The Spanish language is the most widely spoken language of the faithful throughout the world. More than one third of all Catholics, 38.2 percent, speak the Spanish language.

VALENTINE FLOWERS from NAVIS Floral Shop
1378 Norton St. HO. 8927
In The Shopping Center
OPEN EVENINGS - FREE DELIVERY
Charge Accounts Invited

THE WHOLE TOWN'S TALKING.
about AIR-A-LITE "FULL-VU" Venetian Blinds that given you greater home beauty at no extra cost, made with Flexalum spring tempered slats, and plastic washable tapes.
AIR-A-LITE MANUFACTURING CO.
429 W. Main St. HAmilton 1190

AMONG WOMEN

Hints For Study Clubs

By Mary Lennon Snyder

Today I am passing along some thoughts from the National Chairman of the Committee on Study Clubs of the National Council of Catholic Women. These should serve as stimulus in the programming of study club activity.

Mrs. Snyder

In a recent statement the National Chairman explained that her "helpful hints" to study clubs were put in the interrogative form because "many questions challenge thought and your answers meet individual needs and problems better than cold statement."

Her first questions dealing with general information are:

"Are you helping your pastor and parish in every way possible? How? How could you do more?

"Is your study group making you better Catholics? How?

"Do you have for ready reference on your desk names of your own legislators: local, state, national?

"WHAT IS THE population of your town? What is your town's Catholic population? This is an important consideration. Repeated often to the group, this question proves a great motivating force. What percent do you now represent on all community executive boards?"

Then she interrogates the leaders of organizations and groups:

"Have you asked each member for a file on her memberships, activities, interests, etc.? It opens new avenues of thought in the group.

"Do you start and end meetings on time?

"Do you mentally check through your meeting before it starts?

"Do you tactfully control one who would take and keep the floor?

"Do you get all to participate?

"DOES EACH one have and feel a personal responsibility to contribute? Try asking each member to report for one minute about some local group or meeting she has attended. It makes all aware of community interests and to realize in how many ways we can carry Christ.

"Before disbanding, do you have definite information about time and place of next meeting?"

For promoters of study clubs the national chairman has these additional inquiries:

"Are you helping others to acquire basic information so that they can formulate their own opinions on current questions?

"Do you have information on resource material?

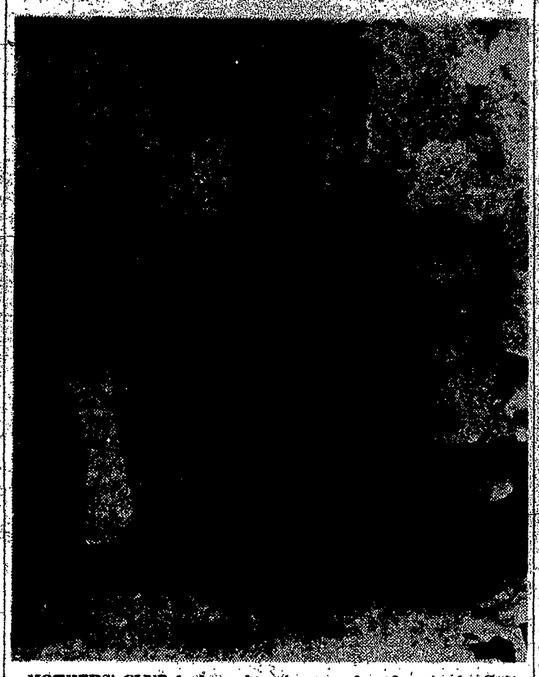
"Can you suggest discussion techniques to meet the needs of every group.

"DO YOU SEEK every opportunity to speak in promotion of study clubs?

"Are you cooperating with other Council committees in establishing study clubs to deepen the knowledge of each committee field and expand its work?"

The nature of these questions reveals the variety of topics and interests encouraged by the National Committee on Study Clubs.

AT ST. THERESA'S HALL


MOTHERS' CLUB leaders plan the annual card party for Saturday, Feb. 20 at 7:30 p.m. in St. Theresa's Hall, Mark St. at Hudson Ave. They are: (from left) Mrs. Betty Fortuna, chairman; Mrs. Gay Jaskot, president and Mrs. Bernice Markowski, co-chairman.

