

**THEN WEAR IT AGAIN!**  
A man's sock makes a good applicator for waxing a floor. Fill the sock with paste wax, then run it lightly over the floor.

**FOR SALE HOUSES**

**BRIGHTON:** In desirable St. Thomas Park, East Ave. & Clover St. Green Colonial type home with attached garage, large living room with fireplace, screened porch, wainscoted dining room and generous kitchen. 3 cross-ventilated bedrooms with a 12x24 master bedroom, priced at only \$16,500. For info., call John Holloway, DR 425, Northside's Gallery of Homes, Realtors, BA 8159.

**GRAND:** Attractive 4 room home built 1931—brick front, hot water radiant heat, open fire place, tile bath and powder room, colored fixtures, cork screens and storm windows, 2 porches, 11x24 ft. lot, 1 car garage, 4 1/2. Mortgage can be assumed. Asking \$21,900. Phone John Todaro, RA 9788 for appointment. TODAY'S Realty Co. BA 9262.

**IRONDEQUOIT:** St. Ambrose section, 41/2. Attractive 4 room home, large kitchen, large bath, open fireplace, gas heat, 1 car garage, large beautiful lot and shrubbery lot. Immediate possession. TODAY'S Realty Co. BA 9262.

**HELVETIA:** Drive out West Henrietta Rd. 5 miles to Erie St. Road (just past Thruway). Good Shepherd parish. Attractive new large 2 1/2 story home with attached garage. Exceptionally large rooms, tile bath, gas heat, Rambock water. Lot 100 x 200, deep basement, grading to be finished. \$17,400.—Reasonably down payment to \$4,950. Call Edward Garland, Realtor, GR 1562.

**CENTER DR., GREECE:** Rochester's most exciting home show, a brand new model, completely decorated and furnished by Rochester's leading department store. Open Sun. 2 to 4 P.M., other times by appt. GL 1964. Peppercorn Homes Inc., 242 Miles Rd. W.

**2800 Home, Farm and Business For Sale Through**  
**BEDNARZ REALTY**  
Realtor  
OPEN EVENINGS AND SUNDAYS  
563 Hudson Avenue, 3rd Fl., Bk. Bk.  
BAker 8441 COngress 2790

Est'd. 1907  
**SALES APPRAISALS**  
Tax Depositions a Specialty  
**HALL REALTY CO.**  
LA 8220 239 POWERS BLDG.

**W. A. FELDMAN Realtor**  
1451 LAKE AVE. GL 3561  
Specializing  
SACRED HEART ST. JOHNS ST. CHARLES PARISHES  
Photo of All Listings - Res. GL 8444

For Prompt Personal Action  
in Selling Your Home  
LIST IT WITH  
**MORGAN HOUSEL**  
REALTOR  
2119 Monroe Ave. GR. 1219

**ANDY CHENELLY, Realtor**  
**TRADING POST**  
RE REALTY CO. INC.  
241 BAKER POWERS BLDG. 2230  
COMPLETE REALTY SERVICE

**CENTRAL TRUST'S PROPERTY IMPROVEMENT PLAN**

The Key Plan to "OPERATION HOME IMPROVEMENT"  
With Two Exclusive Advantages

- No restrictions as to what you want to do to your home!
- Both husband and wife are automatically covered by life insurance at no additional cost when both sign for the loan.

Ask your contractor about the third advantage when you have financed the job for you through The Central Trust Property Improvement Plan.

**CENTRAL TRUST CO.**  
ROCHESTER, N.Y.

Main Office  
25 MAIN ST. EAST  
Clinton Office  
17 CLINTON AVE. S.  
BRIGHTON Office  
1806 EAST AVENUE  
LYELL Road Office  
1370 LYELL AVENUE  
Williamson Office  
WILLIAMSON, N. Y.

**Remodeling Helps Couple Maintain Big House Alone**



Finding a home with enough living space is a key problem when the family is young. Later, when the family is grown, the problem is reversed. The husband and wife cope with the difficulty of maintaining a large house alone.

This problem faced Frank Brehm of Cadillac, Mich.

