

The Spanish language is the most widely spoken language of the world. More than one-third of all Catholics, 32.2 percent, speak the Spanish language.

**VALENTINE FLOWERS**  
from  
**NAVIS**  
Floral Shop  
1371 Norton St. HO. 8927  
OPEN EVENINGS FREE DELIVERY  
Charge Accounts Invited

**THE WHOLE TOWN'S TALKING**  
AIR A LIFE  
MANUFACTURING CO.  
129 W. Main St. (Hudson 1138)

**PAINE'S**  
One of the World's Truly Great Drug Stores  
Fast Relief from colds  
**THE NEW HANKSCRAFT AUTOMATIC VAPORIZER**  
Yes, a fully automatic electric steam vaporizer with full gallon capacity...  
**THE PAINE DRUG CO.**  
24-26 E. MAIN ST. PHONE L 6000

**BECK'S ANNUAL Bargain Bundle Sale!**  
Save 20%  
on Beck's better Drycleaning of  
**All Out-of-Season Wearing Apparel**  
City-Wide Call and Delivery  
Call Monroe 44 84  
or take it to a Beck Store...  
**Beck CLEANERS**

**BLESSED SACRAMENT**  
240 Oxford Street  
Plumbing - Heating SERVICES SUPPLIES  
**A BURG**  
Oxford Pharmacy  
GIFTS OF LASTING GOOD TASTE  
Smith-Coranic Studios

**AMONG WOMEN**  
**Hints For Study Clubs**

By Mary Lannon Snyder  
Then she interrogates the leaders of organizations and groups: "Have you asked each member for a file on her membership, activities, interests, etc.?"  
"Do you start and end meetings on time?"  
"Do you mentally check through your meeting before it starts?"  
"Do you tactfully control one who would take and keep the floor?"  
"Do you get all to participate?"  
"DOES EACH one have and feel a personal responsibility to contribute?"  
"Do you ask each member to report for one minute about some local group or meeting she has attended. It makes all aware of community interests and to realize in how many ways we can carry Christ."  
"Before disbanding, do you have definite information about time and place of next meeting?"  
"For promoters of study clubs the national chairman has these additional inquiries:  
"Are you helping others to acquire basic information so that they can formulate their own opinions on current questions?"  
"Do you have information on resource material?"  
"Can you suggest discussion techniques to meet the needs of every group?"  
"DO YOU SEEK every opportunity to speak in promotion of study clubs?"  
"Are you cooperating with other Council committees in establishing study clubs to deepen the knowledge of each committee field and expand its work?"  
The nature of these questions reveals the variety of topics and interests encouraged by the National Committee on Study Clubs.

**AT ST. THERESA'S HALL**  
**St. Theresa Mothers' Club Lists Annual Card Party**

Annual Card Party sponsored by the Mothers' Club of St. Theresa's Church will be held Saturday, Feb. 20 at 7:30 p.m. in the parish hall, Mark Street at Hudson Ave. A prize will be awarded at each table and refreshments will be served.  
HONORARY chairman is Mrs. Gay Jaskot, president assisted by Mrs. Betty Fortuna and Mrs. Bernice Markowski as co-chairmen.

**WHAT'S DOING AT THE DALY'S**  
**Dear Catholic Press**

By Mary Tinley Daly  
Every writer for the Catholic Press will, no doubt, use his or her particular medium to extol the institution...  
Personally, I'm proud to work for the Catholic press. There is a certain at-home familiarity for a Catholic in writing for a predominantly Catholic reading public...  
It is not necessary to explain that religion is basic to good family life, that parents' efforts and children's responses are bolstered by the graces received with the sacraments...  
SAME BASH in writing of child training for Catholic readers. To quote an unexplained but understandable statement: "Peaceful dishwashing can be an integral part of Lent." Unless a reader had the built-in sense of Lenten self-imposed penance, the fact of making this otherwise quarrelled-over task one of actual Lenten penance, the whole thing would be gobbledegook...  
Frankly, when I was asked, seven years ago, to undertake this column, I had naggingly for years I had been writing

**Family Life Group Slates Convention**

Washington (NC) — "The Mother, The Heart Of The Home" has been selected as the theme for the 1954 National Catholic Conference on Family Life. It was announced here by Father Edgar Schmiedeler, O.S.B., director of the Family Life Bureau, National Catholic Welfare Conference, which sponsors the annual convention.  
The three-day meeting will be held in New Orleans under the patronage of New Orleans Archbishop Joseph F. Rummel from March 24 to 26.  
Father Schmiedeler said that the sessions will be held in parish halls instead of hotels to enable Negroes, as well as whites, to attend. He added that the sessions will be open to the public.  
MORE THAN 50 experts on family life and organizational leaders will participate in the convention. Among topics to be discussed are: the religious life of the family, recreational family activities, the economic as it relates to the family, marriage preparation, marriage counseling, child care and training in the home.  
Special features of the convention will be the opening Solemn Pontifical Mass and the closing Family Holy Hour, both in St. Louis Cathedral; the conferring of a Family Catholic Action Award on several individuals who have distinguished themselves in the family apostolate field; and the conferring of awards on several outstanding Catholic mothers of the New Orleans archdiocese. Father Schmiedeler said.