St. Theresa Mothers' Club Lists Annual Card Party

Annual Card Party sponsored by the Mothers' Club of St. Theresa's Church will be held Saturday, Feb. 20 at 7:30 p.m. in the parish hall, Mark Street at Hudson Ave.

A prize will be awarded at each table and refreshments will be served.

HONORARY chairman is Mrs. Gay Jaskot, president assisted by Mrs. Betty Fortuna and Mrs. Bernice Markowski as co-chairmen.

Assisting will be the following: Mrs. Mary Dembski, tickets; Mrs. Stella Mroczek, prizes; Mrs. Esther Serafin, cards and tallies; Mrs. Joanne Seadek, Mrs. Helen Raczkowski and Mrs. Florence Lelek, refreshments.

All members and friends are invited. Tickets may be obtained from any of the members or at the door.

Family Life Group Slates Convention

Washington — (NC) — "The Mother, The Heart Of The Home" has been selected as the theme for the 1954 National Catholic Conference on Family Life, it was announced here by Father Edgar Schmiedeler, O.S.B., director of the Family Life Bureau, National Catholic Welfare Conference, which sponsors the annual convention.

The three-day meeting will be held in New Orleans under the patronage of New Orleans' Archbishop Joseph F. Rummel from March 24 to 26.

Father Schmiedeler said that the sessions will be held in parish halls instead of hotels to enable Negroes, as well as whites, to attend. He added that the sessions will be open to the public.

MORE THAN 50 experts on family life and organizational leaders will participate in the convention. Among topics to be discussed are: the religious life of the family, recreational family activities, the economic as it relates to the family, marriage preparation, marriage counseling, child care and training in the home.

Special features of the convention will be the opening Solemn Pontifical Mass and the closing Family Holy Hour, both in St. Louis Cathedral; the conferring of Family Catholic Action Awards on several individuals who have distinguished themselves in the family apostolate field, and the conferring of awards on several outstanding Catholic mothers of the New Orleans archdiocese, Father Schmiedeler said.

Make The Christ-Child Your Child's First Playmate

By FRANCES GULI CRUICKSHANK

David Michael still talks of the present which he gave the Baby Jesus for Christmas. A bright blue and sturdy little "bunny wagon" it was with a saucy little rabbit at its helm and a small wagon behind, that Jesus could "fill up with loads of stars and pull around all over heaven!"

Yes, it had belonged to David Michael and parting with it had not been an easy task.

THE EVENING we talked about it he went to bed with negative thoughts on the subject, but his first words the next morning were ones of bright decision to give the bunny wagon to the Baby Jesus as a Christmas present.

My feigned suggestion that he might better keep it after all was met with tears of protest, hurtfull tears, real tears.

And so we played Santa for Jesus. And the wagon was wrapped and delivered — to Father Baker's Orphan Home in Lackawanna, where, you see, the Infant was staying for the night!

NOW COMES Valentine's Day. And David Michael and I are in the process of making a valentine for Jesus.

It is a big red somwhat lopsided heart pasted on a paper cake-doilie and bears the following message of love:

Valentine For Jesus
Will you be my valentine,
Sweet Jesus, good and true?
Say that you'll be ever mine
For no one else will do.
To You I give this valentine,
My tears and laughter too.
But most of all, dear Child Divine,
I give my heart to You.

Make the Christ-Child your Child's first playmate!

LEARN TO DRIVE NOW
BUDGET or as little as $2 Per Wk.
MORGAN'S DRIVING SCHOOL
524 N. Goodman St. CU. 3268
201 E. Church St. Elmira, N. Y.

RBI Spring TERM BEGINS FEB. 22
Register Now!
ROCHESTER BUSINESS INSTITUTE
Send For Catalog
172 CLINTON AVE. S.
ROCHESTER 4, N. Y.

