

# Catholic Alumnae Called To Mary's Day Observance

Saturday, May 8th, has been designated by the Rochester Circle, International Federation of Catholic Alumnae for the observance of Mary's Day, according to Mrs. Paul J. Otto, General Chairman.

Once a year, on this special day, alumnae of Catholic high schools, academies and colleges, in conjunction with chapters throughout the country, join in paying honor publicly and in a special manner to their spiritual Mother, under the title of Mother of Mankind, just as on the following day, Mother's Day, tribute is paid to all earthly mothers.

**THE CELEBRATION OF MARY'S DAY**, inaugurated in 1928 by the Federation, has a three-fold purpose for IFCA members: To attend Mass and receive Holy Communion; to wear the miraculous Medal visibly throughout the day and to give an offering; earned by work or sacrifice, to a charitable work designated by the Circle.

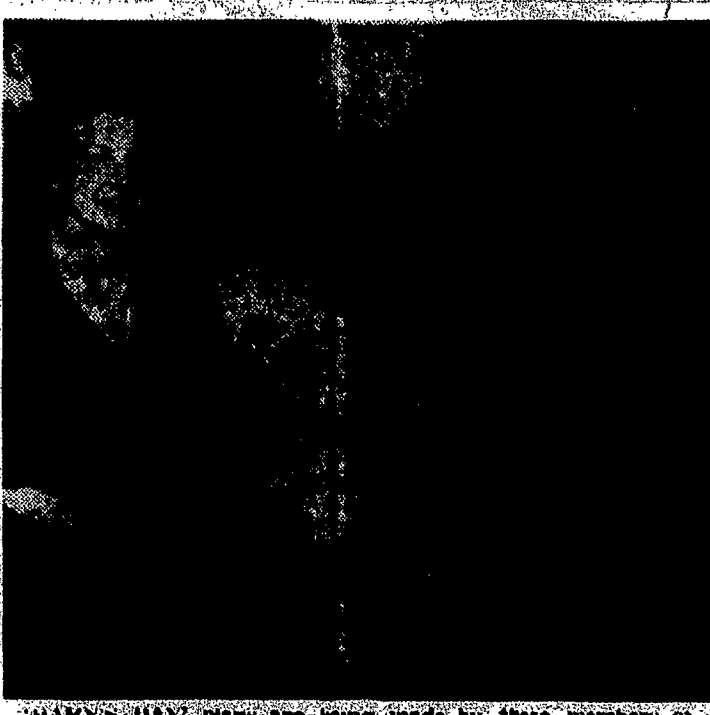
This year IFCA members and their friends will assist at Mass at 9:30 a.m. in St. Joseph's Church, to be celebrated by His Excellency Bishop Casey. The Rev. Francis Pegnum will deliver the sermon.

A breakfast at the Sheraton Hotel at 11:00 a.m. will follow the church services. Sister Margaret Teresa, S.S.J., Professor of Literature at Nazareth College, will speak at the breakfast on "Mary From a Woman's Viewpoint."

Mrs. John J. Mahoney, Regent of the Rochester Circle is serving as honorary chairman. Assisting Mrs. Otto in committee arrangements are the following IFCA members — Invitations, Mrs. James Tomasselli; church arrangements, Mrs. Edward Mathias; breakfast, Mrs. Robert Dewhurst and Mrs. James Fahy; reservations, Mrs. John Garrity; Mrs. Donald Coffey, Mrs. Herbert Vandenberg; publicity, Mrs. Frank O'Halloran.

Reservations to be made by May 30, are being accepted by Mrs. Donald Coffey, Hillside 438-M and Mrs. John Garrity, Hillside 2346-R.

**CHARITY IS NOT ANXIOUS**  
The poet warned: "I charge thee, fling away ambition; by that sin fell the angels; how can man then, the image of his Maker, hope to win by it?"



MARY'S DAY plans are being made by these members of Rochester Circle, International Federation of Catholic Alumnae; (from left) Mrs. Donald Coffey, Mrs. John Garrity and Mrs. Paul J. Otto, general chairman, Mrs. Coffey and Mrs. Garrity are members of the reservation committee.

## 7 College Scholarships Awarded To Mercy Seniors

Seven seniors of Our Lady of Mercy High School have merited scholarships from six different colleges as a result of college entrance test and special competitive examinations.

Barbara Rosenfeld, daughter of Mr. and Mrs. Leo Rosenfeld of St. Boniface parish has been awarded the Butler memorial scholarship valued at \$3,600 to Marymount College at Tarrytown-on-the-Hudson.

