

NAPLES DINER
Visiting Naples 77
in Beautiful
BRISTOL VALLEY
Nestled for Fall Foliage
NAPLES
Route 64 New York

Movie Guide
PARAMOUNT
Roman Holiday A-2
Lion's
From Here To Eternity A-1
PALACE
The Girl Next Door A-1
The Kid From Left Field A-1
LITTLE
Lull A-2

**Ads For 'Moon Is Blue'
Called 'Vicious' By Editor**

St. Benedict, Ore. (NC) — Advertisements that quote a favorable Catholic review of "The Moon Is Blue" were deplored as "vicious" by the editor of St. Joseph Magazine in the review first appeared.

Father Albert Bauman, O.S.B., in a special memorandum, has pointed out that the review which newspaper advertisements have quoted was printed in the magazine "before the Legion of Decency or any member of the Hierarchy as far as we know, had expressed an opinion about the film."

When it was learned the film was condemned as Class C by the Legion of Decency, the magazine printed a cautionary note to its readers in the same issue as the review, Father Bauman said.

ADVERTISERS have included the masthead of the magazine and its slogan, "America's Catholic Family Monthly", along with reprints of the review by the magazine's film critic, Richard Hayes. In using the review to publicize the film, advertisers have ignored the cautionary statements which the magazine has issued to its readers, Father Bauman said.

NEW And NOW

In the late Spring, we took a poll regarding movies and the Legion of Decency among some grammar school pupils. We now have something with which to compare it, since the same questionnaire has been given to a college-age group.

Asked whether they check R. Smett with the Legion of Decency before attending the movies, we found that less than half of the college group do so regularly. (Practically the same percentage as in the case of elementary pupils). The surprise is that 18% never check with the Legion.

Forty-five per cent had seen pictures which they considered "immoral" (most of these titles had received a B rating by the Legion). When asked what they understood by the term "immoral", there was a 100 per cent response of varied but correct definitions.

One student saved time, however, by a summation — "anything with Marilyn Monroe in it." This opinion seemed to be consistent from grammar school to college.

Regarding types of pictures that they preferred, there was an even split of about 35 per cent each for serious drama and musicals. Next came historical movies, followed by mystery, classics, comedy, two students liked war pictures, and there was one vote each for "religious" movies and science fiction.

Seventy-five per cent of the grammar school pupils were all for musicals.

ASKED THEIR favorite actor, John Wayne took the crown (same percentage as with elementary students), followed by Bing Crosby and Robert Taylor. Montgomery Clift and Charlton Heston tied for fourth place.

With the grammar school set, Bing Crosby also ran second, but

Archconfraternity Slates Breakfast

First fall meeting of the Archconfraternity of the Holy Family of St. Joseph's Church will be held Sunday, Oct. 4, following Mass at 7:30 a.m. in the Church.

A Communion Breakfast will be served in the school hall following the Mass, and a conference will be conducted by the Rev. Joseph Winecki, C.S.S.F., spiritual adviser.

Miss Marie Mayer will serve as hostess for the breakfast with these assistants: Misses Catherine Irwin, Della Keifer, Teresa Verhoeven, Dorothy Klem, Della McGuire and Rosella Serca.

Officers for the ensuing year are: Mary Reichert, president; Catherine Fexria, vice president; Evelyn Cassidy, recording secretary; Mary Hynes, assistant recording secretary; Lois Brayner, corresponding secretary; Anjolette Mayer, corresponding secretary; Margaret Brada, treasurer; Irene Weaver, assistant treasurer; Margaret Coleman, publicity.

Designated as friendly visitors for the current year are: Mary Klem, Bertha Klem, Ida Schieler, and Mary Witzel.

Members received since the last meeting include: Lucille Donke, Margaret Connors and Julia Ritz.

NIGHT HARNESS RACING
(EXCEPT SUNDAY)
POST TIME 8:40
BATAVIA
SUPERVISED HARD-TOP PARKING 25¢
CHILDREN NOT ADMITTED
AMERICA'S BEST LIGHTED TRACK!

OPEN BOWLING
SATURDAYS AND SUNDAYS
NOON TILL CLONING
HOLY NAME SOCIETIES - GOLF CLUBS
LOCAL INDUSTRIES - BUSINESS CLUBS, ETC.
Book Your Bowling Parties
and Tournaments at the
NEW ALLEYS at the
COLUMBUS CIVIC CENTER
50 CHESTNUT ST. Empire 1244
Bob Keyes, Manager
A SOCIAL MIXED LEAGUE IS BEING FORMED
FOR TUESDAYS AT 9 P.M. — CALL US!

Make Your Own ROSARIES
It's Easy
Complete kit for assembling your own sterling silver rosary. Plus individual rosary case. Instructions and illustration included.
Price — \$2.25
Terms—Cash in advance or C.O.D.
MADONNA ROSARIES
Box 31 Pittsfield, Mass.

WVET To Air Aquinas Games

All Aquinas football games remaining on the fall schedule and beginning with this evening's game against Boys Town will be broadcast over station WVET in Rochester, according to an announcement made this week by the station's program division.