An Everlasting Gift FOR Your Loved Ones and Yourself
Salesian Purgatorial Society
THE LIVING & THE DECEASED MAY BE ENROLLED
Perpetual Remembrance in Six Daily Masses Offered Exclusively for members enrolled
OFFERING ACCORDING TO YOUR MEANS
Write to:
Salesian Mission Procure
148 MAIN STREET
New Rochelle, New York

PAINE'S
One of the World's Truly Great Drug Stores
Fast Relief from colds!
THE NEW HANKSCRAFT AUTOMATIC VAPORIZER
Yes, a fully automatic, electric steam vaporizer with full gallon capacity that produces a heavy concentration of steam all night on one filling of water. Use it in the bedroom to relieve colds—anywhere to humidify the air. A great value.
priced at only 6.95
THE PAINE DRUG CO.
Established 1820
24-26 E. MAIN ST. PHONE LOcust 6900

WHAT'S DOING AT THE DALY'S

'Dear Catholic Press'

By Mary Tinley Daly

Every writer for the Catholic Press will, no doubt, use his or her particular medium to extol the institution — this being Catholic Press Month, as you've gathered by this time. It's like an Annual Founders' Day Dinner — the only time you can tell the boss, without embarrassment, that you like him.

Mary Daly

Personally, I'm proud to work for the Catholic press. There is a certain at-home familiarity for a Catholic in writing for a predominantly Catholic reading public that is absent when writing for the seculars. Particularly is this true in talking of family life, my own forte.

It is not necessary to explain that religion is basic to good family life, that parents' efforts and children's responses are bolstered by the graces received with the sacraments. Religious practices need not be hashed over in detail, merely mentioned.

It's like talking to a fellow-parishioner. For instance, if I were to say to Evelyn Stokes, "My feet hurt because I wore high heels to the nine," Evelyn would know what I meant: 9 o'clock is the children's Mass and so crowded that adults have to stand, all bunched together in the back and if you wear high heels you're sorry for it afterwards.

SAME EASE IN writing of child training for Catholic readers. To quote an unexplained but understandable statement: "Peaceful dishwashing can be an integral part of Lent." Unless a reader had the built-in sense of Lenten self-imposed penances, the fact of making this otherwise quarrelled-over task one of actual Lenten penance, the whole thing would be gobbledogook . . .

Frankly, when I was asked, seven years ago, to undertake this column, I had misgivings. For years I had been writing articles for secular magazines. But to write a religious column about a family? (At the time, I had the fuzzy idea that what was expected was a "holy-holy": teaching prayers to little children, adapting the gospel of the day to family life . . .)

On a once-a-week basis, I anticipated running out of material in a month! Ours, I explained to the fetature editor, was not a religious family. It was — well, just a family.

"PRETTY MUCH like most Catholic families?" the editor asked.

Well, yes, I admitted . . . Like the ones we knew—but not at all like the families pictured in some Catholic magazines where father, mother and the children spent hours on their knees and other hours talking Church.

"Go right ahead," the editor advised. "We'll see."

The reaction of the readers has been heartening. They understand what we are striving for, without a lot of sanctimonious talk; they realize regrets that come with shortcomings. This is simply from the viewpoint of a writer of a very small feature.

AS READERS of the Catholic press, we are grateful for its interpretation of the vital issues of the day—and it's so good to speak and understand the same language. The terrific struggle for freedom, the heroic efforts of present-day martyrs — the Catholic press presents these in their true light, knowing that the readers realize their supernatural motive power

To its editorials, its literary columns, movie and TV guide, we can turn trustfully—and urge our children to read.

Perhaps this sounds like a Founders' Day Dinner speech—apple polishing? It isn't, really, it's sincere appreciation

Oh, we'll become provoked and doubt when our sodality news is left out of the diocesan paper and a waiting world will be forever deprived of the knowledge that "delicious refreshments were served" last Wednesday.

But we'll keep right on reading the Catholic press!

Need Of Penance Stressed At 21st Sodality Banquet

The need of penance and sacrifice as opposed to the modern idea of ease in living was emphasized by the Rev. Louis J. Hohman, diocesan moderator of the National Council of Catholic Women speaking at the 21st annual banquet of the Sodality of Our Lady of St. Patrick's Church, Elmira.

About 125 persons attended the banquet at Mark Twain Hotel on Feb. 8.

