



THE TWO SHIRTS MEN  
 WANT MOST for CHRISTMAS



*Arrow Dart*  
3.95

Of course Arrow DART is the most wanted white shirt in America! Look at the collar . . . an Arrow masterpiece . . . non-wilt with perfectly matched "regular" points. Look at the fabric . . . high-count white cotton Sanforized broadcloth, shrinkage not over 1%. Look at the styling . . . ingeniously cut to fit the body smoothly. That's what the Mitoga trade-mark stands for. Look at the buttons—crackless, faultless, and anchor-stitched so they don't pop off! Whether your man is big or small, tall or short, it makes no difference.

Polka dot tie in navy, green or maroon, 1.50

*Arrow Dale*  
5.00



Men in business, men in the public eye, prefer the luxurious, impeccably tailored **ARROW DALE**. Non-wilt Arrow collar . . . identical in style to the Dart, above; but every detail about the Dale sets it in a class by itself. Superior fabric—a wonderfully smooth, closely woven white broadcloth. Sanforized, of course. Superior workmanship . . . with many aspects of a custom-made shirt. Mitoga body-tapered styling and anchored, pop-proof buttons. Your choice of French or regular cuffs.

Striped silk repp tie in all colors, 2.50

McCurdy's Men's Shop, Street Floor

ARROW DARTS AND DALES ARE McCURDY'S FASTEST-SELLING SHIRTS ALL YEAR.