Jack Buck, well-known Rochester sportscaster, will give the play-by-play description of every game.

Cumberland-Nash Co. of 209 Clinton Ave. N. and Ketterer Reators of 55 Hall St., will alternate in sponsoring the series.

Broadcasts of the afternoon games will begin at 2 p.m. from the Aquinas Memorial Stadium and evening games at 8 p.m. The Thanksgiving Day game on Nov. 26 against North Catholic High of Pittsburgh will be heard from 11 a.m.

Family Radio Rosary Leaders

Saturday, Oct. 3 — Vernon A. Hart, Our Lady of Perpetual Help;
Sunday, Oct. 4 — Francis H. McConville, Our Lady of Lourdes;
Monday, Oct. 5 — Anthony Bonafede, St. Ambrose;
Tuesday, Oct. 6 — Francis C. Hehnlein, St. Michael;
Wednesday, Oct. 7 — International Federation of Catholic Alumnae;
Thursday, Oct. 8 — Seth Norton, St. Charles Borromeo, accompanied by members of the H.N.S. and I.R.L. of St. Charles;
Friday, Oct. 9 — Mark H. Touhey Jr., St. Monica, accompanied by members of the Rochester Chapter of St. Bonaventure University Alumni.

LEGION OF DEGENCY

The following are titles of films reviewed this week by the National Legion of Decency. Add these to the complete listing which will be published once a month.

Class A, Section 1
Robe, The
Observation: While this picture deals with incidents of sacred history in a reverent and inspirational manner, it is to be noted that it is a fictional narrative and contains variations from and omissions of scriptural and historical accuracy.

Tiffel's Thunderbolt Village, The
Class A, Section 2
Mounslighier, The
Class B
Mogambo
Paris Model

PREMIERE
RKO
PALACE THEATRE
FRI., OCT. 23
at 8:30 P.M.
20th CENTURY-FOX
presents
The Robe
TECHNICOLOR
The first motion picture in
CINEMASCOPE
You see it without glasses!

HENRIETTA HAYLOFT
A Place For Parties ...
ROLLER SKATING
or DANCING
BRING THE KIDS ...
We have the rest
RENTAL \$15.00 (Including Skates)
MOnroe 3118-W

*To All Girls Named "Jenny"
Wherever You May Be*

Dear "Jenny":

You are known by a very honorable name—a name that has come down through the ages to mean a person of sympathetic understanding; of great love for fellow humans; of patience, tolerance, and inexhaustible friendliness.

I am known by the name "Jenny" too. I wasn't christened "Jenny"—I was nicknamed "Jenny," just as many other girls were called "Jenny" in preference to Genevieve, Guinitere, Jane or Jean. Originally I was "Miss Genesec" but you—the Public—shortened it to "Jenny" and "Jenny" it has been for over twenty years!

"Jenny" in this area has always meant Genesec Beer, and I am its trade-character. You see me on billboards, in newspapers, on TV, and in stores all over town. As the song says I'm "the girl with Genesec" and I'm proud of it. I'm proud to represent a fine, clean, sparkling good-tasting product like Genesec, and I'm proud to know that most people agree with me—because Genesec is the beer more people like.

So if you like a sparkling dry beer, ask for "Jenny" when you buy beer and be as proud of the name you bear as I am.

Cordially,
Jenny

GENESEEC
The Genesee Brewing Co., Inc., Rochester 3, N. Y.

SIMMONS
Offers You the Cleanest Cars Backed By Our Famous 60-DAY GUARANTEE

Full Payment Used Car Mr. says: "Give us a try before you buy!"

ANNUAL FALL USED CAR SALE
Check These Buys

'49 DESOTO
(Late '49 series) Club Coupe, Radio and heater, automatic shift, undercoating, directional signal lights, air foam rubber seats, plastic seat covers, beautifully trimmed interior, Spotless all around.
\$1095
Come in and look this one over.

'48 BUICK
convertible, radio and heater, directional signal lights, air foam rubber seats, undercoating, new top, new paint, new tires, a real sharp super series. A tremendous buy at super prices.
\$895
Come in and look this one over.

'47 PLYMOUTH
 Sedan, best special deluxe model, radio and heater, air foam seats, undercoating, etc. An ideal family car.
\$445
Come in and look this one over.

'48 PLYMOUTH
 Radio and Heater, Clean and dependable, has all other accessories.
\$545
Come in and look this one over

All Cars Reduced For Our Annual Fall Sale
ALL CARS DISPLAYED INSIDE
Free Parking in Rear of Bldg. Courtesy & Satisfaction Always

CHOICE OF 90 OTHERS...
SIMMONS MOTORS CORP.
Rochester's Oldest Buick and Plymouth Dealer
336 EAST AVE.
Open Even, till

BOYS TOWN
Plays Here
TONIGHT

AT
Aquinas Memorial Stadium

TICKET OFFICE OPEN
10:00 A. M. TILL GAME TIME
Gates Open At 6:30 P. M.