

Our Lady of Lourdes Parish



1770 HIGHLAND AVENUE
OPEN SUNDAY 2-5

Nine room home in parklike setting. Quiet residential section and proximity to hospitals and University make it excellent location for doctors, professors. Offered by transferred owner at realistic price. Large G.I. mortgage can be assumed.

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FULL-LENGTH Casement
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A style to suit every window. Available either OUTSIDE or INSIDE type.

KEYSTONE ALLOYS

OF ROCHESTER

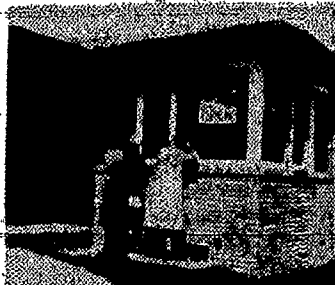
1099 MAIN ST. E. near Goodman St.
CU. 7938 - 7939
SEE US AT OUR BOOTH No. 21-22

CATHOLIC FAMILY

(Continued from Page 1-A)

signal models in our own stock for national media and high active file of these men, women and children whom we use as we require them. As a rule we do not release their names and addresses to the general public for obvious reasons. However, in a case like this I would really like to help you. It so happens that one of our best models, June Akrey, fills your requirements perfectly, believe it or not."

"Can it be possible?" I exclaimed. I knew from previous experience in the advertising agency field in Florida and elsewhere, that to find a man and wife who were BOTH adaptable as well as available for photographic modeling, is as hard to find as a bearded Indian. To find a man and wife and child too, in the same family, who were photographic and photowilling... well, try to find THREE bearded Indians. Of course, there are many attractive couples with attractive children. But there is always a hitch when you want to use them photographically. Most often it is the husband who refuses. I asked Mr. Braal about Mr. Akrey.



"Do you think that the model's husband would be willing?" Braal replied. "I think that in this case he'd go along for the Catholic Courier, even though he has never modelled before. Mighty nice chap, a photo engraver... plays a good game of golf as I recall."

At this point Mr. Braal's secretary, who had overheard the conversation, called out from outer office. "Have you forgotten that Mrs. Akrey is 'expecting' in June?"

George Gobel should have been present to say in his own admirable way, "and there you are." His tone and expression would have been most fitting.



While Mr. Braal and I were discussing possible substitutions believing the cause lost, the resourceful secretary had put a call through to Mrs. Akrey to whom she described the prospective assignment.

(Continued on Page 3-A)

BRIGHTON—Torrington Dr. 4 room custom built 2 bedroom ranch. 2 open fireplaces. Combination stone and green. Blue stone front. Blue stone flower box inside. Dining area attached to living room. Full tile bath and powder room. Thermostat swings. 1000 sq. ft. Lot 50x110.

Residential and Investment Protection

CORTESE REALTY

592 Portland Ave. HA 0750

Irondequoit Heights

(Continued from Page 1A)

Take in the same residential neighborhood, Thomas Ranalletta, builder.

The Alliance spokesman further stated that one of few city developments in the final stages of preparation is located on Burley Road just this side of Chellingham Road in the Lake-dale section. Sewers and roads are now being installed. This development with 40 lots in the first section is being handled from Scaglia and Vaccetto, Inc. owners.

Sam F. Morrell, a member of the Alliance Organization and also a builder, announced that he has preliminary plans being prepared for an 80 lot extension of "Buxton Hills" in Peninsula off Fenwick Road. This tract, when completed will feature lots backing into Irondequoit Creek plus a unique and extensive entrance-way from Burrows Drive.

Another development which is attracting wide interest is "Oak Manor" in Pittsford. Located off Washington Road the tract comprises acreage pro-

duced from the Woods estate and Charles Wilcox, featuring wooded lots in a rustic atmosphere. The entire development will comprise 72 lots and orders for home construction are now being taken by the Alliance Organization.

In reporting plans for the current year, Mr. Brown commented upon the continued and increasing interest in homes, both new and used. While 1954 was the best year in Alliance history, the sales manager declared that over \$2,250,000 in brokers' business to date for '55 indicates over a million dollar increase over 1954.

Residential REAL ESTATE

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Realtor
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A view of the spectacular ANTHRACADE mobile heating unit and automatic hard coal equipment display which will appear at the Rochester Home Show, April 23-30, at Edgerton Park, through the sponsorship of the Rochester Coal Industry, Inc.

"So many surprising features!"

"Our Reputation... Is Our Best Salesman"

INSPECT THESE HOMES OFF ST. PAUL BLVD. ON PLACID RD. ST. MARGARET MARY'S PARISH

NEW TRACT about 1/2 mile off Portland Ave. adjacent to NEW JESUIT HIGH SCHOOL. 100 lots. Select your lot well in advance for choice location.

CHAS. F. RYAN & SON, INC.
CO. 6605 ESTABLISHED 1895 CH. 0771-J

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FABULOUS PLASTIC FABRIC FOLDOORS

It has an attractive cornice that completely conceals the track and gives the door that "finished" look it should have. It folds back within the thickness of the doorway—Does not protrude into the room on each side like other plastic-covered fabric doors.

Available in 29 Modern Decorator Colors

BEAUTIFUL PELLA WOOD FOLDING DOORS

Combines the space-saving advantages of other folding doors with the durability and warm beauty of domestic and imported woods. Available finished or unfinished in Pine, Mahogany, Birch or Oak.

All sizes up to 50 feet long and 25 feet high.

The Maurer Co. C.C.
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 Have Salesman Call
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The Maurer Co. Also Stocks All Kinds of Industrial and Residential Doors and Windows

SEE OUR DISPLAY OF WINDOWS AND DOORS AT THE HOME SHOW—BOOTHS 53 & 54

THE MAURER CO., INC.
31 RICHMOND ST. RA. 0030 ROCHESTER 7, N. Y.
Full Off-Main—One Block from University
Easy Off-Street Parking

ST. JOHN FISHER COLLEGE

EAST AVENUE
PRIVATE PARKING LANE

Off-street parking is provided at this busy intersection by a private lane fronting the homes on East Avenue. This is a great feature to which you will agree in viewing these delightful homes convenient to downtown Rochester.

Superb example of the Modern Suburban Home!

BENEATH ARCHITECTURALLY magnificent St. John Fisher College, in a setting in perfect harmony with the environment, you will find the "HOUSES OF WINDSOR". You are invited to inspect this 3-bedroom, 2-bath beauty with an "L" shaped living and dining room—corner fireplace, open porch, large, well appointed and beautifully decorated kitchen with breakfast room. Note the oversize garage, with storage cabinets and electrically operated garage door. Attic storage, full basement, large landscaped lot—(100 x 238), located on private drive in finest residential section of Pittsford. Low taxes. Certified Adequate Wiring as feature. Large wardrobe closets. Glamorous.



OPEN DAILY
During
HOME SHOW WEEK

MILADY'S DELIGHT is this beautiful YOUNGSTOWN STEEL KITCHEN with labor-saving Electric Dishwasher and food waste disposal. Betty McLean, daughter of Arthur Windsor, foreground, demonstrates the conveniences to June Akrey as her daughter, Sharon, shows George and Alana, the cabinet features. The color scheme is soft pink and charcoal.

Houses of Windsor

90 BENEDICT ROAD, PITTSFORD, N. Y. PITTSFORD 396