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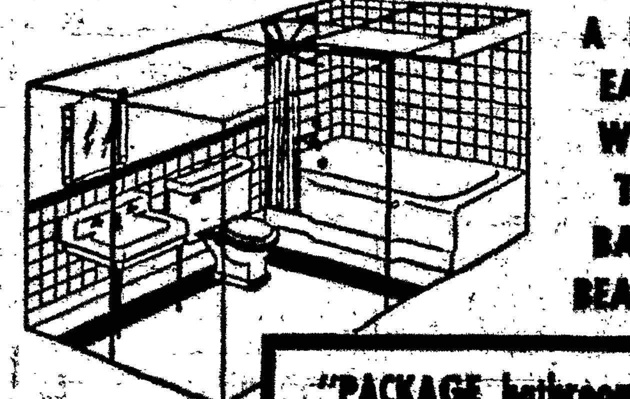
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"Seein's Believ'n"

DOWN REAL ESTATE ROW
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Someone who awoke one morning to look upon the world with a jaundiced eye declared that "Civilization is the triumph of Ignorance over Inertia."

Almost everyone who thinks a little these days, and it is getting to be a habit, since the signs "THINK!" have been displayed in offices and comfort stations throughout the nation . . . has experienced moments of depression when he dwells upon the mass psychology practiced today in radio and TV commercials, political propaganda, and the "slanting" of the news in prejudicial interests.

At times like this it is a good time to call upon your sense of humor, or better still, to single out an individual and reflect upon what a good "Joe" he is. It helps me out of the doldrums enormously, quite often. For example, one day in such a mood, I interviewed Ralph MacDonald, inventory expert, and auditor par excellence and credit manager of Sibley, Lindsay and Curr. I knew him as a resident of St. Salome's parish where, not too long ago, he purchased a home. He is the type of man, well along in years like myself, who would never have to seek a job . . . the job would seek him out. As travelling auditor during war time for the Federal Government he travelled about the United States setting up systems for the inventory of government properties . . . I imagine that he was a "trouble-shooter" whenever problems of audit or inventory were confronted by lesser minds. Among other things at Sibley's, Mr. MacDonald handles or directs the functioning of around 100,000 credit accounts for this great department store, breezes through storewide inventories in amazingly fast time and yet, withall, fast time and yet, withall, keeps looks upon the world with a smile. A half hour spent with Ralph MacDonald is one of the finest remedies I know of for a dragging tailboard on the highway of life.

Another individual whom I can pick from the air who gives me a jet propelled boost is no less a personage than our own Monroe County Sheriff, Albert W. Skinner, whose father, Falder W. Skinner, I regret to say, remains on the danger list at the General Hospital suffering from pneumonia (as per Thursday morning report). Stranded with my family in the middle of State Street late last blizzardy New Year's evening with a stalled battery in my car and worried for fear some speeding car would ram into me, I was relieved to see a sleek black sedan move into my traffic lane and nudge my rear bumper. It was Sheriff Skinner. He pushed me to the curb and broadcast a call for a tow car which arrived in a flash to give me a "booster" start toward home and fireside. Sheriff Skinner's day is filled with such Good Samaritan acts.

As long as there are such "good Joe's" in the world . . . and there are thousands of them if we seek them out . . . regardless of race or creed, life makes enjoyable living and Ignorance something that we acquire through the neglect of Friendship.

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CATHOLIC HOMESEEKERS EYE PITTSFORD AS PAROCHIAL SCHOOL OPENING LOOMS

Formal Dedication Tentatively Set During Easter Season

Nazareth College Cited By Builders As Great Inducement

Designed by J. Sanford Shanley and Alan Dailey Associates, nationally known architects, the new St. Louis Parochial School in a sylvan setting in the very heart of downtown Pittsford is already serving as a magnet to Catholic homeseekers, according to area builders and developers.

Harold L. Reitz Sr., long-term Pittsford resident and builder has completed a residential tract of 23 homes within walking distance of the new school and reports considerable Catholic family interest and purchase in his property. At the present time only three houses remain to be sold.

"I might say that it was a combination of facilities in Pittsford that encouraged rapid sale of these homes," the builder observed, "with the new St. Louis School and Nazareth College playing the most prominent part in influencing Catholic home buyers".

The present school, housed in all but the second floor of what was the Sisters of Mercy convent, has an enrollment of 293 students eagerly awaiting the day when they will move into the new building. Kindergarten and first grade classrooms are being held temporarily in the basement of the church.

