

REAL ESTATE SELECTIONS

OUR MOTHER OF SORROWS PARISH (Greenwood) - 2 1/2 acres on 100' lot. Large 11 room kitchen dining room 3 1/2 bath. Buy now for choice of lot. Call JOHN H. APPEZ CORP., REALTOR, 330 W. WASHINGTON ST., ROCHESTER, N. Y. 14608.

ST. THOMAS PARISH (121 Thomas Ave.) - Fine 2 1/2 acre lot with 100' lot. 11 room kitchen dining room 3 1/2 bath. Call JOHN H. APPEZ CORP., REALTOR, 330 W. WASHINGTON ST., ROCHESTER, N. Y. 14608.

SALOME'S PARISH (1875 Colgate Rd.) - 6 room colonial with feature. Open kitchen, living room, dining room, large open porch, solar heater, large full bathroom, granite floor, brick fireplace, etc. Call JOHN H. APPEZ CORP., REALTOR, 330 W. WASHINGTON ST., ROCHESTER, N. Y. 14608.

CHURCH OF THE ANNUNCIATION (505) - Grand new home, attractive ranch home. Three nice bedrooms, beautiful living room, all tile bathrooms, large kitchen, dining room, and breakfast room. Large full bath. Aluminum storm windows and screen doors. Call JOHN H. APPEZ CORP., REALTOR, 330 W. WASHINGTON ST., ROCHESTER, N. Y. 14608.

BENNETT GARDEN (1401) - Grand new home with 2 1/2 acres. Call JOHN H. APPEZ CORP., REALTOR, 330 W. WASHINGTON ST., ROCHESTER, N. Y. 14608.

ST. JAMES PARISH - 10th Ward - Beautiful colonial with feature. Open kitchen, living room, dining room, large open porch, solar heater, large full bathroom, granite floor, brick fireplace, etc. Call JOHN H. APPEZ CORP., REALTOR, 330 W. WASHINGTON ST., ROCHESTER, N. Y. 14608.

ST. CECILIA PARISH (Orchard Park) - Beautiful colonial with feature. Open kitchen, living room, dining room, large open porch, solar heater, large full bathroom, granite floor, brick fireplace, etc. Call JOHN H. APPEZ CORP., REALTOR, 330 W. WASHINGTON ST., ROCHESTER, N. Y. 14608.

IRONDEQUOIT - 1508 Wilson Road North - Beautiful colonial with feature. Open kitchen, living room, dining room, large open porch, solar heater, large full bathroom, granite floor, brick fireplace, etc. Call JOHN H. APPEZ CORP., REALTOR, 330 W. WASHINGTON ST., ROCHESTER, N. Y. 14608.

VACANT - 1/2 acre lot with 100' lot - Call JOHN H. APPEZ CORP., REALTOR, 330 W. WASHINGTON ST., ROCHESTER, N. Y. 14608.


IRONDEQUOIT - Orchard Park - Beautiful colonial with feature. Open kitchen, living room, dining room, large open porch, solar heater, large full bathroom, granite floor, brick fireplace, etc. Call JOHN H. APPEZ CORP., REALTOR, 330 W. WASHINGTON ST., ROCHESTER, N. Y. 14608.

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The past week was a busy one for yours truly in assisting in the preparation of "Tributes In Type" to the beloved Sisters of St. Joseph whose Centenary in the Rochester Diocese is celebrated with a special tabloid section in this edition. As most of my calls are by personal contacts with builders, developers and real estate men, there were a number whom I was unable to see, which, space allowing, gives me a good opportunity to try and explain to non-Catholic friends in real estate and affiliated fields, the basis of my own solicitation of their accounts for advertising.

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COURIER-JOURNAL
Friday, March 18, 1955 3-A

Bank's Report Forecasts Home Building Trends

The First Federal Savings and Loan Association of Rochester, in their published survey of residential construction for the year 1954, reached the following conclusions that are of interest to prospective home buyers and builders alike. "Any forecast following the conclusion of a peak year of residential construction might tend to be overly optimistic." "Certainly there is no overload of inventory to be sold; there seems to be no serious shortages of labor or material; there is no evidence of a scarcity of buyers who want better homes than they now have; present indications are that adequate financing will be available to finance any reasonable amount of construction." "In the period ahead, builders will face greater problems in the development of raw land in order to obtain lots to build upon. This will require larger investments in land and development and may present difficult problems for the smaller builders. There will be more demand by the towns for adequate utilities, storms and sanitary sewers and sidewalks to provide carefully planned subdivisions."

"The building industry must remember the buyer of today is buying because he wants a better home than he now has and he is going to demand luxuries and comforts in his home." "The building industry must, by efficient operation, research and careful planning, do all in its power to produce good homes within the reach of the buying public." "All of the plus signs noted above, if combined with research and efficient operation of the building industry and good marketing procedures, should bring forth good results for the industry of home building throughout the year."

If the general economy of our country, and, approximately the same level of employment and wages can be maintained throughout 1955, it is believed to be safe to predict that the Rochester area can and will produce a volume of home building at least equal to that produced in 1954.

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6 Other Models, including Ranch—SPLIT LEVELS and EXPANSION HOMES From \$11,500
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