Mary Lou Haldie has been awarded full tuition scholarships to Albertus Magnus, New Haven, Connecticut; St. Joseph's College, Emmitsburg, Md. and Seton Hill College, Greensburg, Pa. She has accepted St. Joseph's College where she will enroll as a science major.

Mary Lou, daughter of Mr. and Mrs. Gerhard Haldie is a graduate of Holy Cross School and a member of Holy Trinity parish in Webster.

Daphne Dwyer, daughter of Mr. and Mrs. Raymond Dwyer of St. Thomas parish and Mary Marie, daughter of Mr. and Mrs. Elmer Marx of St. Margaret Mary's parish have both won partial tuition scholarships to

April 30, 1954

## Bishop Alerts Catholics On Traffic Safety Need

Cooperation of Catholic people in the metropolitan area in the coming Campaign of the Rochester Safety Council is being urged by His Excellency Bishop Kearney.

In a letter to be read at all Masses Sunday, the Bishop asks "a decent respect for the traffic laws of the community" to "easily reduce" the record of deaths and accidents as a result of speed or reckless driving.

**LETTERS APPEARS** in adjoining column. The Safety Council on Thursday, May 6 will celebrate its 40th anniversary. On this date in 1914, the National Safety Council issued a Class A Charter, which today signifies this Council as being the oldest continuous chartered chapter in operation.

**IN RECOGNITION** of "forty years of service to the community in the field of safety and accident prevention," Vice Mayor Norman A. Krockman has proclaimed the week of May 2-8, 1954 as "Safety Week" in Rochester. On each day throughout the week, special emphasis will be placed on various phases of the accident prevention program, as follows:

Sunday, May 2 — "Save-a-Life" Day (Safety messages in churches)  
Monday, May 3 — Child-Death Safety Day  
Tuesday, May 4 — Home Safety Day  
Wednesday, May 5 — Occupational Safety Day  
Thursday, May 6 — General Safety Day (Anniversary)  
Friday, May 7 — Fire Prevention Day  
Saturday, May 8 — Traffic Safety Day

Organizations, business, industry, newspapers, radio and television have been requested to "give a birthday present" to the Council by conducting a program or project directed at some phase of the safety program. All committees of the Safety Council have designed exhibits for display throughout Safety Week in the lobby of the Chamber of Commerce building. Other exhibits will be on display in store windows, bank lobbies, etc.

**IN ADDITION**, the Aetna "Driver-trainer" which has been used in a large number of New York City high schools during the past school year for teaching the agency of the "method of operating a motor vehicle will be on display. Arrangements are being made to bring the educators from an eleven-county area to witness the demonstration. This driver training device reduces the number of instructors needed and materially assists in the driver training program.

The highlight of the week will be a luncheon meeting at the Chamber of Commerce on Thursday, May 6, at which the Hon. Ivy Baker Priest, Treasurer of the United States and member of the Board of Directors of the National Safety Council, will speak.

**DCCW Board Slates Meeting In Geneva**  
Second quarterly meeting of the Diocesan Board of Directors will be held on Sunday, May 2 at 2:30 p.m. at the Knights of Columbus Clubhouse, Minton Street, Geneva.

Under the chairmanship of Mrs. James Mallon, Elmira Deanery chairman and the Rev. Albert Ryan, moderator, the Elmira Deanery will present a panel discussion designed to stimulate the work of the Organization and Development Committees.

**PRESIDENTS** of all Deaneries have been asked to prepare a brief report on their council activities during the past six months.

The new regional arrangement of the Diocese as it affects the Rochester Council of the National Council of Catholic Women setups will be explained. Rev. Louis J. Hohman will give a spiritual talk.

**GREATER THAN FAITH**  
Charity is greater than faith, for in heaven there will be no faith. How can one merely "believe" when one actually "sees?"

OPEN ALL DAY MONDAY AND THURSDAY NIGHT

Only a Few Days of Our **CLEARANCE SALE** of Spring Apparel

**COATS**  
\$38 \$48 \$58 \$68  
(Originally up to 125.00)

**SUITS**  
\$38 \$48 \$58 \$68  
(Originally up to 110.00)

**DRESSES**  
\$19 \$29 \$39 \$49  
(Originally up to 89.95)

**Projansky**  
39 EAST AVENUE

## Retreat League Mass Draws 350 Members

The first annual Mass and Communion Breakfast of the Catholic Laymen's Retreat League was held on Sunday morning, April 26.

Approximately 350 members of the League attended Mass and Communion in a body at St. Joseph's Church at 7:30 a.m., which was followed by a breakfast at the Hotel Sheraton.

His Excellency, Bishop James E. Kearney, celebrated the Mass assisted by the Rev. Francis X. Kenny and Rev. William Jamison of the Notre Dame Retreat House. The Bishop was the principal speaker following the breakfast.

