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 MASSES - Sundays
 8:30, 9:30, 10:30, 11:30
 Rev. Rev. MSGR. F. WILLIAM STAUDER, Pastor

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 FOR BRIDES BOUTESSES
 Lovely Selections in Crystal China and Unusual Types
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THE CATHOLIC COURIER
 IN EVERY HOME

Rochesterian Named "Realtor of the Year" By N. Y. State Assn. Of Real Estate Boards

Donald A. Lum, local realtor and appraiser with offices in the Powers Building, has been selected as the "Realtor of the Year" as a result of the action of a special committee of the state association's 57 members. He was named today from the office of the state president Carl A. Wilsey of Elmira.

Lum will receive an engraved pin at a luncheon Thursday, Nov. 10 as a special feature of the 48th annual convention of the NAREB in New York City. It was announced. Guest speaker at the luncheon will be Andrew Holsell, publisher of Life magazine and acting chairman of the "American Committee to Improve Our Neighborhoods."

The honored Rochester broker

Kitchen Fans End Heat and Odors

No matter what fuel you use, cooking creates heat and odors. And with more and more kitchen areas in modern and remodelled homes open to other parts of the house, an electric fan is a practical necessity. Electric fan units draw fresh air into the kitchen and, when switched to reverse, pull out hot, smelly kitchen odors.

TRADING POST
 REAL ESTATE CO. INC.
 241 POWERS BLDG. BR. 2230
 COMPLETE REALTY SERVICE
 ANDY CHENEY, Realtor

Seven members of the Real Estate Board of Rochester were honored at a luncheon meeting last week as best upholding the standards of the realty board. The meeting and ceremony was held at the Chamber of Commerce last Thursday noon under the auspices of the Salesmen Membership Committee.

Introduced by Thomas H. Brenna, committee chairman, they were: Mrs. Jean Bowen (Ridge Realty), Henry Lyman (Slide and Suter), Clark Fleper (Edw. B. Foote Realty), Richard Mertz (John T. Nottingham), Lawrence Pringle (Alliance Realty), Charles Booth (Sutton Realty), and Herman Wood (Alvin E. Pfahl Realty).

Guest speaker at the committee's annual Grand Luncheon was Arthur R. Storm, executive vice president of George H. Beckmann Inc., realtors of Teaneck, New Jersey, who spoke dramatically of the "Do's and Don'ts" of realty selling.

As part of his talk the Bergen County realtor informed the assembly of 250 salesmen that, in his opinion, the day of the lazy real estate man is gone, that better new construction sales have greatly reduced the prime need for housing... to get families in out of the rain.

"Real estate buyers no longer take anything they can get rather than wait for something they prefer," he emphasized, adding, "the market has changed... there is no room today for a lazy real estate man".

Storm and the seven honored members mentioned above, shared the spotlight with spy Daniel Donahue, Rochester's oldest realtor who was celebrating his 90th birthday with attendance at the luncheon. Sparkling with wit from the Emerald Isle, the grand old man of real estate told a few of his choice fat and Mike jokes after being hailed to the rostrum and tendered a purse of 90 silver dollars in token of the members' esteem. Realty Board president Thomas Willis made the presentation.

Developers Announce Section 8 Lakewood Opened for Sale

A complete new section of the Lakewood tract off 4290 Dewey Avenue just north of the Northgate Shopping Plaza and running through to Latta Road, has just been opened for sale according to an announcement by Caldwell and Cook, developers and builders.

The new section, comprising 55 oversize lots, will have 2, 3, and 4 bedroom homes of traditional design ready for early Spring occupancy sales manager Dick Holden said yesterday. Homes with a choice of 5 floor plans and 15 elevations are priced from \$14,200 to \$19,000 with improvements including wide macadam roads, sidewalks, and both storm and sanitary sewers.

Lakewood, because of its proximity to Our Mother of Sorrows Church and Parochial School, has proved a popular permanent residence for Catholic families with children of school age. Holden stated. The school bus transports Lakewood youngsters to and from the Mother of Sorrows school each day.

Other factors that have contributed to the desirability of Lakewood, according to the developers, have been the convenience to the Northgate Shopping Plaza, the beaches in summer, and direct wide traffic thoroughfares to places of employment.

