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"Make Your Kitchen A Joy" Says "Wood-Metal" Dealer

Charles O'Brien, who has planned and installed many of the most beautiful residential kitchens in the Rochester area, claims that everything in today's modern home revolves around the kitchen.

"In nine cases out of ten, when today's housewife shows her guests through her new home for the first time, she will make a bee-line for the kitchen, for that room is her own particular pride. Due to the tremendous impact of new designs in appliances, fixtures and cabinets combined with modern engineering skill and craftsmanship, the kitchen in today's home should be a thing of beauty and joy," he said.

"Years ago," Mr. O'Brien claims, "it was the prim 'parlor' and 'sitting room' that first greeted the visitor's eye as he entered a home. The kitchen was shuttled away to the rear of the house and seldom seen by the average guest."

"Now look at the kitchen... in most cases, you must look at it because it is placed up forward where you can't miss it!"

The Charles N. O'Brien Company, Inc., of 1903 East Avenue, specializes in the installation of "Dream Kitchens" created by the WOOD-METAL Industries of Kreamer, Snyder County, Pennsylvania.

"Wood-Metal" kitchens, according to the Rochester dealer, are so flexible in design that no two need ever be alike. Originated in four basic plans to conform to an L-shape, kitchen-U-shape-kitchen and one-wall kitchen, the variations of each basic plan are almost limitless in conforming to the individual tastes and desires of the home owner.

As in the instance of the kitchen pictured in the Curtis home on this page, Knotty Pine or Driftwood Birch in smart natural wood cabinets with contrasting hardware are important factors in "the stuff that dream kitchens are made of". Economy of space, ample toe room, right height cabinets, "production line" counters, smooth and spacious, make kitchen chores a breeze.

"No woman has even looked at a Wood-Metal kitchen and thought of the word 'drudgery'," claims Charles O'Brien. Perish the thought!

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Craftsmanship and Good Taste Combine in "Dream Kitchen"



Charming residence of Mr. and Mrs. Harold F. Curtis, 9 Country Club Lane adjoining Oak Hill, is made even more luxuriously livable because of its "Wood-Metal Dream Kitchen" installed by the Charles N. O'Brien Company of Rochester. In the picture above, Mr. Curtis shows the location of the waist-level stainless steel, built-in oven. Stainless steel refrigerator and food freezer are directly in back of her. Island electric range with free-hanging cabinets of birch "Driftwood" pattern are accessible from either side. Swedish iron hardware is complementary to the decor. Generous dining area in foreground looks out upon patio through floor-to-ceiling sliding glass doors. (Tom Casey photo)

COURIER-JOURNAL
Friday, November 11, 1955 13

full working width is assured in a minimum of space; in most cases new plumbing supplies are not needed to effect the installation.

Doors that open into the kitchen also cause a loss of valuable space. Sliding doors may be installed, but often the kitchen may be unified with its neighboring room by the simple application of a harmonious color.

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Many Tricks Encourage Small Kitchen To Gain Space

The need for more space in the kitchen is a universal problem with homemakers. However, extra needed inches and increased efficiency can be achieved by simple decorating and fix-up tricks.

Check your existing kitchen plan. Then, try to arrange your working center so that you achieve a U-shape; turning cabinets and table tops into the room. This shape is the ideal arrangement for small-space kitchens, for it provides added wall space that may be utilized for closets and extra shelving.

Table tops that swing in or out from a cabinet give more area to limited space rooms.

In older homes, too, a common space waster is the old-fashioned sink installation. Perhaps you will make an investment for convenience and beauty, by installing a new cabinet sink. Storage space is provided within the cabinet;

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MARNE ST. — 3 room ranch near Bond clothing factory and Waring Shopping Center, the kitchen, tile bath, extra large lot, only \$14,900. Call Kelly, CU 1217-M, Wills Realty Corp. Baker 9700.

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(November 13th)

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