**THE MEN'S CHORUS** from St. Margaret Mary's Church under the direction of Thomas Donahue sang during the Mass.

Ensign Clayton was chairman of the affair and was assisted by the following committee: ushers — Leo Saum and Rudy Schwenzer; reception — Leo Johnston, Richard Walder, James Gleason and William Hauser.

Guests at the speakers table included the present officers of the League and former League presidents: Edgar Blum, ex-James E. Duffy, Frank Wolfe, Frank Davis and Edward Shlesinger who acted as toastmaster.

**BISHOP KEARNEY** praised the work of the League and remarked that participation in retreat work is one of the best answers to the man seeking to participate in a program of Catholic action because of the dual results, sanctification of one's self by periods of spiritual retirement and the apostleship feature of bringing others who are merely at the feet of Jesus into His heart.

He stated that the work of the League is particularly significant in this, the Marian Year, because the Blessed Virgin Mary is generally regarded as the patroness of all retreatants. It was she who presided at and encouraged the Holy Apostles at the first great retreat, following the death of Christ, at the Cenacle as they awaited the coming of the Holy Ghost at Pentecost.

**BISHOP SWINEY** (Washington, W. Va. — (NC) — He is in the Cathedral of St. Joseph which he built 30 years ago, the Most Rev. John J. Swin, 76, fourth Bishop of Wheeling, will commence a half-century in the priesthood on May 12.

## St. Joseph's Rector Named Provincial Aide

Very Rev. James T. Connolly, C.S.S.R., has been named Provincial Consultor at Redemptorist Province headquarters, East 74th St., New York City, and the Rev. Gerald J. White, C.S.S.R., will succeed him as rector of St. Joseph's Church, Rochester, it was announced at St. Joseph's today.

Father Connolly recently returned from a trip to Rome where on Feb. 2 he acted as "vocals" or representative of Redemptorist Fathers in the Baltimore province and in the vice provinces of Richmond, Va., San Juan, Puerto Rico and Brazil at a General Chapter.

**AT THE CHAPTER**, the Very Rev. William F. Gaudreau, C.S.S.R., of New York was elected Superior General, first American to attain that high position in the Redemptorist Congregation.

Father Connolly came to Rochester as rector of St. Joseph's Church in 1950. A noted expert of canon law and educator, he had been a member of the faculty of the seminary at Esopus for 20 years as professor of canon law and moral theology. He was ordained in 1928 at Mt. St. Alphonsus Seminary, Esopus.

His successor here was ordained on June 19, 1932, and has been in missionary work out of St. Alphonsus Church, New York City. He served at an Army Chaplain in World War 2 and as professor of St. Mary's College, North East, Pa. He was born in Boston.

**Vocation Novena Set To Infant Of Prague**  
The Rev. Francis K. Reuter, pastor of St. John the Evangelist Church, Spencerport, has announced a novena starting last Tuesday evening to the Infant of Prague for divine guidance in vocations.

Novena will continue every Tuesday evening at 8 p.m. Novenas will be on the religious, married and single states in life.

**Fr. Hohman To Address Friday Club**  
Rev. Louis J. Hohman, spiritual director of St. Andrew's Seminary will speak to men of the First Friday Luncheon Club on Friday, May 7 in Hotel Sheraton, according to the Rev. Raymond G. Heisel, club moderator and chaplain of Rochester C. Council, Knights of Columbus.

The club comprising men who have received Holy Communion that morning meets at 12:15 p.m. in the Sheraton every First Friday.

Father Hohman who is also diocesan director of the Rochester Diocesan Council, National Council of Catholic Women was ordained by His Excellency Bishop Kearney in St. Ambrose Church on Oct. 13, 1946.

After serving as assistant pastor at St. Helen's Church, Gates and Blessed Sacrament Church, Rochester, he was appointed to the seminary faculty. He also assists at Sacred Heart Cathedral. Catholic men of these three parishes are especially invited to the luncheon, Lawrence V. Driscoll, chairman of the K. of C. sponsoring committee said today.

## Bishop Backs Safety Move

Feast of St. Gabriel 1954

**My dear People:**  
The directors of the Safety Campaign being conducted in our city have asked me to appeal to the congregations of the city for your cooperation. The high rate of deaths and accidents as a result of speedy or reckless driving has become alarming and has risen to a very undesirable height. A decent respect for the traffic laws of the community can easily reduce this record and certainly a conscientious sense of responsibility to God and our neighbor can eliminate this scourge of destruction by automobile.

May I urge your conscientious cooperation with every effort of the Police Department to improve this distressing situation.

