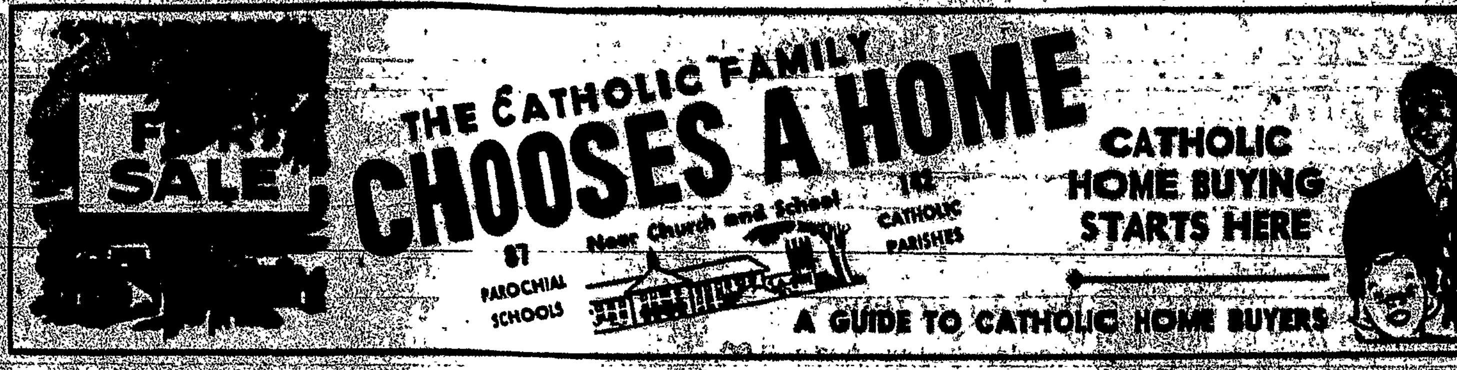

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8th of a Series . . . Holy Rosary Parish
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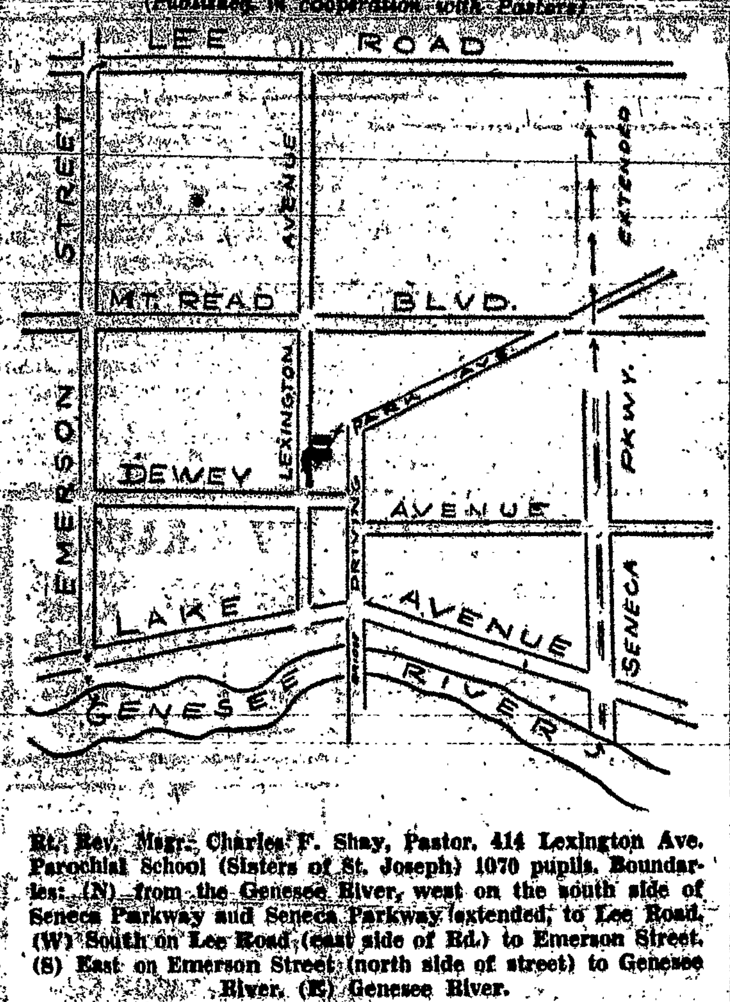

