

Merry Christmas From

McCurdy's

PICK TOP NAMES FOR THE TOP MAN ON YOUR LIST

here are the best—from McCurdy's

You may serve hamburger instead of porterhouse steak, use oleo instead of butter, but you'll want to pack your McCurdy gift box with a famous label gift that stands for quality in the world of men. Nothing is too good for good old Santa . . . here are gifts to do him justice!

Top row, left to right:

ARROW "Dale" Shirt, the deluxe quality white shirt with regular fused collar, French or regular cuffs. Neck sizes 13 1/4-18, sleeve lengths 32-36. **5.00**

Arrow pure silk print tie **2.50**

DONEGAL "Dalton" sport shirt, woven of a new Dan River Dovecote flannel, lighter than, handsomer than ordinary flannel. It's 40% nylon, 60% rayon, so washable we'll give you a new shirt if it shrinks. Hand-stitched collar, pocket flaps, pearl buttons. Medium green, navy, tan, gray. Small, medium, medium-large, large. **7.50**

JANTZEN "Kharaflece" Sweater, blended virgin worsted wool, nylon, vicara . . . completely moth, mildew and wrinkle-resistant, a cinch to wash. Deep cut armholes, square shoulders. Navy, sky blue, silver, camel, russet. Sizes 36-46. Sleeveless, **7.95** Long-Sleeved Pull-Over, **11.95**

PLEEETWAY "Balloon Seat Pajamas," specially cut with no binding seat, under arm pleats, adjustable trousers for better sleep, handsomer lounging. Washable rayon prints. Sizes A, B, C, D. **5.95**

Bottom row, left to right:

HICKOK "Commuter" genuine leather travel kit, plastic-lined. Expandable to hold shaving gear, grooming aids, zipper top and personalized 3-dimensional initials. **5.95***

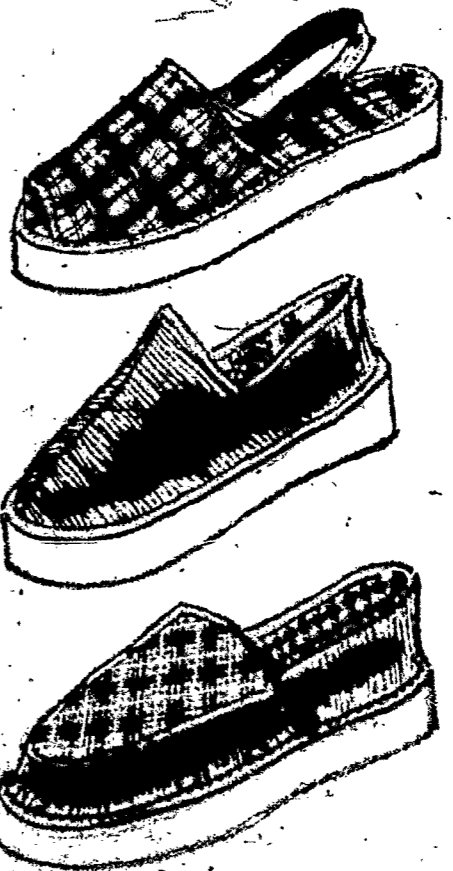
PHOENIX Argyle socks, imported from the French Zone of Germany, 96% wool, 2% perlon (continental type of nylon), shrink-resistant and exceptionally handsome plaids. Green, navy, brown, grey, tan, maroon; 10 1/2-13. **2.95**

DANIEL HAYES "Finger-Free" hand-stitched gloves, soft genuine doeskin with the special construction that allows free action, prevents fingers sticking through. Corn, tan, brown. Sizes 7 1/2-10 1/2. **7.75**

MCGREGOR "Raleigh Gab" Jacket, rugged rayon-acetate gabardine, with built-in anti-freeze insulation that provides warmth without weight. Flexible and durable. Green, tan, brown, navy. Sizes 36-46. **25.00**

*Tax inc

McCurdy's Men's Shop, Street Floor



FOAM-SOLE SLIPPERS

make walking feel like floating

Smart little gift slippers with soles of airfoam rubber an inch thick that turn walking into a floating dream. New treasures for leisure, travel, school dorms, housework, for feet under the desk! Here's the perfect gift every girl on your list—from eighteen to eighty. Sizes: Small, medium, large.

