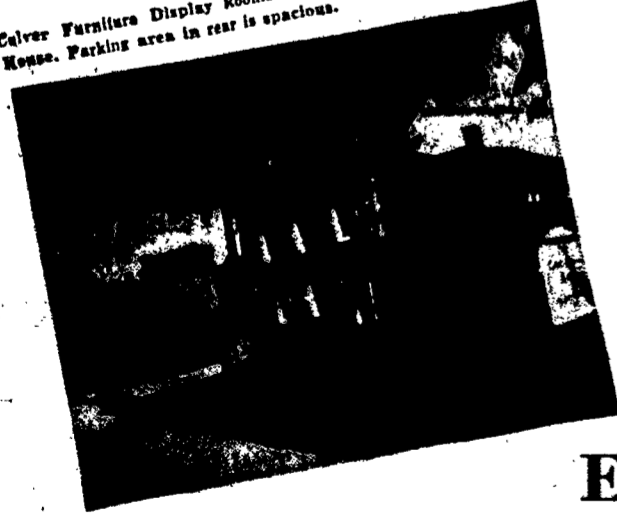
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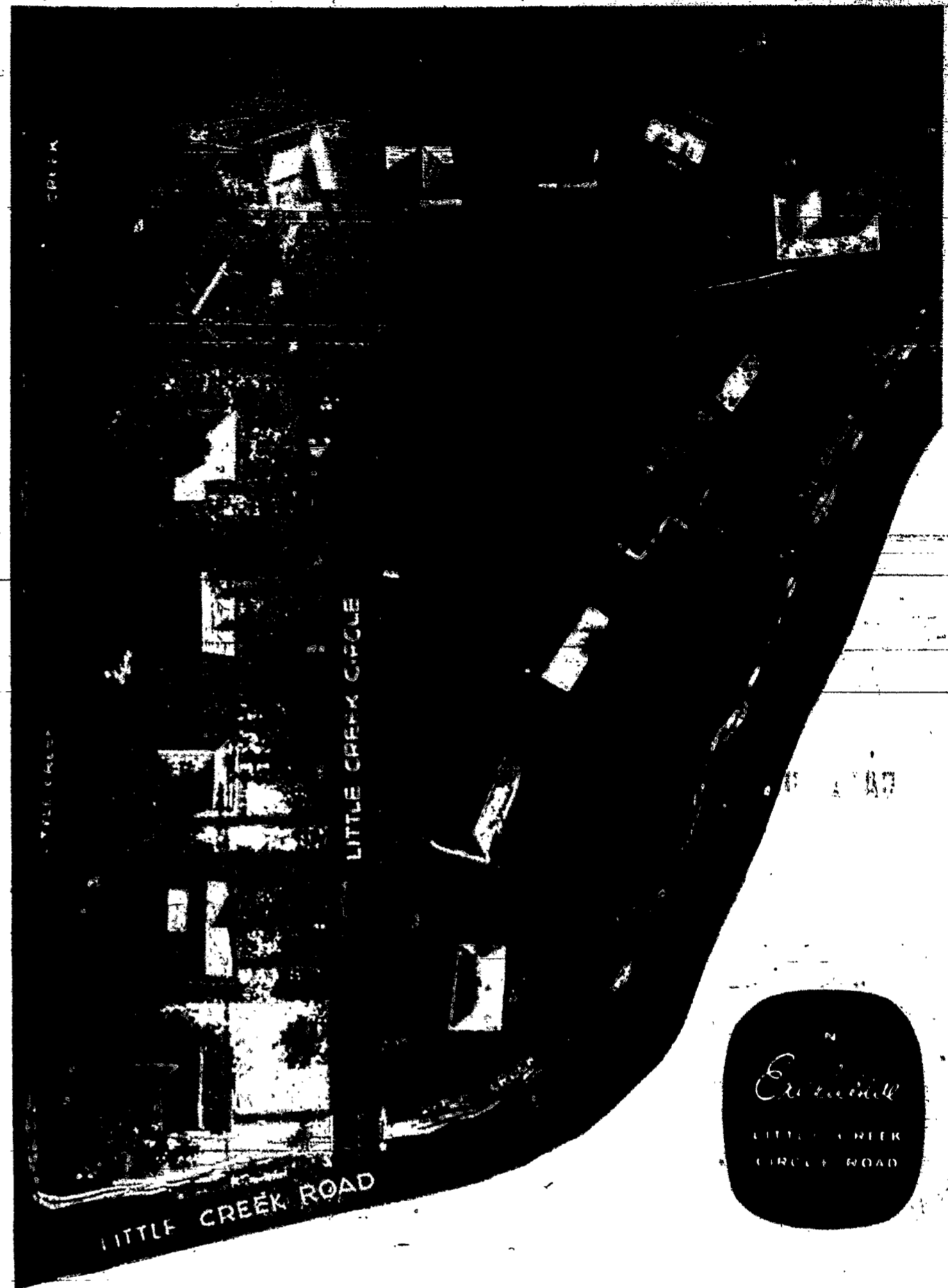
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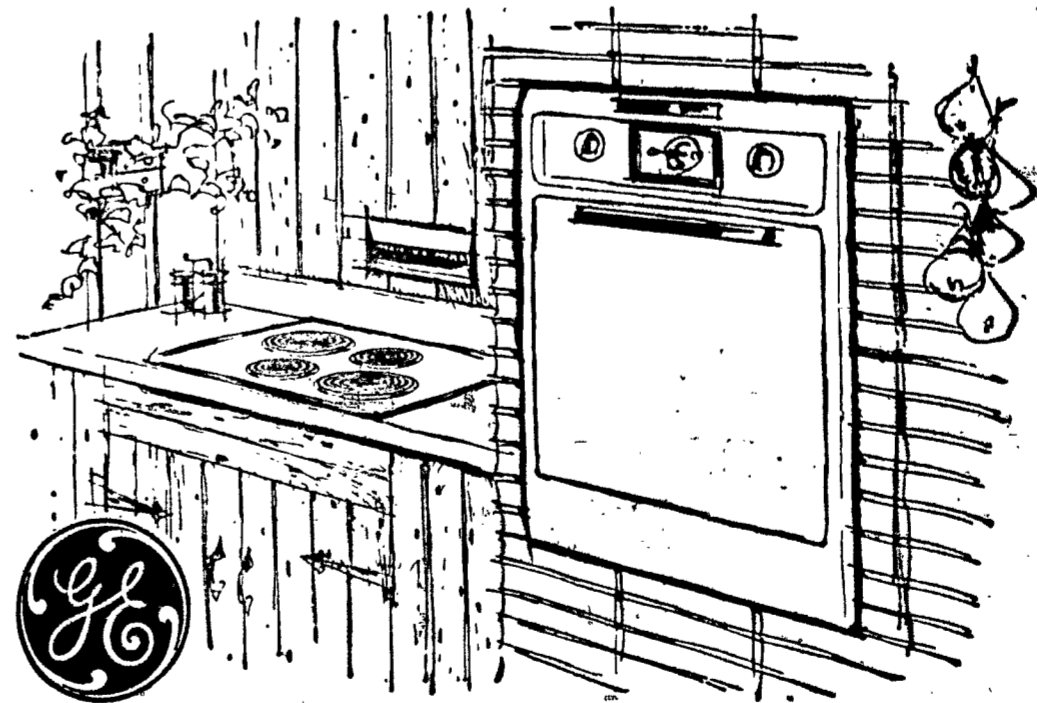
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