Two of his three children were married and living away. Looking ahead to the time when the last child would also leave, he wanted additional first floor living space in his 7-room cottage so he could close off the second floor and enjoy "bungalow living." But he wanted the second floor to remain available for visits from the children and other guests.

The home, itself, was very similar to thousands of other houses across the country. Mr. Brehm wrote to A. E. Campen who heads a mail remodeling consultation service in Peoria, Ill. Campen suggested tearing down an old woodshed that adjoined the house and replacing it with a new wing. Specific plans were drawn by Campen and a local contractor was engaged to carry out the work.

The new wing contained a large bedroom, a utility room, a first floor bath and added closet space — the necessary ingredients for first-floor living.

A new main entrance was built at the side of the house. It opens into a hall from which the kitchen, dining room, bath, bedroom and utility room can be entered without crossing any other living



A woodshed at the rear of the old house (directly above) made way for an attractive new wing on the modernized home (top). The wing provides extra space on the first floor for "bungalow living." The second floor, in effect, became a guest house.

Interlocking asphalt shingles, which give good protection in high wind areas, were applied to the new wing. These were similar in appearance to the shingles on the main roof. As a further unifying feature, the roof line of the wing was extended across the front of the house to join the roof of the main porch. This also helped to "cut" the height of the house, improving the appearance.

Mr. Brehm reduced costs by doing some of the remodeling work himself under the guidance of the contractor. Labor was saved by using easy-to-install ponderosa pine window units, with sash, and frame fitted to each other at the factory.

By insulating the wing's ceiling and exterior walls, Mr. Brehm reduced its heating requirements to a point where the existing heating plant could handle the added load.

**Air Conditioning Compact**



Winter heating, summer air conditioning, and water heating year-round—all these fit handily in one end of the kitchen of this house in the Air Conditioned Village, Austin, Tex. A folding door (shown open above) normally keeps the equipment out of sight. Insulated ducts carrying warm or cool air spread out through the attic of the one-story house to the rooms. Twenty-two manufacturers participated in research at the Air Conditioned Village, each house being heated and cooled by a different system. The house whose kitchen is shown here had Coleman year-round air conditioning. Total annual operating cost for both heating and cooling was about \$85.

**Ridge LUMBER INC.**  
612 Hollenbeck St.  
OPEN—MON. and FR. NITES  
ALL DAY SATURDAY

**TILEBOARD**  
4 x 4 SHEETS  
TILE DESIGN  
PLAIN  
25¢ Sq. Ft.

**TILE DESIGN** BAKED ENAMEL  
MARBLE REED HORIZONTAL  
SPECKLED LINE PATTERN  
27¢ Sq. Ft. 29¢ Sq. Ft.

**READY MIX CEMENT**  
1.55  
80 lb. Bag

JUST ADD  
• Sand Mix  
• Gravel Mix  
• Water • Mortar Mix

PORTLAND 145  
100# BAG

LOCATION—ONE BLOCK  
EAST OF MEMORIAL BRIDGE  
RD 7709

**Ridge LUMBER COMPANY**  
HOLLENBECK ST.

**COOL OFF**  
that red hot kitchen

and the **WHOLE HOUSE TOO!**

with **LENNOX**

You (and your family) will Eat, Sleep, Cook and feel better with Lennox air conditioning. And you can have it now!

For This Summer On Easy Terms.  
CALL TODAY  
**BR 9079**  
for FREE COOLING SURVEY

**Hicks HOME HEATING CO. INC.**  
99 NORMAN ROAD  
Rochester 20, New York

**THE CATHOLIC FAMILY CHOOSES A HOME**  
NEAR CHURCH AND PAROCHIAL SCHOOL

**REALTOR ANNOUNCES BRANCH CHANGE**

Kravetz Realty Company announces the removal of its Clinton Avenue Branch Office from 11 Clinton Avenue North to its new location at 1328 Clinton Avenue North at the corner of Orchard Street.

The new and larger quarters are designed to better serve the Seventeenth Ward, the Northeast section of the City of Irondequoit.