The model home "The Lakewood" on Woodcroft Drive, furnished by McCurdy's, will remain open for inspection every day of the week from 2 in the afternoon until 9 at night.

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 Kitchens
 12 PERSONALIZED COLORS
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 YOUR DREAM KITCHEN
 Choose from a breathtaking rainbow of sunlit colors, pastel hues and striking harmonies of natural wood finishes... Make your kitchen a sunning room... checkfull of happy work saving details!
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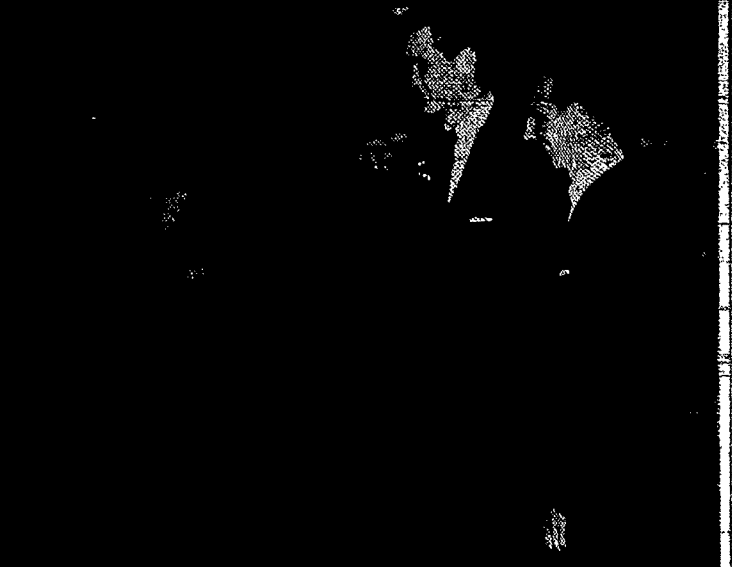
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 Avon 3181 81 W. Main St.
Catholic Courier Hour
 SUNDAY 12:10 P.M.
 WHAM-Radio

THE CATHOLIC FAMILY CHOOSES A HOME
 CATHOLIC HOME BUYING STARTS HERE
 A GUIDE TO CATHOLIC HOME BUYERS
 Near Church and School
 PAROCHIAL SCHOOLS
 CATHOLIC PARISHES

Storm, Plaudits, And Irish Wit Mark Real Estate Board "Grand Luncheon"



Guest speaker Art Storm congratulates Daniel Donahue, 90 year old realtor as Brenna and honored board members look on. Left to right - Thomas H. Brenna, committee chairman; Mrs. Jean Bowen; Arthur R. Storm; Daniel Donahue; Henry Lyman; Clark Fleper; and Richard Mertz. (Note: Lawrence Pringle, Charles Booth and Herman Wood, other honorees, now shown).

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SALES NOW ON! DEWEY MANOR
 OUR MOTHER OF SORROWS PARISH
 800 Ft. North of Latta Road off Dewey Ave.
 3 BEDROOM RANCHES!
 Ideally planned, with attached garage - 88 feet (minimum) wide lot - featuring STORM SEWERS, SANITARY SEWERS, black top driveway, graded lot, WEATHERED-WALKING, close to church & parochial school.
 For Details Phone **CU 7314**

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"Seen's Believ'n" DOWN REAL ESTATE ROW
 With Frank J. Giblin



A deviation in recognition of National Catholic Youth Week.

Several years ago I was employed to do a publicity stint for the Bahama Shores real estate development in St. Petersburg, Florida, a magnificent tract overlooking Tampa Bay.

One of the features that deserved publicity was the beautiful Bahama Shores Yacht Club and contoured swimming pool that boasted a high diving platform among other things. Pictures of this Club and pool for national release in color needed live models and I had the rather pleasant task of selecting a young lady to take her place on the diving board and appear as though she knew how to dive from such a height.

At that time, living in my St. Mary's parish in St. Petersburg, were two teen-agers sisters, Mary and Frances Dwight. Frances, the younger of the two by one year, was in the same class in high school with my daughter. Both girls, Mary and Frances loved the water and swimming so much that they spent most every free hour at the beaches or in the Municipal pool near the Million Dollar Pier.

