

MONTH END

Clearance

SALE!

'55 DODGE "Lancer" Hardtop, Radio heater, Auto. Trans. SALE WAS \$2195 PRICE	\$1995
'54 CHEV. 210 2-door sedan. Radio and heater. Exceptionally clean. SALE WAS \$1195 PRICE	\$1095
'51 BUICK 76-R Hardtop Coupe. Ra- dio, heater, Dynaflow. Ex- tra clean. SALE WAS \$745 PRICE	\$645
'53 BUICK Super Hardtop. Radio, heat- er, Dynaflow. One owner. SALE WAS \$1295 PRICE	\$1195
'55 BUICK Super Hardtop. Radio, heat- er, Dynaflow. Power steering and brakes. SALE WAS \$2395 PRICE	\$2195
'55 FORD Falcon Convertible. Radio, heater. SALE WAS \$1795 PRICE	\$1695
'53 CHEV. Bel Air Coupe, Radio, heater. SALE WAS \$795 PRICE	\$695
'55 PONT. 4-door sedan, Radio, heater. SALE WAS \$1695 PRICE	\$1595
'53 BUICK Special Hardtop, radio, heater. SALE WAS \$1195 PRICE	\$1095
'53 PONT. Chateau 4-door sedan, 2- seater. Radio and heater. Other extras. SALE WAS \$795 PRICE	\$695
'55 FORD Falcon 2-door. Radio, heater. SALE WAS \$1495 PRICE	\$1395
'54 BUICK 2-door. Heater, fuel elec. SALE WAS \$1395 PRICE	\$1195
'54 HUDS. Heater, Motorized Mustang, Radio, heater, Hydramatic. SALE WAS \$1395 PRICE	\$1295
'53 WILLYS Radio, Motor, Dynaflow, Radio, heater, heater. SALE WAS \$995 PRICE	\$795
'52 HUDS. Heater, Motor, Dynaflow, Radio, heater, heater. SALE WAS \$995 PRICE	\$595
'53 OLDS. Heater, Motor, Dynaflow, Radio, heater, heater. SALE WAS \$1295 PRICE	\$1195
'55 BUICK Special 2-door Sedan. Radio, heater, Dynaflow. SALE WAS \$1895 PRICE	\$1795
'55 CHEV. 2-door. Heater. SALE WAS \$1495 PRICE	\$1395
'53 PONT. Chevrolet. All leather in- terior, radio, heater, Hydramatic. SALE WAS \$1095 PRICE	\$995
'55 BUICK Special 2-door Sedan. Radio, heater, Dynaflow. SALE WAS \$2395 PRICE	\$2195
'54 PONT. Chevrolet. All leather in- terior, radio, heater, Hydramatic. SALE WAS \$1195 PRICE	\$1095
WHITING-BUICK 1000 E. Main St. BA 5-4990 OPEN EVENINGS	

8-A COURIER-JOURNAL
Friday, October 26, 1956

"Seein's Belie'n" DOWN REAL ESTATE ROW With Frank J. Gibbs



There is considerable discussion these days up and down Real Estate Row about the lack of mortgage money available from Rochester banks for the financing of new and existing home sales. Some criticism has been directed to the banks for their apparent stand on the subject of G.I. Mortgages, requiring a higher down payment than the average veteran can afford, considerably higher than the amount down in other leading cities of the country.

We are of the opinion that there must be some strong justification for this that will react with long-range benefits to our Rochester economy which has become recognized as one of the most, if not the most stable in our nation.

It appears to some trained observers that American families have been dipping into their savings accounts with such unusual regularity in the past few years that the normal amounts of money held in savings in the banks has struck a new low. Banks in many other cities of the country, faced with a sharp reduction of surplus due partly to this spending trend are obtaining money from banks in better positions elsewhere (very probably Rochester) by selling good mortgages for from 82 to 85 cents on the dollar.