Gene Cassata, Manager of the Branch Office since 1949, will continue as Manager of the new office. Mr. Cassata attended Harvard College and Syracuse University, and has been in the Real Estate business since 1948. Mr. Cassata resides at 357 Scholfield Road and has lived in the Northeast section of the city all his life.

Kravetz Realty Company, whose main offices are located in the Powers Building, is this year, celebrating its tenth anniversary. The firm, which is one of the largest Real Estate Offices in the area, enjoys a flourishing Real Estate business, sales over the years have continually increased. In each successive year the business volume has grown and sales have always exceeded previous years. Mr. Fred B. Kravetz, who heads the firm, is most optimistic for the future.

**Versatile Color Best For Roof**

Choosing the color of a new roof requires planning. The roof is the single most important factor in the exterior color scheme of a house.

Roofs last for a long time. It is important that the home-owner be satisfied with the color of his roof long after the siding and trim colors are replaced.

A roof color is first select an overall color scheme for the house — roof, walls and trim. Then decide whether or not the roof color is flexible enough to harmonize with a second overall color scheme that you might choose some time in the future. If it is not, choose a new roof color that is compatible with both color schemes. Asphalt shingles come in a wide range of colors.

**SEAL KNOT IN BOARD**  
A loose knot in a board need not be troublesome. The knot should be pushed out and coated with clear cellulose cement. Replaced in the knothole, it will remain firmly in the board.

**Here's How to Paint Sash**

A good-looking house is the product of a number of effective details. None is more important than



neat, attractively painted windows. Inside and out, windows are architectural and decorative

**'Cobblestone House' Sings 'Early American' Praises**

By FRANK J. GIBLIN.

Many of us, at some time or another, have wished that we could meet with success in earning a livelihood by doing what we enjoyed most. A high percentage of American men and women are hobbyists, seeking pleasurable outlets for their happier energies away from "the daily grind." For a man or woman to actually look forward to opening an office or salesroom to begin a busy week of bread winning is an exception rather than the rule, despite occasional claims to the contrary.

Without a doubt the success of the Culver Furniture Company, 1094 Culver Road, is due to the fact that new patrons are intuitively impacted with the knowledge that both Mr. and Mrs. Albert D. Baitsholts are happily engaged in selling furniture of which they are especially proud. Mr. Baitsholts himself a "fine furniture" hobbyist, and his wife, through many years association, has become one through pleasant contagion.

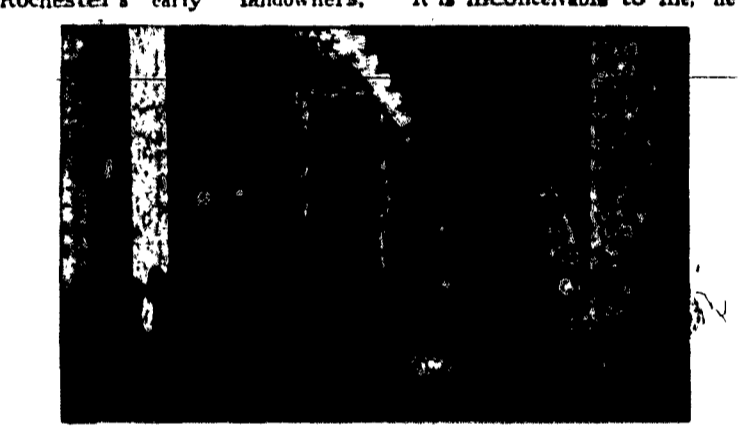
The contented aspect of the Culver Furniture Company personnel does not end with the proprietors themselves. Their married daughter, Barbara (Mrs. Philip Kincaid), has inherited her parents' love of fine furnishings and prior to her marriage had been on the decorator staff of two of Western New York's largest department stores. At college, she majored in art and applied her knowledge to the specialties of home decoration. Barbara today is the home decorator consultant for the Culver Furniture Company and her husband, Phillip Kincaid (yet another fine furniture hobbyist) completes the personnel at Culver.