There are many so-called "bathing beauties" in and around the "Sunshine City" many of whom cannot even dog-paddle, but what I needed for realism was one who could actually swim and dive. I selected Mary Dwight, the elder of the two girls, and she made a very charming picture on the board, contributing in no small way to the fame and fortune of Bahama Shores.

Later, on other assignments for a national magazine publication, I brought our photographer Sweningson to Weekiwattee Springs for photographs of the Dwight sisters performing in underwater ballet 40 feet below the surface and visible through the glass windows of the Underwater Theatre. They were poetry in motion!

Now they are coming to Rochester, World's Champion Synchronized swimmers as featured in the Water Follies at the War Memorial next week! They recently made a picture with Esther Williams

at Cypress Gardens, Florida, empire of Dick Pope. The Giblin family, all of us, look forward to meeting them again, two of the most wholesome young Catholic athletes we have ever had the privilege of knowing.

EXTRAORDINARY!
 AVON, N. Y. - Small cottage-type house, 4 rooms on 5 acres of good high-dry land. approx. 300 frontage on highway. Beautiful view Geneva Valley. Parochial-Public school. Bus stop. Owner moving to Fla. Choice parcel for building lots with village water available. Price \$12,000. Exclusive brokers: Other farms and residential properties available. Call AVON 2341 or representative at home.

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REAL ESTATE SELECTIONS
 LINCOLN AVE. 88, vacant large modern kitchen, 2 bedrooms, enclosed porch, insulated, garage, asking \$19,500. Open Sun. 2 to 5. GLEN, 4224 - Brenna Realty.

APARTMENTS FOR RENT
 555 HAYWARD AVE., 1-3 room apt., heated, hot water, refrigerator, stove. Call 4882.

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 More People in This Area Buy Theirs - And LIST WITH US

NEW! Section #8 NOW OPEN for SALES!
 Lakewood - Home from \$14,200 to \$19,000

Although several homes are still available for Fall Delivery, we've decided to open our new section #8... for sales! These charming, two, three, and four-bedroom, traditionally-styled homes will be ready for occupancy between January 15th and March 31st!

McCurdy's
 Furnished by McCurdy's

The Lakewood

Wide macadam roads, concrete sidewalks, storm and sanitary sewers are in and paid for! Our lovely Lakewood tract is just "minutes" away from the best schools and churches, Northgate Plaza, Lake Ontario... while just a short drive from downtown Rochester! Visit us today... or, if it's more convenient, some evening this week... we're open till 9 P. M. daily!

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 193 Woodcroft Dr. Charlotte 1520

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COURIER-JOURNAL
 Friday, November 4, 1955 9-A

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 Open Daily 9-9-Sat. 'til 5
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MARNE ST. Near Working shopping center, Bond Clothing factory, 2 room ranch, tile kitchen, bath, gas heat. Large lot. Only \$19,800. Call: CU. 1317M. Wills Realty Corp., N.Y.

NEW HOMES - GATES, Melinda St. 1914 square foot of living space - priced at only \$12,500. Call: CU. 1317M. Wills Realty Corp., N.Y.

CHOUCH ST. - 4 rooms, home in top-top condition, tile bath, shower, fenced yard, Near Commercial Center, Glasson's, French's, etc. Excellent value. \$18,000. Call: CU. 1317M. Wills Realty Corp., N.Y.

SPENCERPORT - Brockport Rd. 2184. 1917 sq. ft. with 1 1/2 baths, garage, also 6 room ranch with 2 car garage. Lot 10x210. School and city bus by door. Close to village and church. Easy terms to all. Open to all. Showings by appointment. Call: Wills Realty, Spencerport 1548. Wills Realty, BA. 9700.

CHILL-PAUL RD. - Turn right off Hill Ave. at Hill Center and Hill. Full garden subdivision, 1 room ranch home with garage, tile bath, fenced yard. Near commercial center. Call: Wills Realty, Spencerport 1548. Wills Realty, BA. 9700.

MIDDLESEX, 174, 8 rooms, good condition, insulated bedroom 1st floor, oil heat, garage, large lot, asking \$19,400. Brenna Realty, GLEN, 3124M.

APARTMENTS FOR RENT
 555 HAYWARD AVE., 1-3 room apt., heated, hot water, refrigerator, stove. Call 4882.

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