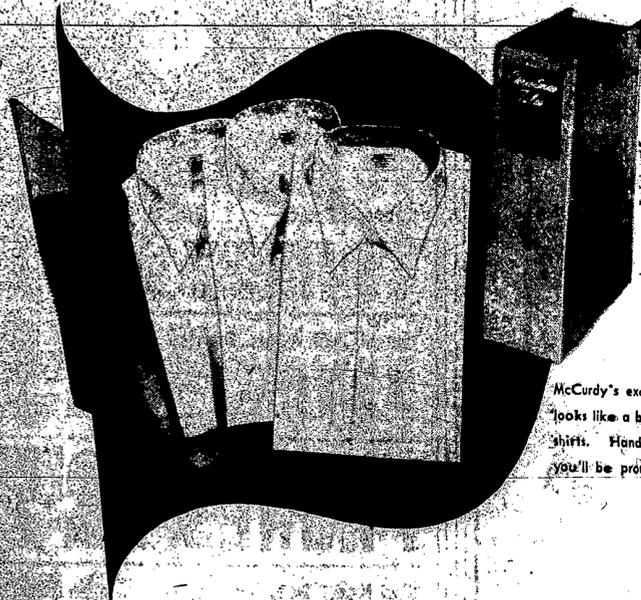


The handsome
shirt that
looks right...
feels right



ARROW "DALE" FOR CHRISTMAS

... the luxury broadcloth shirt with the "Stay-neat" collar



If he goes for luxury as most men do, he'll really go for the Arrow Dale. It is impeccably tailored with his favorite collar... the medium-point that stays neat all day. The luxurious white broadcloth is Sanforized; the fabric is Mitaga, tapered for meticulous fit. Buttons won't come off... they're anchored to stay. No wonder the Arrow Dale ranks tops among men as a perfect gift.

5.00

McCurdy's exclusive Arrow Gift Box... looks like a book... holds three Arrow shirts. Handsome, ready-to-give box you'll be proud to present.

Arrow Dale in every sleeve and collar size made... with French or regular cuffs.

McCurdy's Men's Shop, Street Floor and McCurdy's Northgate

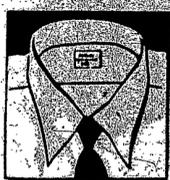
FIVE OTHER WONDERFUL ARROW STYLES FOR GIFT GIVING:



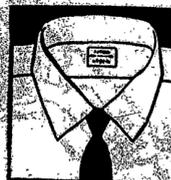
ARROW PARK. Soft, wide-spread slotted collar with French or button cuffs. **3.95**



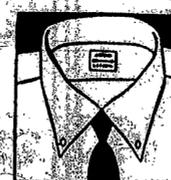
ARROW DART. America's most popular. Non-will, regular point collar. **3.95**



ARROW DREW. The favorite stay-neat collar in a medium-point style. **3.95**



ARROW ARDEN. This style has a short-pointed, widespread, non-will collar. **3.95**



ARROW GORDON S. D. Oxford cloth shirt with soft, button-down collar style. **5.00**