The Cobblestone House. Over a century ago, one of Rochester's early landowners,

Russell Lockwood, purchased 107 acres of ground in the area surrounding the present premises of the Culver Furniture Company. On this land was built, in 1835, the present home known as "The Cobblestone House." This type of construction, popular from 1790 until 1850, is known as the "Greek Revival" style of architecture. Rochester's old landmark is considered as being one of the best examples of this construction in Western New York. The carpentry and joinery of the building is amazing and the great hand-hewn beams and partitions of great thickness gives ready insight into the care that went into the building of a home at that time. Hundreds of visitors to the "Cobblestone House" have exclaimed over the beauty of the winding staircase and the curved doorway two-thirds of the way up which has withstood years of constant use.

No one but an enthusiastic hobbyist for early American furniture would purchase such a house and completely redecorate it as a backdrop for a furniture display. Albert Baitsholts spent a considerable sum on the project. To him that is beside the point.

"It is inconceivable to me," he



Staircase in Culver Furniture Co.'s "Cobblestone House" is example of simple symmetry and master craftsmanship.

says, "to merchandise such magnificent furniture as "Georgetown" Solid Cherry and "Country Squire" suites by Fancher. In an atmosphere that does no credit to the manufacturer and his product. We have grouped together in the ten rooms of the "Cobblestone House," the finest of these great lines, together with "Firth" decorator features, "Nichols and Stone" chairs and the famous "Colony Court" upholstered pieces. "Ainsley" lamps in early American design add to the decor. We enjoy displaying them in this setting."

The century-old landmark is directly connected to the modern display rooms of the Culver Furniture Company wherein are shown modern upholstered suites, many Provincial ensembles, and a quantity of choice, decorator items. Rochester's unique furniture retailer and his "family personnel" are celebrating the first anniversary of his introduction of "The Cobblestone House" as a furniture "showcase" beginning Monday, May 14th and continuing to Saturday, May 26th, a Festival of Values in Early American furniture. Home owners, Manufacturers are cooperating.



One of ten rooms in the "Cobblestone House" furnished in Early American tradition.

to Saturday, May 26th, a Festival of Values in Early American furniture will be featured for area home owners. Manufacturers are cooperating.

The century-old landmark is directly connected to the modern display rooms of the Culver Furniture Company wherein are shown modern upholstered suites, many Provincial ensembles, and a quantity of choice, decorator items.

**GIORDANO**  
200 CLIFFORD  
BAKER 0810

**Walt Fogarty**  
GE 9162 291 ANNETT BLVD. Real Estate  
To buy, to sell, build or exchange...  
Call us right now, a sale to arrange

**DO YOU HAVE PROPERTY TO SELL OR TRADE?**

For a quick sale of a fair price be sure you list with Wills Realty!

See Our Photo Display of Homes  
63 STATE ST.  
BAKER 9700

**WILLS REALTY CO.**  
Open Daily 9-5-Sat. 11-5  
Sundays 1-5 P.M.

WE ARE ONE OF THE LARGEST GROWERS OF  
**Evergreens - Azaleas - Rhododendrons**  
IN MONROE COUNTY  
ALSO—Shade Trees, Magnolias, Etc.  
GUARANTEED TO LIVE  
If You Want to Start A Nursery,  
We Have Rooted Cuttings 1-2 Year Field

**A. VORNDRAN NURSERIES**  
1062 Ridge Rd. (Rt. 104) Webster, N. Y.

**SIDING ROOFING**  
BAKED ENAMEL ALUMINUM CLAPBOARDS  
ALSO ASBESTOS AND INSULATED SIDING  
STAINED WOOD SHINGLES

IN MANY BEAUTIFUL COLORS  
visit our showrooms  
and see them all on display

**L. FLECK Co.** Congress 4960  
140 KEELER ST. Corner of N. Clinton

MAY FOURTEENTH TO MAY TWENTY-SIXTH

**It's Anniversary Time at The Cobblestone House**  
10 ROOMS OF FINE FURNITURE

FEATURING AN  
**Early American Festival Of Values**  
IN HOME FURNISHINGS OF UTMOST DISTINCTION AND CHARM

**CULVER FURNITURE, INC.**  
1090-1094 CULVER RD. BU 1977  
OPEN EVERY NIGHT DURING EVENT, EXCEPT WEDNESDAYS