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BARKER ST. 75—First offering! 4 room bungalow—new oil unit—taxes under $150—asking $7300. Open 2:30-5 Sun. BRENNA REALTY CO. HA. 6316.

ST. PAUL BLVD., 5284-5294—Two lake-front year round homes. One has 3 bedrooms, the other 4 bedrooms. Low taxes. Asking $11,700 each with extra lot. Can be purchased separately. Open 2:30-5 Sunday. BRENNA REALTY CO. GL 5594.

ST. ANDREWS' sec. 18 Willis Dr. off 755 Portland. New Listing! 4-bedroom family home. Upstairs includes bath completely remodeled, sleeping porch, aluminum storm sash. 1-car garage, blacktop driveway. GLAMACK, Realtors CU. 8311.

ST. MICHAEL'S PARISH—4 bedroom home with fenced-in yard in excellent condition. Perfect for family. Modern kitchen, tile bath and automatic heat. Just listed under $10,000! Call Bob Pierce with JOHN H. APETZ, CORP., Realtors, BA 9950 Day or Night.

ST. JAMES PARISH — 18th Ward — Sensational buy under $13,000! 6-room home featuring 28 ft. living room! Terrific large modern kitchen, automatic heat — 2-car garage. Neat and and clean. Call Jim Collins for particulars with JOHN H. APETZ CORP., Realtors, BA 9950 Day or Night.

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CHILI-PAUL RD. — Turn right off Chili Ave. at Chili Center new Chili-Paul Gardens subdivision. 5 room ranch home with 14' garage on lots 100'x200' with an estimated tax rate of approx. $100 per year. Bedroom #1-10'x11', bedroom #2 12'x11'6", bedroom #3 or den 10'x12'6", kitchen 13'x13'6" living room 22'3"x12'6" a total of 1050 sq. ft. in the house, modern-fold doors on all closets, hardwood floors, GE gas heat, full dry basement finished so you can use it for a lovely rumpus room. All birch cabinets with lazy susan, priced at $14,400. G.I. $800 down, 30 year Terms. FHA $1600 down, 30 year terms. You can do your own painting, etc., as part of your down payment. 5 min. to city bus. Close to St. Feehan Church. Open Sun. from 2 till 5:30. TOM BARRETT, BAker 9700.

GATES—2100 Spencerport Rd., ¾ mi. West of Elmgrove Rd. "Model ranch home now open." MAPLE-VIEW, a new 76 lot development of "custom-built" ranches, split levels, 2 story or your plans. Come out—take your time—look things over—note the splendid workmanship! Each home will be different. Ideally situated for good family living—city water—gas heat. Sidewalks. Bus and school bus to public and parochial schools in Spencerport. Model home has many practical innovations—spacious rooms total 1071 sq. ft. Priced at $14,500. Mini. down payment—25 yr. mortgage. FHA approved. We wish to be helpful—"no high pressure." Open Sat. and Sunday or anytime by appointment. James Gleason, GE 2613-M, Wills Realty, BR 9700.

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DOWN REAL ESTATE ROW
With Frank J. Gibbs

All the excitement down Real Estate Row these days concerns "National Home Week" beginning Sept. 10th, to be suitably recognized in our edition of next week, on the eve of the big doins'.

Many are the surprises and thrills in store for homeseekers who enjoy shopping around. There will be model homes galore around town and out in the suburbs, furnished and unfurnished. There are rumors to the effect that one builder will feature a nursery with a real live baby and its nurse attendant!