Your devoted Shepherd in Christ,  
James E. Kearney,  
Bishop of Rochester

## OLPH Mothers Set Card Party

Annual Spring card party of the Mothers' Auxiliary of Boy Scout Troop #82 of Our Lady of Perpetual Help Church will take place on Wednesday, May 5 in the school hall at 8 p.m.

Mrs. Perry Fink, general chairman, has appointed the following committees: tickets, the Mesdames Gerard Gerstner, Henry Keller, Ed Langschwager, Joseph Kraus, Bart Smyke, Carl Kraus; cards and tables, the Mesdames Joseph Kuhn, Louis Malar, Edmund Winterkorn, Bernard Reiberg, Henry Saas, Verona Sargent and Richard Strub.

Door, the Mesdames Ray Lill, Agnes Imhof, Francis Marx, Leslie McCabe, Gerard Marx, Gordon McCrossen; lunch, the Mesdames Ned Schmitt, Howard Eckrich, Vincent Wiseman, Arthur Leo, Edward Scharr, M. Butler, R. Dierna, M. Schifano, and Edward Roberts.

## Installation Dinner Set At St. Anne's

St. Anne's Rosary Society will hold its annual Installation Dinner on Wednesday, May 5 at 8:30 p.m. at the Washing Well.

Mrs. Arthur La Londe is chairman, assisted by Mrs. George Schenk and Mrs. Frank Weber.

New officers are: Mrs. Elmer Schmidt, president; Mrs. Frank Weber, vice president; Mrs. Thomas Schell, secretary; Mrs. William Eick, treasurer.

The Rev. Eugene H. McFarland will be guest speaker.

## LUCKY YOU DAYLIGHT SAVING TIME BRINGS YOU AN HOUR MORE TO SHOP THE GREATEST VALUES, EVER OFFERED!

60 Other "Fresh" DeSoto-Plymouth Trade-Ins

SEE THE PORIES NOW ON DISPLAY ALSO SUNDAY from 3 'til 7 BRING THE KIDDIES 6 TO 60

FREE — NOTHING TO BUY — FREE (2) \$100 U. S. SAVING BONDS (2) Name The Pories (2) Contest

MAIL OR BRING IN THIS ENTRY BLANK

**LUCKY YOU**  
DAYLIGHT SAVING TIME BRINGS YOU AN HOUR MORE TO SHOP THE GREATEST VALUES, EVER OFFERED!

4-Door Sedan \$1095  
Powerglide \$995  
Hydramatic \$395  
Sedan \$595  
Sedan \$995  
Convertible \$895  
Tudor \$595  
Sedan \$695  
Sedan \$795  
Sedan \$1095

60 Other "Fresh" DeSoto-Plymouth Trade-Ins

SEE THE PORIES NOW ON DISPLAY ALSO SUNDAY from 3 'til 7 BRING THE KIDDIES 6 TO 60

FREE — NOTHING TO BUY — FREE (2) \$100 U. S. SAVING BONDS (2) Name The Pories (2) Contest

MAIL OR BRING IN THIS ENTRY BLANK

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_  
PHONE \_\_\_\_\_

I suggest the following names:  
No. 1 \_\_\_\_\_  
No. 2 \_\_\_\_\_

**SENECA MOTORS**  
Rochester's Largest  
DE SOTO-PLYMOUTH DEALER  
400 Lake Ave. 400  
OPEN EYES — Glen. 7729

## First Communion & Confirmation Clothes

Girls White Dresses, \$5.95 to \$19.95  
Gordans and nylons, some with own slips

Boys' White Suits ..... \$7.95  
Gabardine coat and trousers, sizes 4-12

• Husky Boys White Suits ..... \$8.95  
• White Butcher Linen Suits ..... \$9.95  
• Boys Blue Gabardine Slacks ..... \$4.95  
• Boys White French-cuff Shirts ..... \$2.95  
• Boys White or Black Belts ..... \$1.00

**NATIONAL**  
Catholic Clothing Store

60 Other "Fresh" DeSoto-Plymouth Trade-Ins

SEE THE PORIES NOW ON DISPLAY ALSO SUNDAY from 3 'til 7 BRING THE KIDDIES 6 TO 60

FREE — NOTHING TO BUY — FREE (2) \$100 U. S. SAVING BONDS (2) Name The Pories (2) Contest

MAIL OR BRING IN THIS ENTRY BLANK

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_  
PHONE \_\_\_\_\_

I suggest the following names:  
No. 1 \_\_\_\_\_  
No. 2 \_\_\_\_\_

**SENECA MOTORS**  
Rochester's Largest  
DE SOTO-PLYMOUTH DEALER  
400 Lake Ave. 400  
OPEN EYES — Glen. 7729