



He'll be there!

WHEN thousands of miles of ocean and bewildering yards of red tape separate you from the strong young shoulders which you need so desperately to share your burden—life can seem very dark.

But somehow, after talking to the kindly lady in blue, the darkness seems less stifling. Back of her—and you sense it—are many hands and many hearts to help you as they have helped so many in so many disasters. The Red Cross is organized to bring help when and where help is most needed.

Last year, your Red Cross contribution helped pay for the handling of 2,203 different cases involving servicemen and their families similar to the one told of in the telegram above.

But, big as these are to those involved, that's only a small part of what the Red Cross does. On the local level last year, the Red Cross recruited 36,128 blood donors who gave 30,583 pints of life-saving blood. . . . 3,374 First Aid certificates were issued. . . . 13,730 Water Safety certificates were awarded. . . . its service groups volunteered for 223,068 hours of work. Nurses were recruited, home nursing courses taught, and many classes were given in nutrition.

Nowhere do your dollars buy so much care, so much comfort for so many. . . . so remember, this year, give enough for both. . . . for your Red Cross and your Community Chest.

Give enough for both

Show how  much you care

Community Chest-Red Cross campaign of Rochester and Monroe County May 5-16, 1955