**Need Of Penance Stressed At 21st Sodality Banquet**

The need of penance and sacrifice as opposed to the modern idea of ease in living was emphasized by the Rev. Louis J. Hohman, diocesan moderator of the National Council of Catholic Women speaking at the 21st annual banquet of the Sodality of Our Lady of St. Patrick's Church, Elmira.  
About 125 persons attended the banquet at Mark Twain Hotel on Feb. 8.  
Mrs. Warren F. Richards, Sodality president, welcomed the group. The Rev. Frederick W. Bush, assistant pastor and moderator of the Sodality, introduced the guest speaker.  
Father Hohman spoke of the gathering on progress with emphasis on present day comfort, ease and convenience. He said the methods of modern advertising stresses the idea along with utopia-on-earth-at-no-pain-or-sacrifice.  
"Life is not easy," he said. "The molding and shaping of this fallen human nature is not easy but the end product is always worthwhile."  
Father Hohman said, "Our Lady of Fatima stressed devotion to the Rosary and the five Saturdays, but also stressed the need of penance and sacrifice and she, herself, led the way. Her secret was to reshape the sword that pierced her heart into a crown of heavenly glory by giving up her will for the will of God."  
The Rt. Rev. Msgr. William J. Brien, V.F., thanking the church women for their activities.  
Msgr. Brien gave the invocation and the benediction was given by the Rev. Robert J. Donovan, assistant pastor.  
The group opened the meeting by singing the hymn, "Mother Dearest, Mother Fairest," and closed by singing "Mother, Dear, Oh Pray For Me."  
Serving on the banquet committee were: Chairman, Mrs. Charles D. O'Hara; tickets, Mrs. Frank Hanavan and Mrs. Justin T. McCarthy; decorations, Miss Rose Kingston; program, Mrs. Frances Lynch; and publicity, Mrs. Harold Lowberry.  
Oldest See  
Puebla De Los Angeles, Mexico (NC) — Week-long celebrations were held in this oldest See in the New World to commemorate the 50th anniversary of its elevation to the status of Archdiocese. The See of Puebla de Los Angeles was erected by Pope Clement VII in 1525, and was raised to its present rank by Blessed Pope Pius X in 1903.

**Talk On Japan Set At Museum**

"Japan of Today" and brief glimpses of the Philippine Islands and Hong Kong will be featured in an illustrated lecture at Rochester Museum of Arts and Sciences on Sunday, Feb. 14, at 3 p.m. Miss Katharine M. Leichter will describe her observations and experiences of her recent trip to the Orient, and will show her Kodachrome transparencies.  
Starting from Tokyo's Imperial Hotel in Japan, there will be glimpses of the Imperial Palace grounds, the kimono market, and a formal tea ceremony.  
THE ROUTE will lead from Tokyo to Kamakura with its giant Buddha, to Mikimoto's Pearl Farm, to Nagayo's Noritake China Factory, to Nara and Kyoto — the centers of Japanese Culture. A trip down the Inland Sea will go to the island of Kyushu and the city of Nagasaki.  
Miss Leichter, who is associate editor of Eastman Kodak's "Kodakery," previously has shown her Kodachrome slides of "Down South American Way" to Museum audiences.  
An interesting collection of Japanese handicrafts and many factored goods brought back by Miss Leichter are displayed in the Museum foyer. In the collection are: kimonos, damascene jewelry, cloisonne jewelry, wooden dolls, topi coats, bamboo items, silver, pearls, lacquerware, silks and brocades.  
Bp. Sheen Speaks To 15,000,000  
Chicago (NC) — "Life Is Worth Living," the weekly television program of Auxiliary Bishop Fulton J. Sheen of New York, now reaches an estimated audience of 15,000,000 according to the sponsor, the Admiral Corp. Admiral said that with the signing of Station WJCU, of Erie, Pa., the program will be heard over 162 stations. This, says Admiral, makes it "the largest regularly scheduled network television program."