Sketched top to bottom:

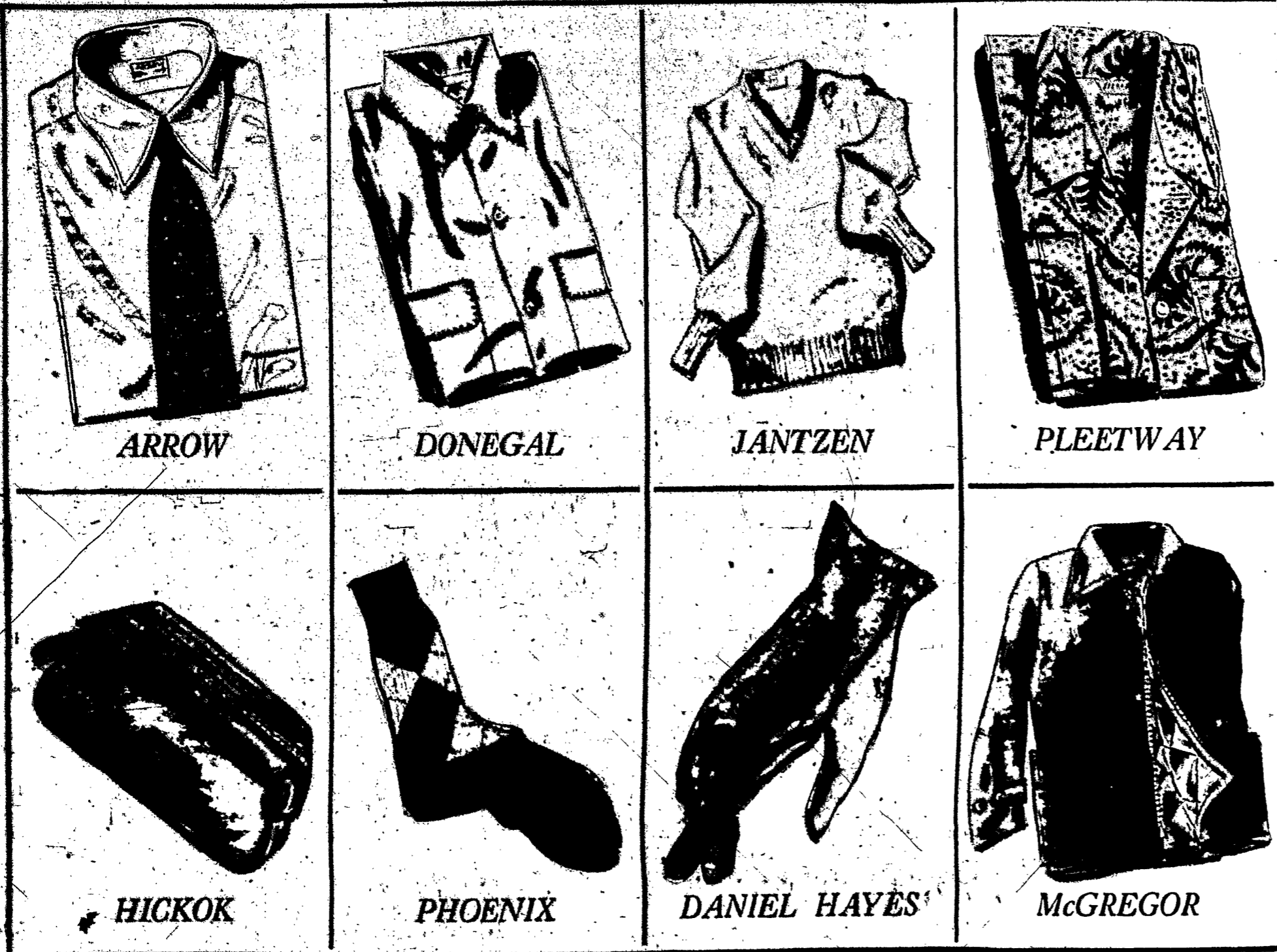
Sling-back slipper in silky rayon plaid, struck through with glittering gilt. Elastic heel strap. **1.95**

Crisp, pin-wale corduroy with cozy checked-flannel lining. In bright solid shades for holiday cheer. **1.95**

Another style in bright corduroy, this time with built-up moccasin toe in gay plaid. Flannel lined. **2.50**

McCurdy's Hosiery, Street Floor

McCurdy's Holiday Shopping Hours
Monday, Wednesday, Friday, Saturday
from 9:30 a.m. until 5:45 p.m.
Tuesday and Thursday, 9:30 to 9:00