The big week is being sponsored locally by the Rochester Home Builders Association. It has been impossible for me to see all the builders in the area in the interests of having them advertise in the Catholic Courier, but I assure you that we will have the leaders and the highlights of home shopping for the week . . . in our issue of Friday, Sept. 9th. Watch for it!

The important phase in the selection of new homes today, in my opinion, is looking toward the future and the natural growth of the family. How easily can a house be expanded in a few years to accommodate the increase? Will the 'move-about' area of the home you buy today be adequate for the expanded sleeping area in a few years?

All signs seem to point to year around air conditioning in the home, which brings up the importance of insulation and its economy factor in heating and cooling.

Catholic families, being saluted through our columns in the same issue, will of course be interested in the homes featured near Catholic Churches and Parochial Schools, and Catholic High Schools. Such conveniences are must items with Catholic families and the basic stimulus for the real estate advertising section of your Courier Journal.

The most representative builders and real estate men in Rochester recognize this fact and bring their messages direct to you in these columns every week.

This week we welcome builder Michael DiGenarro and his exclusive broker the Arrow Realty Company featuring "Evered" subdivision, not much over a stone's throw from St. Charles Borromeo in Greece, and the parish's fine parochial school.

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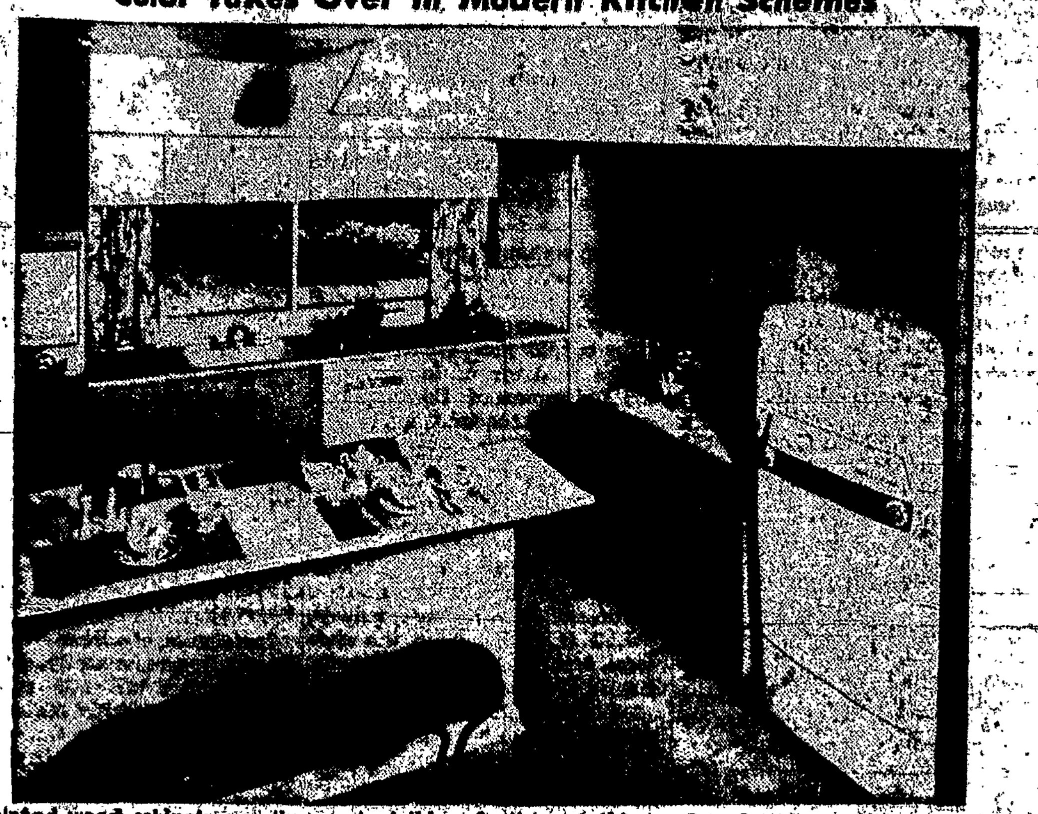
Color Takes Over In Modern Kitchen Schemes



Painted wood cabinets are the most striking feature of this modern but homey kitchen. Cabinets of other materials can be painted too, but a big advantage of wood is that it can be refinished at will without removing the cabinets from the walls. Color, more and more, becomes the keynote to comfy kitchen plans.

