



Join your neighbors in the ...

# Chemung County Community Chest



**"We're increasing OUR pledge"**

"We used to give the Community Chest \$5.00 a year and let it go at that.

"But then, along came Tommy and Mary and the world looked different to Helen and me.

"When it was time to make our pledge to the Community Chest last year, we thought about how it would affect Tommy and Mary. 'Look,' we said, 'we want our children to grow up in a community that's going to give them the breaks . . . where it's healthy . . . and where they can find plenty of other good children. We want them to have a chance to be a Boy Scout or a Girl Scout . . . or join the "Y" . . . or have other opportunities for wholesome activities.'

"If our community is going to be the kind of place for our children, we've got to do our share to support all the Community Chest agencies. How much should we pledge? Well, \$5.00 looked pretty small to support the 20 local agencies of the Chest organization for a year. We knew we could do better than that . . . and we did! We pledged \$25.00 last year . . . and we'll pledge even more this year. Tommy and Mary are going to get off to a good start if we have anything to do about it! Why don't you increase your pledge this year, too?"

## THESE 20 AGENCIES NEED \$357,025.00 TO SERVE YOU!

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| <p><b>American Cancer Society</b></p> <p>The work of this agency is to inform the community about the early detection and treatment of cancer; to promote programs for such care. The agency needs \$15,600 to carry on its work.</p>   | <p><b>Boy Scouts of America</b></p> <p>Their purpose is to promote, supervise and administer an educational and recreational program for character development, citizen training and physical fitness; to provide adequate leadership and facilities for making this program available to all boys. They need \$31,130.</p>   | <p><b>Catholic Family Service</b></p> <p>Marriage counseling for the purpose of strengthening family life, assistance in budgeting; making plans for unmarried parents and their children; treatment of problems of physical and mental illness, alcoholism, and personality difficulty; protective care for children and aged; arranging child care in foster and adoptive homes. They require \$36,490.</p>   | <p><b>Cerebral Palsy-Handicapped Children</b></p> <p>The work of this agency is to provide physical, occupational and speech therapy for handicapped children through age 16. To accomplish the much needed services of this health agency a total of \$3,450 is needed.</p>   |
| <p><b>County Heart Committee</b></p> <p>Conducts a program of health education; carries on a program in Rheumatic Fever prevention; provides individual consultation in home to teach work simplification to women with heart conditions; provides diversional therapy for shut-ins; furnishes information on all services available to people with heart diseases, and helps plan for rehabilitation of all such cases. They need \$10,370 to carry on their work.</p>             | <p><b>Council of Community Services</b></p> <p>The Council through fact finding and study seeks to establish and develop standards and efficiency in social work; to prevent duplication and waste of effort in agency services; and to promote an effective program of health, welfare, and recreational services in our communities.</p>  | <p><b>Child and Family Service</b></p> <p>Counsel where there are misunderstandings and conflicts between parents or between parents and children where there is troublesome behavior of small children; problems of adolescence, old age, health, mental illness; help for unmarried mothers in planning for themselves and their children; protection for neglected children; foster home placement and day care for children who have to be cared for outside their own homes; adoption services. They need \$32,264.00.</p> | <p><b>Heights Recreation Committee</b></p> <p>A service designed to provide wholesome leisure time program for boys and girls in the Elmira Heights area. The aggregate participation in the program of athletics, dramatics, crafts, music and other diverse activities was 10,500. To continue the service the agency needs \$750.00.</p>  |
| <p><b>Neighborhood House</b></p> <p>Their purpose is to provide leisure time program consisting of wide variety of clubs, classes and group activities for children and adults. This type of program is designed to help curb juvenile delinquency by having guided recreational periods. To do this work \$30,850.00 is needed.</p>  | <p><b>Girl Scouts . . . Elmira Council</b></p> <p>An organization that serves to help girls realize the ideal of womanhood, and to assist in preparing them for their places in the home and the community. The territory covered by this agency is Elmira, Big Flats, Elmira Heights, Southport, Wellsburg and West Elmira. A total of \$16,026.00 is needed to carry on the work of the agency.</p>         | <p><b>Girl Scouts . . . Horseheads</b></p> <p>This agency has as its purpose the same ideals as that of the Elmira Council . . . namely, to help girls realize the ideals of womanhood, and to assist in preparing them for their places in the homes and community. This agency serves the Horseheads area and needs \$800.00 to continue its work.</p>  | <p><b>Horseheads Recreation Commission</b></p> <p>This agency provides a leisure time program for the enrichment of life for youth. This type of recreational program greatly aids in the prevention of juvenile delinquency. It also makes for a happier, healthier child. To continue to serve the Horseheads area a total of \$1,950.00 is needed.</p>  |
| <p><b>Jewish Community Center</b></p> <p>The Center though under Jewish auspices, is open to all, regardless of race, color, or creed. For adults, there are Golden Age Clubs, informal concerts and recitals, forums, debates, health classes; for teenagers . . . athletics, vocational guidance, clubs and classes; for children . . . arts and crafts, music, athletics, day nursery. The Center operates a summer day camp. They need \$19,500.00 to continue the service.</p> | <p><b>Psychiatric Clinic</b></p> <p>Makes diagnoses in cases of personal maladjustments; helps individuals to cope with emotional problems and disturbances, and gives advice on educational and vocational problems. Between 225 and 250 adults and children are helped annually through consultation and services of psychiatrist, psychologist, and social workers. Their budget calls for \$7,600.00.</p> | <p><b>Salvation Army</b></p> <p>Provides emergency care for homeless men and for families in temporary trouble; specialized services for parolees from penal institutions; sheltered care for unmarried mothers, informal recreation program. The work of this agency requires a budget of \$17,000.00.</p>   | <p><b>Traveler's Aid Society</b></p> <p>This service is performed by the Y.W.C.A. It gives a helping hand to assist stranded or distressed travelers. More than 40 people have been served in a year's activity. They need \$250.00 for the work.</p>  |
| <p><b>Visiting Nurse . . . Health Assoc.</b></p> <p>Their function is to promote individual and community health; to prevent disease; and to provide skilled nursing care for the sick in their homes on a part-time basis under supervision of a physician. Over 1200 patients were served during the year. This agency requires \$21,030 to continue its health work in our county.</p>   | <p><b>Wellsburg Recreation Committee</b></p> <p>Its function is to provide recreation activities for the children of Wellsburg offering them expert guidance in their leisure-time play periods. This type of program must continue if our children are to have all the opportunities a community should offer its youth. The budget required is \$250.00.</p>  | <p><b>Young Men's Christian Assoc.</b></p> <p>Its object is to provide the spiritual, mental, social and physical condition of men and boys. A membership of over 4700 uses the services of this agency. In addition, over 6000 others participate in the clubs, classes, and programs of the "Y". To accomplish its aims and services the agency needs \$22,800.00.</p>  | <p><b>Young Women's Christian Assoc.</b></p> <p>Provides a social, recreational and physical education program for women and girls by helping them to make new friends, find new interests and learn new skills. Provides living facilities through a registry of approved rooms in private homes. More than 4000 individuals have participated in a year in the activities of the Y.W.C.A. Their budget calls for \$16,600.</p> |

**GIVE the UNITED WAY to your COMMUNITY CHEST!**