Mrs. Warren F. Richards, Sodality president, welcomed the group. The Rev. Frederick W. Bush, assistant pastor and moderator of the Sodality, introduced the guest speaker.

Father Hohman spoke to the gathering on progress with emphasis on present day comfort, ease and convenience. He said the methods of modern advertising stresses the idea along with utopia on earth at no pain or sacrifice.

"Life is not easy,' he said. "The molding and shaping of this fallen human nature is not easy but the end product is always worthwhile."

Father Hohman said, "Our Lady of Fatima stressed devotion to the Rosary and the five Saturdays, but also stressed the need of penance and sacrifice and she, herself, led the way. Her secret was to reshape the sword that pierced Her heart, into a crown of heavenly glory by giving up her will for the will of God."

The Rt. Rev. Msgr. William J. Brien, V.F., thanking the church women for their activities.

Msgr. Brien gave the invocation and the benediction was given by the Rev. Robert J. Donovan, assistant pastor.

The group opened the meeting by singing the hymn, "Mother Dearest, Mother Fairest," and closed by singing "Mother Dear, Oh Pray For Me."

Serving on the banquet committee were: Chairman, Mrs. Charles D. O'Hara; tickets, Mrs. Frank Hanavan and Mrs. Justin T. McCarthy; decorations, Miss Rose Kingston; programs, Mrs. Frances Lynch; and publicity, Mrs. Harold Lownsberry.

Talk On Japan Set At Museum

"Japan of Today" and brief glimpses of the Philippine Islands and Hong Kong will be featured in an illustrated lecture at Rochester Museum of Arts and Sciences on Sunday, Feb. 14, at 3 p.m. Miss Kathrine M. Lechleitner will describe her observations and experiences of her recent trip to the Orient, and will show her Kodachrome transparencies.

Starting from Tokyo's Imperial Hotel in Japan, there will be glimpses of the Imperial Palace grounds, the kimono market, and a formal tea ceremony.

THE ROUTE will lead from Tokyo to Kamakura with its giant Buddha, to Mikimoto's Pearl Farm, to Nagayo's Noritake China Factory, to Nara and Kyoto — the centers of Japanese Culture. A trip down the Inland Sea will go to the Island of Kyushu and the city of Nagasaki.

Miss Lechleitner, who is associate editor of Eastman Kodak's "Kodakery," previously has shown her Kodachrome slides of "Down South American Way," to Museum audiences.

An interesting collection of Japanese handcraft and manufactured goods brought back by Miss Lechleitner are displayed in the Museum foyer. In the collection are kimonos, damascene jewelry, cloisonne jewelry, wooden dolls, hopi coats, bamboo items, silver, pearls, lacquerware, silks and brocades.

Bp. Sheen Speaks To 15,000,000

Chicago — (NC) — "Life is Worth Living," the weekly television program of Auxiliary Bishop Fulton J. Sheen of New York, now reaches an estimated audience of 15,000,000, according to the sponsor, the Admiral Corp.

Admiral said that with the signing of Station WICU, of Erie, Pa., the program will be heard over 169 stations. This, says Admiral, makes it "the largest regularly scheduled network television program."

Oldest See

Puebla De Los Angeles, Mexico— (NC) —Week-long celebrations were held in this oldest See in the New World to commemorate the 50th anniversary of its elevation to the status of Archdiocese. The See of Puebla de Los Angeles was erected by Pope Clement VII in 1525, and was raised to its present rank by Blessed Pope Pius X in 1903.

BECK'S ANNUAL Bargain Bundle Sale!
Save 20%
on Beck's better Drycleaning of
All Out-of-Season Wearing Apparel
City-Wide Call and Delivery
Call Monroe 84 84
or take it to a Beck Store . . .
• Downtown: Euclid near Elm
• University-Culver
• Park at Oxford
Shopping Centers:
• Hudson-Titus
• Twelve Corners
• West Ridge
• Mt. Hope
• Bull's Head
• Main Winton
• North Gate
Beck CLEANERS