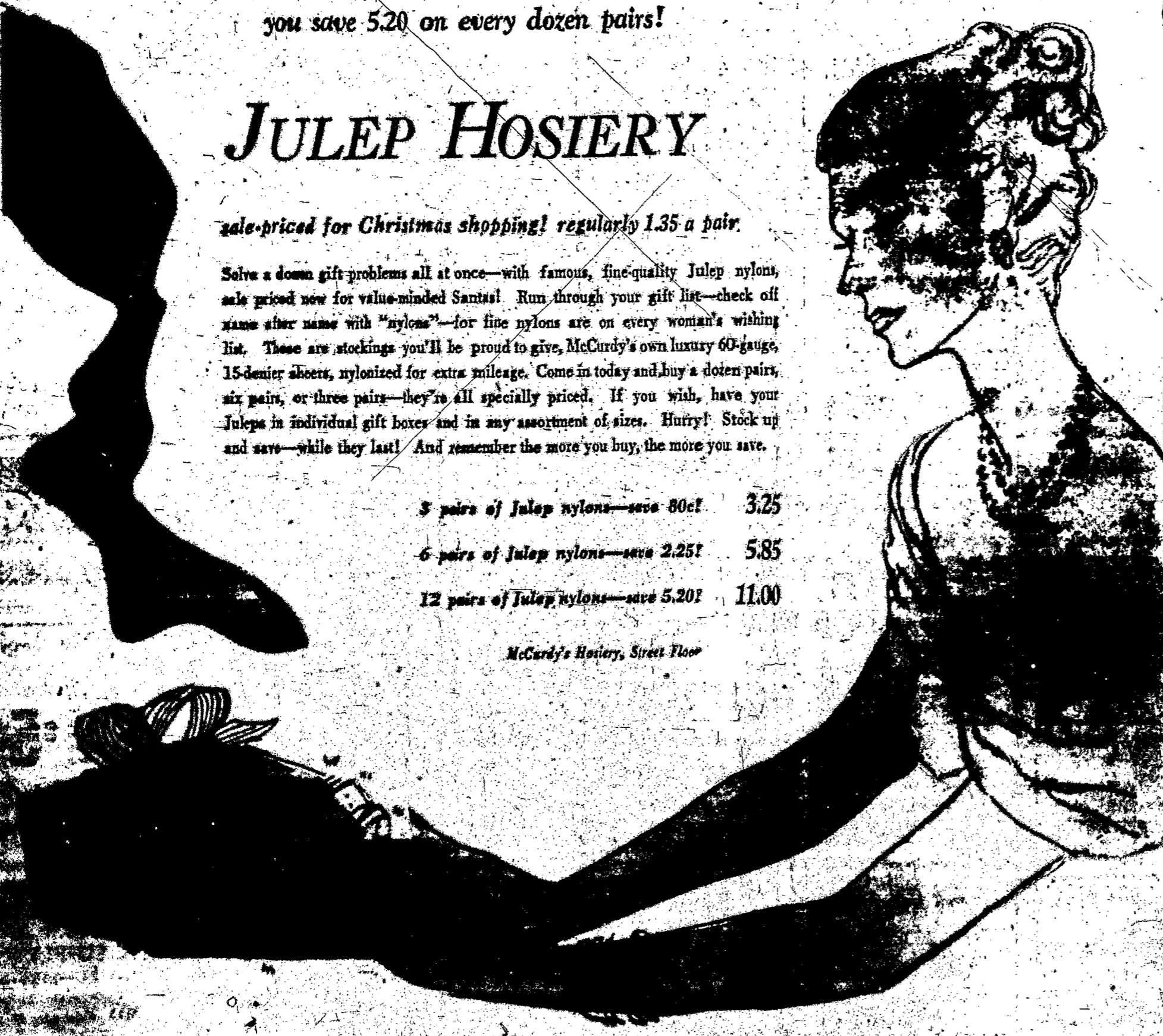


you save 5.20 on every dozen pairs!
JULEP HOSIERY

sale-priced for Christmas shopping! regularly 1.35 a pair.
Solve a dozen gift problems all at once—with famous, fine-quality Julep nylons, sale priced now for value-minded Santas! Run through your gift list—check off name after name with "nylons"—for fine nylons are on every woman's wishing list. These are stockings you'll be proud to give, McCurdy's own luxury 60-gauge, 15-denier sheers, nylonized for extra mileage. Come in today and buy a dozen pairs, six pairs, or three pairs—they're all specially priced. If you wish, have your Juleps in individual gift boxes and in any assortment of sizes. Hurry! Stock up and save—while they last! And remember the more you buy, the more you save.

- 3 pairs of Julep nylons—save 80¢ **3.25**
- 6 pairs of Julep nylons—save 2.25! **5.85**
- 12 pairs of Julep nylons—save 5.20! **11.00**

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