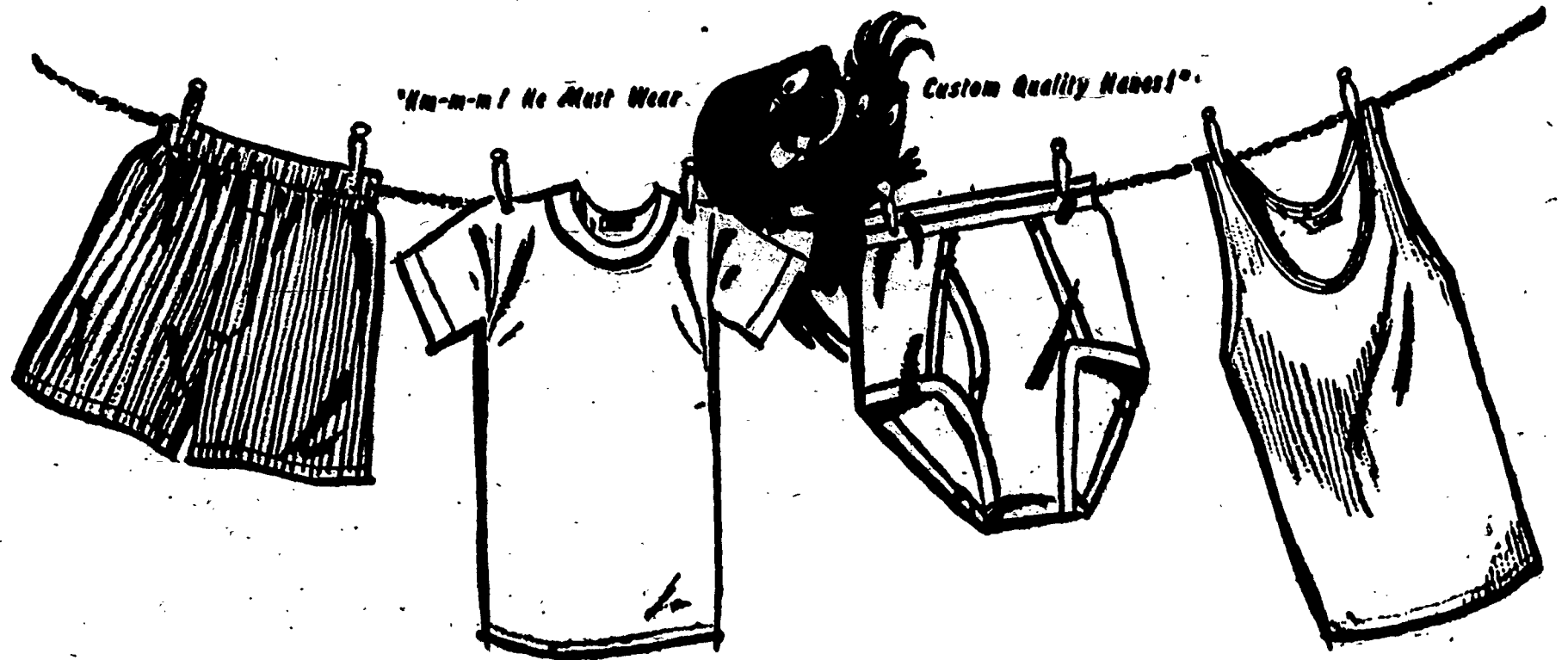


# Sibley's Men's Store



## IN ROCHESTER—SIBLEY'S IS FIRST WITH WORLD-FAMOUS CUSTOM QUALITY HANES!

Trust Sibley's to be "first" again! First to recognize that a well-dressed man needs really fine underwear for building up to his best exterior. In Rochester, Sibley's is first to stock Hanes Custom Quality men's underwear . . . the line of comfortable, soft cotton knits and high quality broadcloths that make the name Hanes first in masculine preference the world over. For top value in underwear . . . for a label you can always rely on — the name's Hanes First and exclusive at Sibley's!



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Custom Brief knit from fine, soft cotton for wrinkle-free fit. Double-panel seat . . . plus foot-resistant, chafe-resistant elastic in waistband and leg openings. Size 36 to 44 . . . 1.28

Custom T Shirt styled for color or under wear of premium combed cotton. Hanes' collar and neck-ribbing of lycra give long-life, form fit of neck. Small, medium, medium large, and large . . . 1.28

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