O-Neh-Da
FOR THOSE WHO DEMAND THE FINEST
Wine that is Wine
NEW YORK STATE
Delaware Wine
A PREMIUM GRAPE WINE
AND
A FULL LINE OF NEW YORK STATE WINES
These Fine Wines are sold at most neighborhood liquor stores.
PRODUCED AND BOTTLED BY
O-NEH-DA VINEYARD
Since 1872
CONESUS, NEW YORK

CHURCH OF THE BLESSED SACRAMENT
Sunday Masses: 6:00, 7:00, 8:00, 9:00, 10:15, 11:15, 12:15 (Noon)
864 Oxford Street RT. REV. MSGR. THOS. F. CONNORS, Pastor
Bradshaw-Case-Engert Fuel
Automatic Heat
MASTER KRAFT OIL BURNERS
Electric-Furnace-Men
ANTHRACITE STOKERS
Units and Conversions
62 North Winton Rd. MOnroe 6448
Oxford Pharmacy
PRESCRIPTION EXPERTS
Courtesy and Service
688 Monroe Ave. Cor. Oxford St.
Mitchell 4400 — WE DELIVER
GIFTS THAT LASTING GOOD TASTE
FINE CHINA — SILVERWARE
Lovely accessories in Crystal, China and Unusual Trays
Smith Ceramic Studios
882 MONROE AVE. MOn. 2171
Plumbing - Heating
SERVICES SUPPLIES
A. BURGART
MOn. 4793
2705 West Henrietta Rd.
Buy Your Plumbing from A Plumbing Dealer
BUY DEFENSE BONDS

SUNDAY MASSES 6 - 7 - 8 - 9 10 - 11 - 12
HOLY ROSARY
Rt. Rev. Monsignor CHARLES F. SHEAY Pastor
414 Lexington Ave.
Joseph J. Buckley
Funeral Director
FOR BETTER MILK CALL MASSETH DAIRY
GLen. 2388
121 MARYLAND ST.
Grayley's CUT RATE DRUGS
PRESCRIPTIONS
791 Dewey Ave. GLenwood 4977
FLANIGAN
FURNITURE - RUGS
Appliances and Carpets of High Quality at Low Prices
337 Driving Pk. Ave.
SULLIVAN FUEL AND HEATING SERVICE
GLen. 6986
402½ Lexington Ave.

Canandaigua
SAINT MARY'S
NORTH MAIN STREET
REV. ALPHONSUS P. CREMENS
MASSES—Sundays: 6, 8, 9:15 and 11 A. M.
ALICE R. FARRELL
WOMEN'S APPAREL
Phone 241-W 42 Main St. So.
CANANDAIGUA, N. Y.
BEATRICE PALUMBO
Modern Beauty Shoppe
We have the complete Vita-Fluff line of Shampoo and Custombuilt Cream.
181 So. Main St. Ph. 763
F. H. McELWEE & SON
FUNERAL DIRECTORS
"Home of Quality Furniture"
211 MAIN STREET S.
CANANDAIGUA, N. Y.
SHENKMAN'S
THE MEN'S STORE
at
CANANDAIGUA, N. Y.
Clothing and Furnishings for Men and Boys

SACRED HEART CATHEDRAL 290 Flower City Park
Masses Sunday: 6 - 7 - 8 - 9 - 10 - 11:15 - 12:15
Most Rev. Lawrence E. Casey, D.D., Auxiliary Bishop, Rector
Helen McCormick
Specializing in Permanent Waving
All Lines of Beauty Culture
1577 DEWEY AVE.
For quality and fast service and also for the finest Tuxedo Rental Service call at ACE or SOCIETY CLEANERS and TUX SHOP
1341 Dewey Ave. GLen. 0525
1441 Dewey Ave. GLen. 0248
Three Nationally Known Shoes
ROBLEE AIR STEP
BUSTER BROWN
SCHMANKE'S
Cor. Ridgeway Ave. and Dewey
Davis Drug Co.
THE REXALL STORE
DRUGS MEDICINES
Prescription Pharmacists
Sick Room Supplies
1481 LAKE AVENUE
Prescription Phone GLenwood 4331
Robert J. Poole Funeral Home
1305 DEWEY AVE. ROCHESTER 13, N. Y.
GLENWOOD 4064