Rev. John A. Reddington, pastor of St. Louis states that the parish is "growing steadily" and that the new school will keep pace with the anticipated increase in Catholic population. There are seven Sisters of Mercy and one lay teacher. Sister Mary Amadeus is the principal.

A drive within a radius of two miles from the school will speak volumes to those interested in the Catholic trend in home buying. A large tract of conservatively-priced homes constructed by Clark O'Brien has been completely sold out by the Nothnagle "Gallery of Homes" organization. Builder and sales representatives are now in the process of developing an adjacent tract known as "Distant Hills" soon to be announced to Courier Journal readers.

A pre-opening view of the new St. Louis Parochial School in Pittsford as glimpsed from a convent-school window at 88 South Main Street. Sheltered courtyard will provide playground and parking areas. Note large trees retained as background and shade for modern structure. Formal entrance will be from Rand Street paralleling Main.

Realtor Group Attends Parley

Thomas H. Brenna, President of the Real Estate Board of Rochester, will lead a delegation to Washington, D. C. to attend the Winter Meetings of the National Association of Real Estate Boards. These meetings will be held January 13 through January 18.

Accompanying Mr. Brenna will be Thomas S. Wills, Jr., member of the Executive Committee of the National Association of Real Estate Boards' Education Committee; William C. Kane, Representative of the Brokers Institute; Mrs. Virginia MacQueen, Director of the Women's Council of the National Association of Real estate Boards; William G. Marx, member of the Executive Committee of the Realtors' Washington Committee, and Mrs. Marx; Ralph R. Borchard, Regional Vice President of the National Association of Real Estate Boards, and Mrs. Borchard; John D. Tighe, Advisory Secretary of the Real Estate Boards; William G. Robert S. Elwell, Executive Secretary of the Real Estate Board of Rochester.

The various State Associations will hold Congressional Dinners and the high light of the week-long meetings will be the Presidential Banquet on Wednesday, January 17th at which time Clarence M. Turley of St. Louis will be installed as National President.

Expansion Program For Greece Tract

The "Lakeview" tract of residences in Our Mother of Sorrows parish (off Latta Rd. between Dewey and Lake) plans even further expansion with new homes being available for occupancy by today's buyers as early as April or May, according to Richard Holden, sales manager for Caldwell and Cook, builders and developers.

A total of 97 homes have been sold in the last section, predominantly to Catholic families with children of school age, it has been reported. The new section, with further development along Latta Road will be formally opened in the near future although choice sites are available now, Holden stated, with a small deposit holding the location for future closing.

Two and three bedroom, homes of either ranch or 2-story Cape Cod designs are being offered in the sales bracket between $14,200 and $20,000. All improvements are in and paid for by the builder including paved streets and sidewalks, storm and sanitary sewers.

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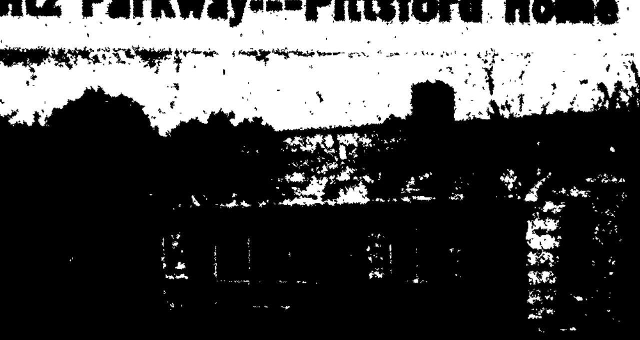
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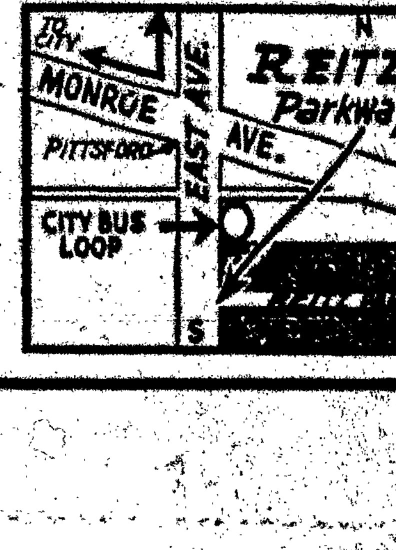

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