

EXCITING GOLD DECORATIONS ON

PERSONALIZED CHRISTMAS CARDS

25 for 2.45

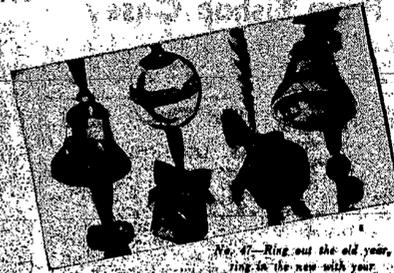
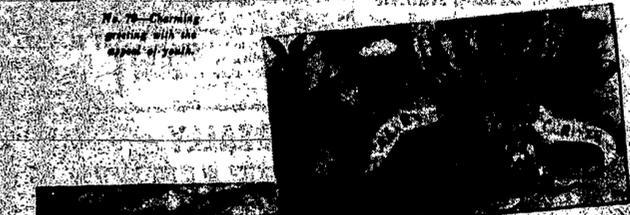
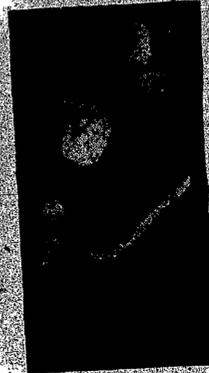
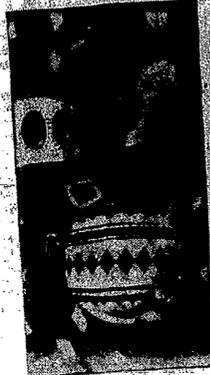
with name imprinted

Order now and have these fine Christmas cards delivered in time! Here are real values — with brilliance and charm that is only suggested by these small reproductions — the actual size is 3 1/4 by 6 1/4 inches — the new slim shape that's so very smart this year. Designed by famous American artists with all the warmth and Yuletide joy you want your cards to convey. You will find these cards a pleasure to send — and they'll be long remembered for their beauty and distinction. Eight from twenty designs shown here. Come in, see the whole lovely selection!

Cards without Your Name, 25 for 1.50

McCurdys Christmas Card Shop, Fourth Floor and Northgate

Use this coupon for mail orders



SHOP TONIGHT
UNTIL 9

McCurdys, Rochester 4, N. Y.
Please enter my order for the following:

Quantity	No.	Price

To be imprinted:

Please print name or names exactly as they are to appear on your cards:

Name:

Street and No.: Tel. No.:

City: Zone: State:

Please check: Charge Cash Money Order

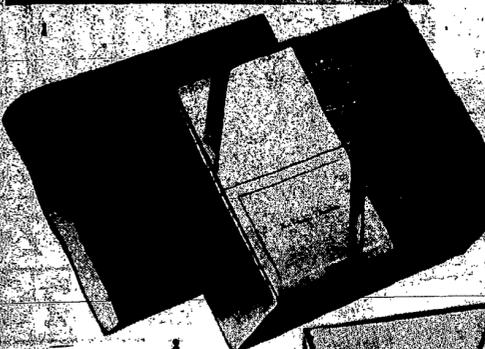
Add 3% Sales Tax in Monroe County only.

CHOOSE McCURDY MONOGRAMS FOR LETTER AND PARTY CHRISTMAS GIFTS!



1. DESK BASKET
with imprinted stationery
Two hundred and fifty-one gifts in one! Gay metal desk basket holds 150 single sheets and 100 self-seal envelopes. Blue, gray or white vellum will be imprinted with blue or maroon.
Stationery and basket not printed. **3.95**

2. INFORMALS
in 2-tone cabinet
Sure to rate a hearty thank-you! Crisp, heavy paper with name in black in rich, raised printing. With envelopes gift-boxed in a silver and crimson cabinet.
100 with name, **2.95**
Without name, **2.00**

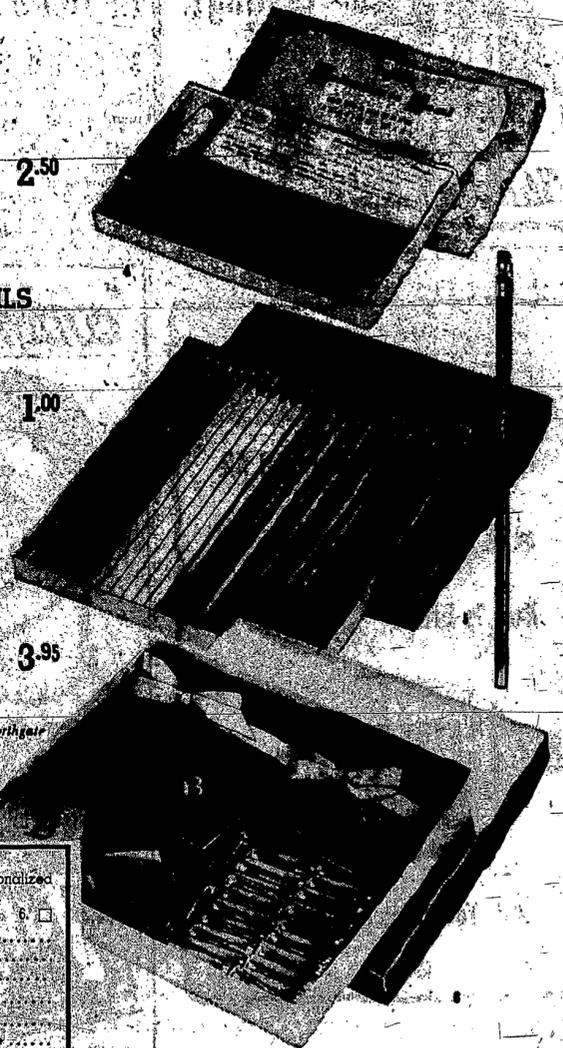


3. PARTY SET
napkins and coasters
For the most entertaining couple on your list! Sixty lunch napkins, 60 cocktail napkins and 20 coaster-set of scalloped white paper can be printed in red, green, or gray first names, last names, what-you-will.
Ensemble without names, **1.50**

4. CHRISTMAS SEAL
with aromatic wax
A revival of an elegant old custom! An impressive wax seal will insure your letters the first to be opened! Two or three initials in brass with four sticks of sealing wax in assorted colors.
Seal alone, **1.75** 4 sticks wax, **79¢**

5. Personalized PENCILS
no question of ownership
Excellent quality pencils in iridescent red, blue, green, and gold jauntily printed with the owner's name (15 letters, please). Box of 24. **1.00**

6. JUMBO SET
for party-givers
Here's what you get: 66 match books, 60 lunch napkins, 60 cocktail napkins, and 8 reusable coasters. Have them in any color with name, initial or monogram in any color. **3.95**



McCurdys Stationery, Street Floor and Northgate

Come In! Phone LOcust 81901
Or mail this coupon to McCurdys!

McCurdys, Rochester 4, N. Y.
Please send me the following personalized gifts:

1 2 3 4 5 6

printed with

Your Name:

Street:

City: Zone: State:

Charge Check Money Order