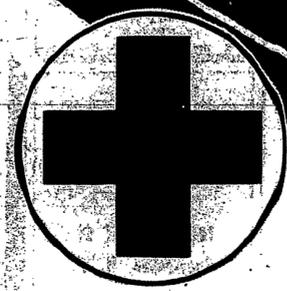


you are (over)...

... with your contribution to the 1954 Joint Community Chest-Red Cross Fund.

This year for the first time your Community Chest and Red Cross Campaigns have been combined. 75 drives in one to make giving easier, to make your contribution go farther. Make sure your gift this year is adequate for all.



Show how much YOU CARE  
**GIVE TO BOTH!**

1954 COMMUNITY CHEST - RED CROSS CAMPAIGN  
OF ROCHESTER AND MONROE COUNTY, MAY 6-17.

# Rochester Community Chest, 1954

*We're behind the COMMUNITY CHEST • RED CROSS DRIVE... Are You?*