**AT ST. THERESA'S HALL**  
**MOTHERS' CLUB**

**HOLY ROSARY**  
St. Rev. Monaghan  
CLEAVE P. BRAY  
Pastor  
414 Lexington Ave.  
**Joseph J. Buckley**  
Funeral Director  
FOR BETTER MILK CALL MASSEY DAIRY  
Glen. 2388  
121 MARYLAND ST.  
**SAINT MARY'S**  
REV. ALPHONBUS F. CREDEN  
1, 9:15 and 11 A. M.  
ALICE K. FARRELL  
WOMEN'S APPAREL  
Phone 241-W. 42 Main St. S. CANANDAIGUA, N. Y.  
F. H. McELWEE & SON  
GENERAL DIRECTORS  
"Home of Quality Furniture"  
211 MAIN STREET E. CANANDAIGUA, N. Y.  
NORTIE MAIN STREET  
REV. ALPHONBUS F. CREDEN  
1, 9:15 and 11 A. M.  
MATRICE PALUMBO  
Modern Beauty Shoppe  
We have the complete Vita-E-Jell line of Shampoo and Custombuilt Cream.  
187 So. Main St. Ph. 763  
SHENKMAN'S  
THE MEN'S STORE  
at CANANDAIGUA, N. Y.  
Clothing and Furnishings for Men and Boys

**FLANIGAN**  
FURNITURE - RUGS  
Appliances and Carpets of High Quality at Low Prices.  
337 Driving Pk. Ave.  
SULLIVAN FUEL  
AND HEATING SERVICE  
Glen. 6884  
492 1/2 Lexington Ave.

**Make The Christ-Child Your Child's First Playmate**

By FRANCES GUELI CRUICKSHANK  
David Michael still talks of the present which he gave the Baby Jesus for Christmas. A bright blue and sturdy little "bunny wagon" it was with a saucy little rabbit at its helm and a small wagon behind, that Jesus could "fill up with loads of stars and pull around all over heaven!"  
Yes, it had belonged to David Michael and parting with it had not been an easy task.  
THE EVENING we talked about it he went to bed with negative thoughts on the subject, but his first words the next morning were ones of bright decision to give the bunny wagon to the Baby Jesus as a Christmas present.  
My feigned suggestion that he might better keep it after all was met with tears of protest, hurtful tears, real tears.  
And so we played Santa for Jesus. And the wagon was wrapped and delivered to the Baker's Orphan-Home-in-Lackawanna, where, you see, the infant was staying for the night!  
NOW COMES Valentine's Day. And David Michael and I are in the process of making a valentine for Jesus:  
It is a big red somewhat lopsided heart pasted on a paper cake-dollie and bears the following message of love:  
Valentine For Jesus  
Will you be my valentine, Sweet Jesus, good and true? Say that you'll be ever mine For no one else will do. To You I give this valentine, My tears and laughter too. But most of all, dear Child Divine, I give my heart to You.  
Make the Christ-Child your Child's first playmate!

**LEARN TO DRIVE NOW**  
BUDGET \$2 Per  
MORGAN'S DRIVING SCHOOL  
121 N. Goodman St. CL. 1111  
201 E. Church St. Elmira, N. Y.  
**Spring TERM BEGINS FEB. 22**  
Register Now!  
ROCHESTER BUSINESS INSTITUTE  
Send For Catalog  
172 CLINTON AVE. S. ROCHESTER 4, N. Y.

**An Everlasting Gift FOR Your Loved Ones and Yourself**  
**Salesian Purgatorial Society**  
THE LIVING & THE DECEASED MAY BE ENROLLED  
Perpetual Remembrance in Six Daily Masses Offered Exclusively for members enrolled  
OFFERING ACCORDING TO YOUR MEANS.  
Write to:  
Salesian Mission Procure  
148 MAIN STREET  
New Rochelle, New York

**O-Neh-Da**  
FOR THOSE WHO DEMAND THE FINEST  
**Wine that is Wine**  
NEW YORK STATE  
**Delaware Wine**  
A PREMIUM GRAPE WINE  
AND  
A FULL LINE OF NEW YORK STATE WINES  
These Fine Wines are sold at most neighborhood liquor stores.  
PRODUCED AND BOTTLED BY  
**O-NEH-DA VINEYARD**  
Since 1872  
**CONISUS, NEW YORK**

**SACRED HEART CATHEDRAL**  
290 Flower City Park  
Masses Sunday: 8-9-10-11-12:15  
Most Rev. Lawrence J. Casey, D.D., Auxiliary Bishop, Rector  
**Helen McCormick**  
Specializing in Permanent Waves  
All Lines of Beauty Culture  
1577 DEWEY AVE.  
Three Nationally Known Shows  
**KORLEE AIR STEP BUSTER BROWN**  
**SCHMANKE'S**  
Cor. Edgewood Ave. and Dewey  
For quality and fast service and also for the finest Tuxedo Rental Service call ACE or SOCIETY CLEANERS and TUX SHOP.  
1541 Dewey Ave. GLEN. 6823  
1541 Dewey Ave. GLEN. 6248  
**Davis Drug Co.**  
THE RETAIL STORE  
DRUGS, MEDICINES  
Prescriptions, First Aid Kits  
1681 LAKE AVENUE  
Prescription Phone GLENWOOD 4221  
**Robert J. Poole Funeral Home**  
1305 DEWEY AVE. ROCHESTER 13, N. Y.  
GLENWOOD 4064