



YOUR CONVENIENT COURIER JOURNAL



**FOR GREATER SELECTIONS—
CONVENIENCE—AND VALUES!**



CHRISTMAS SALE reg. \$18.98
WATCHES **\$8.95**
 ALL WATER PROOF FULLY JEWELLED
5 YEAR GUARANTEE

LADIES & GENTS EXPANSION BANDS
SALE PRICE \$1.79
 REGULAR VALUES UP TO \$6.95

GENTS TIE BAR CUFF LINK SETS
 Sale Price **\$1.95**
 Values up to \$7.95

AL THE WATCH DOCTOR
 2 NORTH ST. OPPOSITE SIBLEY'S AT MAIN

THE SENSATIONAL STYLE-HALL LOUNGE
ADVANCED—1953 STYLING
COMBINED WITH EXCELLENT TASTE
 Charge It
 Exclusive at **GARSON'S**
39-50 Others to 55.00

Garson's invite you to come in and try on a Style-Hall lounge. See for yourself if this isn't the most becoming, the most comfortable suit you've ever worn. Artfully tailored in luxurious imported and domestic woolens. Shorts, reg., longs, x-longs. Single and double breasted, 1 and 2 button styles.

GARSON'S
 CLOTHES 88 STATE ST.
 Open Tues. & Thurs. 'til 9 P. M.
 PARK FREE ACROSS THE STREET

... An Exceedingly Timely Gift!

This year as always any gifts you choose at Marks & Abramson will be the ultimate in styling and value. If it's a watch you desire, you'll find exactly what you want in our wonderful assortment of brand new styled GRUEN-PRECISION WATCHES. Many, many models to choose from and they start at a very modest \$29.75, which includes Federal Tax.

Marks & Abramson
 Jewelers & Silversmiths
 10 STATE STREET

AS LOW AS \$64.50

ALSO ROYAL BRISTOL UNDERWOOD

• NAME YOUR OWN PAYMENT
 • NO INTEREST OR CAREYING CHARGE
 • BALANCE IN 12 MONTHS
 • ONE YEAR GUARANTEE
 • HIGHEST ALLOWANCE FOR OLD MACHINE IN TRADE

CALL US WE WILL DELIVER YOUR MACHINE NO RED TAPE

Leon's Typewriter Supply Co.
 1103 CLINTON AVE. SO. HA 4545

EVERY HOME WILL WELCOME
SMART! NEW! Tables

Complete collection of tables for Christmas gifts... for occasional gifts any time of the year. Many styles to choose from: cocktail tables, drum tables, and folding, drop tables. In mahogany as well as other dark and light woods.

\$15.95 and up.

rotenberg
 FURNITURE & CARPETING
 37 GIBBS ST.

SAVE 1/2 and More
 direct factory

'SECONDS'

IBROLOIS CASUAL CHINA
Rosel Wright

STARTER SET
 (16 pieces)
\$5.95
 Reg. Price \$12.95

True vitreous china with defects only an expert can detect.

Serve in it — Bake in it — Store in it.

Chip resistant and it will not craze.
 Handsome in 7 decorator colors — Mix & Match them for your home.
 PARSLEY GREEN - AVOCADO YELLOW
 OYSTER GREY - NUTMEG BROWN
 SUGAR WHITE - ICE BLUE
 RIPE APRICOT

Open Stock Always Available

SERVICE FOR SIX (41 PIECES) **\$24.99** Reg. Price \$52.75

Also featuring:
 Glassware — Table Linens — Milk Glass
 Lazy Susans & Many Others
 "The House of Tableware"

CLAY'S 70 EAST AVE.

A Gift Memo From...

Florsheim

75c and higher men's hose	1.75 and higher shoe treads	2.50 and higher belts - braces
4.95 and higher men's slippers	3.50 and higher billfolds	1.95 and higher Workman's Shoes
10.95 and higher genuine moccasins	11.95 and higher Florsheim shoes	Any Amount Gift Certificate

CHARGE ACCOUNTS INVITED

Florsheim Shoe Shop
 74 MAIN ST. EAST
 Open Tues. & Thurs. Even. 'til 9

Lionel & American Flyer

We sell 'em
 You buy 'em
 He breaks 'em
 We fix 'em

Authorized Sales and Service

Rochester's Downtown Hobby Shop
 Open 10 A.M. - 9 P.M.
 Except Sundays

Full Steam Ahead To 91 NORTH ST. HA. 6345

Beautiful GIFTS FOR HIS CHRISTMAS!
 from **knopf**

Sport Shirts

Five gabardines, bondstooth checks, flannels, winter collars and deacons in smartly styled models.

\$5.95 to \$25
 Charge Yours and Pay Conveniently
 1/3 Jan. 10th
 1/3 Feb. 10th
 1/3 Mar. 10th

KNOPF
 SENeca HOTEL

CLAY'S 70 EAST AVE.

CHOICE CHRISTMAS GIFTS for the LADY
 COMPLETE SELECTION OF DRESSES SPORTSWEAR and LINGERIE

Teru
 BULLSHEAD PLAZA
 22 GENESEE ST.
 OPEN EVENINGS UNTIL 9

OLD FORESTER KENTUCKY'S Finest Bourbon
 Beautifully Boxed and Gift Wrapped No Extra Charge.

\$6.59 A FIFTH
 Case of 12 — \$75.00
 Limited Supply — Order Now

THE LVELL AVE. LIQUOR STORE
 TOM TAYLOR — Glen. 0318 — 0317 — FRED JACKSON
 215 LVELL AVE.
 PARK AT THE DOOR

SHOP AND SAVE AT MADEMOISELLE DRESS SHOP
 842 W. MAIN ST. OP. BULLS HEAD SHOPPING PLAZA

CHECK YOUR CHRISTMAS LIST NOW!

DRESSES FOR ALL OCCASIONS. 8.95 to 22.95 JUNIORS MISSES AND HALF SIZES

BLOUSES - SKIRTS - SWEATERS 2.98 up
 Beautiful Slips and Nighties 2.98 to 6.98

HANDBAGS AND BEAUTIFUL VALCORY HOSIERY 89c to 1.59
 One Pair Free For Every 12 Pair Purchase

LOUNGING PJAMAS AND ROBES

HOLIDAY VALUES!
 SPECIAL GROUP OF DRESSES AND SKIRTS REDUCED ALL SIZES

CHARGE IT NOW AND TAKE 3 MONTHS TO PAY.
 OPEN 9 TO 9 DAILY

SEE "SID" (Rochester Royals Official Scorer)
 for his Christmas Specials with FREE GIFTS!

HOLLYWOOD LOUNGE MODEL SUIT
 ONE PIECE BACK • PATCH POCKETS • LOOSER • LONGER • LOUNGIER.
 It's the "Talk of the Town" at the low price **\$39.95**

CLOTHING FOR THE ENTIRE FAMILY
 NO MONEY DOWN—52 WEEKS TO PAY!

ATTENTION! 10% OFF
 to all Employees Rochester Industrial Workers.

MUTUAL
 104 - 106 STATE STREET

5-PIECE CHROME DINETTE SET
 WITH LARGE 12" LEAF OPENS TO 16" INCHES.

RUBEN'S
 STORE HOURS 9 A.M. TIL 9 P.M.
 Open Sat. All Day
 292 EAST AVE.

\$39.95 \$79.95 VALUE

PRENS 460 STATE ST.

STUDENT'S DESK and CHAIR
 Beautifully Finished STURDY CONSTRUCTION

\$39 VALUE FOR **\$19.95**

EASY TERMS FREE DELIVERY