New Kitchens Put on "Living Room" Airs with Warm Color And Livability as Keynotes

The "good old days" are coming back into the home by way of the kitchen. On the way out is the cold white little cubicle that looked more like a hospital clinic than a warm family center where a housewife could both cook and be at ease with her family and friends.

The "clinic" is being replaced by a friendly, colorful room which is an integral part of the living and entertaining area of the home.

The new "old-fashioned kitchen" can be small in area if the size of the house requires it, but it sacrifices nothing in efficiency or automatic appliances.

It is not cramped because often it is separated from the living and dining area only by a breakfast bar or row of waist-high floor cabinets. With such an arrangement, the interior of a small house seems much larger, while conversation and a feeling of "at ease" flow naturally through rooms formerly walled off from one another.

Every feature in today's kitchen is designed to create an inviting atmosphere in the room to which the lady of the house devotes so much of her day.

Colorful, washable wallpaper and cool shades of paint are applied to walls and the ceiling. Painted or stained to match the cabinets or walls are the sash and frames of large windows that let in plenty of air and sunshine.

New cabinets utilize every inch of space, with adjustable shelves and lazy-susan corners, creating the "right," easy-to-reach spot for every article of Mrs. Catholic Homemaker's kitchen equipment.

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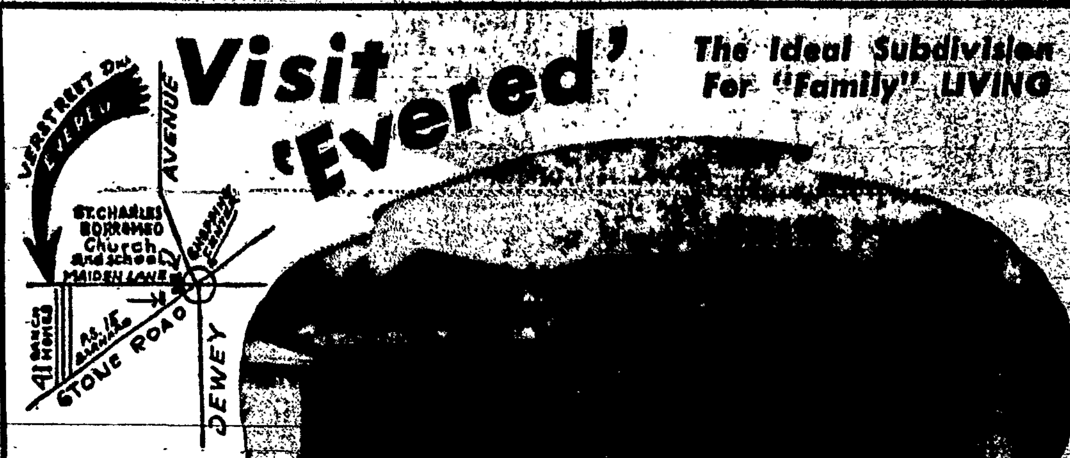

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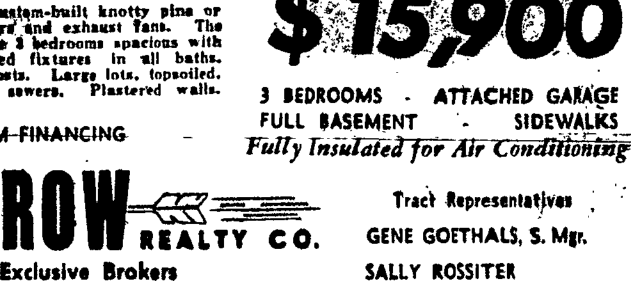
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