

**Be Sure Plumbing Is O.K.
Both Inside And Outside Home
Before Cold Weather Comes**

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Small precautions will prevent costly plumbing bills later on! Before cold weather comes, have your plumbing specialist check your plumbing. He'll make sure it's in top-working order and will insulate pipes against the cold.
If you're going away during the cold weather, take these precautions.
First, have the water supply



cut off at the street and the water valve inside the house turned off.

Next, he will empty the water from the toilet bowls, flush tanks and drain the hot water heater.

He will also remove all water from the traps of sinks, lavatories and bathtubs and fill them with a non-freezing agent.

If a pipe freeze should occur when you're at home, or away, examine the pipe to see if it has cracked from the pressure. If not, soak towels in hot water and apply them to the frozen pipe.

Repeat until the ice block is dissolved. You may also melt the ice by pouring boiling water down the clogged drain.
Don't use electrical appliances of any kind to remove the ice. The combination of electricity, metal and water can be dangerous!

For all plumbing problems, your plumber is the best answer. He's an expert and will take care of all repairs correctly and efficiently.

**FINANCIAL
CONSIDERATIONS
BEING EQUAL**

wouldn't you like to live near McQuaid High School and St. John Fisher College . . . in

BRIGHTON ?

Something interesting will appear on these pages very soon—will you watch for it?



THE CATHOLIC FAMILY CHOOSES A HOME
NEAR CHURCH AND PAROCHIAL SCHOOL

**Check Your Roof Carefully For Leaks
And Safety Before Cold Weather Sets In;
A Good Roof Is An Economy Measure**

Roofs have definitely come into the limelight, both in the designing of new homes and the modernization of older ones. Today the type of roofing used goes much further than simply choosing the one that will give the greatest protection at the lowest cost.

Color, texture and pattern are equally important. Architects, realizing that the roof is the single largest area of the house, choose the roof color to dictate the entire exterior color scheme of the house.

Designers say that a light colored roof can make a house appear taller, an important note for one-story homes. Engineers have discovered that a white roof will make a home cooler in summer through greater heat reflection.



Roofing materials are now available in a wide range of colors to satisfy any home owner's color preference. Asphalt shingles, the most popular roofing material, have a coating of ceramic granules which give the roof both color

and texture. They are firmly imbedded in the base material so that the color and texture remain for the life of the roof.

With air conditioning becoming increasingly popular, the selection of a roofing material with insulating qualities is of utmost importance. This factor, plus the choice of a light colored roof, can greatly increase the efficiency of an air conditioner.

If, during Operation Home Improvement, a home owner is planning to re-roof his home he should be sure the following points are checked: soundness of the roof deck to determine whether it will support the additional weight of the new roof; an examination of the old roof for curled or loose shingles, and a thorough check-up and repair job on the flashing at chimneys, plumbing vents, skylights, dormers and valleys.

**LEAKY BRICK
VENEER**

When brick veneer develops leaks, water can seep into the sheathing and the brick wall small space between the house causing damage to plastered inside walls. To prevent this, drill small slanting holes through the brick mortar joints at the base of the wall so that the water can drain outside.

Super Resistant
Rugged plastic products resist grease, oils, household acids and cleaners. They are also highly resistant to abrasion.

For Prompt Personal Action
In Selling Your Home
LIST IT WITH
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**KIMSUL
INSULATION**

**FOR WINTER COMFORT AND
SMALLER HEATING BILLS**

**AN ALUMINUM COVERED INSULATION
WITH A BLANKET ON THE BACK**
The aluminum to reflect heat back into the room. The blanket to keep the cold out. KIMSUL may be used in new and old homes.

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THE G.I. WIFE

"My husband is standing on his head, waiting for the '57 Chevrolet."

ONLY 7 MORE DAYS

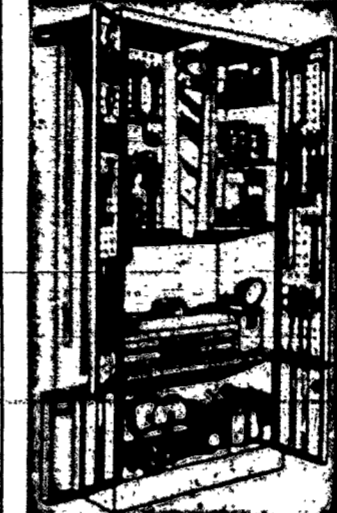
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INTERSTATE METAL PRODUCTS CO.**

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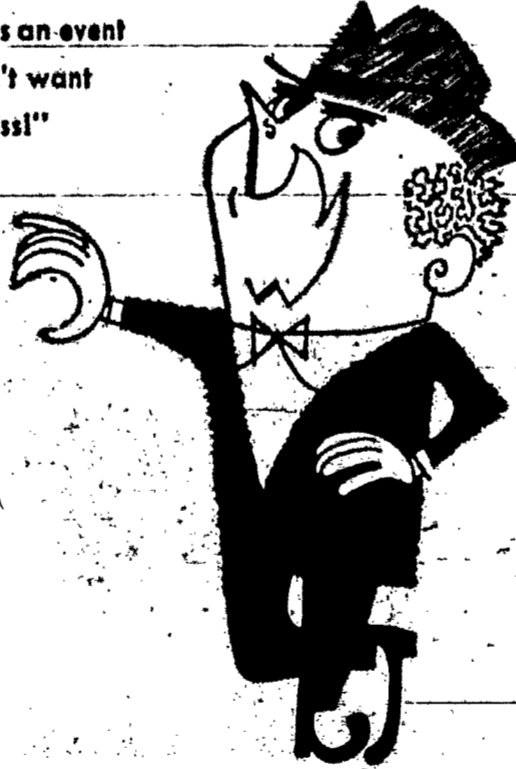


You'll enjoy spending... if it's only an evening

1956



"This is an event
I don't want
to miss!"



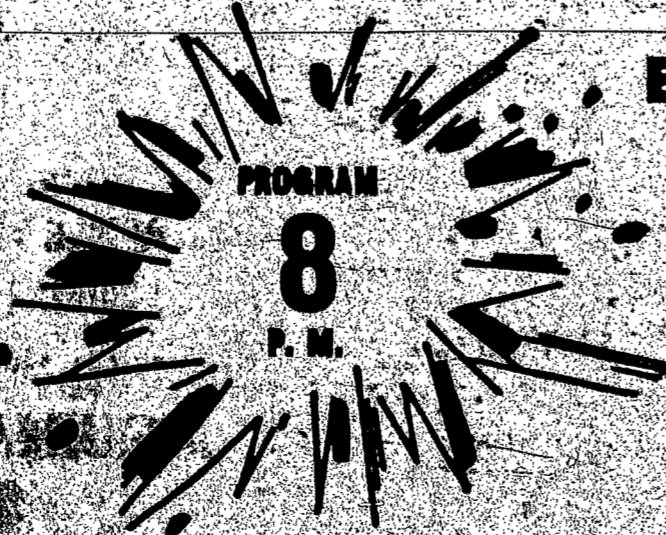
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AND OLD
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