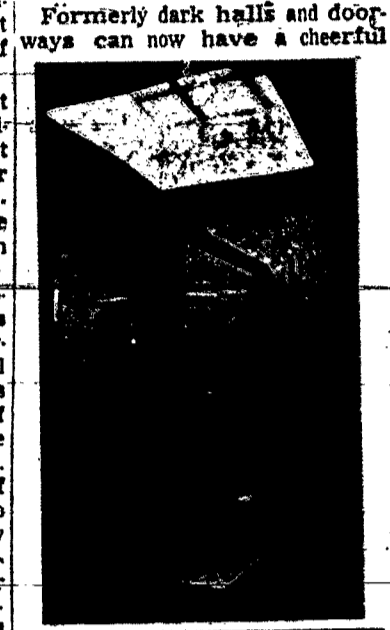
Following the coming election and an expected loosening of the purse strings as regards home financing, it would not be surprising to find our local banks in a better than average condition to contribute in great measure to an increase in home sales.

I find, on the whole, a feeling of special confidence in our banking operations here in Rochester. So there is a general tightening of money for local disbursements and maybe they are sending our

THE CATHOLIC FAMILY CHOOSES A HOME NEAR CHURCH AND PAROCCHIAL SCHOOL

Top Lighting Panels Make Home Brighter

Modern lighting is looking up... to the ceiling... for added smartness and efficiency. Ceiling lighting was designed and used principally in office buildings, but it now offers unusual possibilities for home use. You'll discover that top lighting helps to create a feeling of space, lightens dark ceilings and adds to your decor!



Glass panels set in the ceiling are today's answer to locations where windows are not possible: as in corners of rooms, windowless alcoves, entry ways, and other areas. Formerly dark halls and doorways can now have a cheerful

daylight effect with a luminous ceiling area. Even light from the ceiling, plus mirror lights in the bathroom gives a perfect light for shaving or make-up. Kitchen work areas, when lighted from above, reduce fatigue, are better lighted and cupboard items are more visible. Plan now to top-off the beauty and charm of your home with smart, new top-lighting!



Lighting engineers have long recognized the advantages of "daylighting" work areas in the home. For good light from above that eliminates both glare and sharp contrasts, these prefabricated panels are made of hollow glass set in aluminum frames; they also remove the heat annoyance that is so common to the old-style skylight. These Toplite panels shed new light in a windowless bathroom, and in a modern-type kitchen.

More Families Want Extra Bath Facilities in Home

A new more practical bathroom heads the home modernizing projects of many folk. Sometimes this merely involves bringing an antiquated bathroom up to date with new fixtures, colored tile walls and other bright decorations and accessories.

More often it means an added bath for a family that has outgrown facilities offered by a single bathroom. A good bathroom is a lot more than just space for three plumbing fixtures—and it doesn't have to be a large room. Here are important factors to consider when planning the addition of a new bathroom, or modernizing the old: Storage facilities for towels, soaps, etc.—Materials must be durable, easy-to-care-for and water-proofed—Good lighting is an essential—Ample mirror space—Position of the bath-tub.

AUTO OWNERS

With the coming of Compulsory Insurance you will have to have an FSI before you can register your car for 1957. If your automobile insurance expires in the near future, why not let us review your insurance needs.

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NOTICE
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ADVERTISERS
Due to production requirements, copy and multiple listing photos must be ready by noon MONDAY unless further notice, if this feature service is desired.
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"SELECTO-RAMA" EXISTING HOMES DISPLAYED BY PARISHES JOHN T. NOTHAGLE, INC. "Gallery of Homes" BA. 5-8150 REALTORS BA. 5-8150

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6 rooms—4 bedrooms. Built in 1912—1925. 2 1/2" h/w attached garage.
\$14,950

**ST. JOHN'S PARISH
240 Yarmouth Rd.
21 WARD**
Built in 1942—4 rooms, 2 1/2 bedrooms. Full tile bath. Power. Full down. Great "FIRE" in lot.
\$18,000

**ST. RITA'S PARISH
W. WEBSTER
648 Beverly Dr.**
Built in 1932—6 room Colonial. Very beautiful—modern, everything deluxe, ceramic tile bath, 2 1/2" h/w. Ct. lot.
\$17,500

**ST. JOSEPH'S PARISH
PENFOLD
1536 Creek St.**
3 room ranch—3 bedrooms, lot large. Built in 1941. Convenient to everything!
\$17,000

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