

Faster Film Returns To Dryden

Dryden Theatre will celebrate the Easter season by showing the forty-year old film, "From the Manger to the Cross," Saturday, April 12, at 3:30 p.m., and Sunday April 13, at 2:30 and 4:00 p.m.

"From the Manger to the Cross" was filmed in 1912 on location in Egypt and Palestine by the wandering Kalem Company.

Directed by Sydney Oloti, this film version of the life of Christ was one of the most discussed pictures of its time.

Judas was acted by Robert Vignola, a prominent director throughout the twenties, Gene Gaultier, who acted Mother Mary, and Alice Hollister, Mary of Magdala, both went on to stardom.

"From the Manger to the Cross" was shown in the Dryden Theatre last Easter and so impressed the spectators that the showing of this 1912 passion play each Easter may become a tradition at the Dryden Theatre.

ROCHESTER Movie Guide RKO PALACE Snow White and the Seven Dwarfs A-1

PARAMOUNT The Greatest Show on Earth B LOEW'S ROCHESTER The Wild North A-2

CINEMA The Dancing Years (no listing) LITTLE St. Matthew's Passion A-1

Hollywood In Focus

By WILLIAM H. MOORING Advertising That Keeps Customers Away

"Why are bawdy, obscene advertisements used in so many cases to herald decent movies? Can you suggest a method by which the public may try to clean up newspaper advertisements for movies?"

This question was put to me in slightly varying forms in a great many cities from the Middle West to the New England and Southern states during my recent public speaking tour.

My reply that there exists, under the movie industry's self-regulatory machinery, an Advertising Code designed to preserve good taste, truth, honesty and integrity in all the major companies' film advertisements, evoked smiles, snickers, sometimes rounds of laughter.

EVIDENTLY a large number of people all over the country detects irony in the fact that in spite of the existence of such an Advertising Code, much of Hollywood's press and poster advertising is salacious and dishonest in its representation of what occurs in the films advertised; a double breach of the movie industry's self-imposed rules.

ABROAD, even among casual and disinterested observers, the obsession developed by Hollywood publicity writers and advertisement exploiters concerning the natural lines of the female form, create a widespread impression that, apart from aesthetic or moral considerations, what is known in Hollywood as the "build-up" trend applied to the American woman is indicative of immaturity among American men.

Some of them write the kind of advertisements one might expect to originate only in the minds of unhealthy curious boys. It is quite amazing that the men in whom Hollywood vests responsibility for the designing of these film ads are able to "get away with it."

THEIR aim will be to surpass the past musical, "The Gypsy Troubadour," of which they sold nearly three thousand tickets. Prizes will be given to the child selling the most in each class.

THIS IS the seventh musical attempted by the Holy Family Theatre, and it is the largest cast ever attempted by amateurs, having 80 persons.

THE stage settings have been completed by Frank Tree and a large stage crew of volunteer parish men and boys. Costumes under the directorship of Martha Schur have been completed.

PUBLIC OPINION: — What people think other people are thinking, as distinct from what they privately think themselves. If the bill should become law, the clergymen could apply at once for the new plates with the distinctive symbol of their choice.

Playwright



Louis de Wohl (above), author of several novels on the lives of the saints, is author of the first full-length play based on the life of Saint Augustine.

Entitled, "The Restless Flame," the play will be run for six weeks, April 15-May 28 at the Blackfriars Guild, New York's only Catholic experimental theater. (NO Photos)

Holy Family Play Ticket Sale Set

More than 1,000 school children of Holy Family Parish will canvass the neighborhood in the sale of tickets for the Theatre's new musical production, "Flashback Follies," which will be staged May 5, 6, 7, 8, 9, starting at 8:30 p. m.

Maureen O'Hara was recipient of the Irish Screen Award presented annually by the Ancient Order of Hibernians.

"Meet Corliss Archer," the popular radio serial, will be broadcast over Rochester Station WABQ, on Sundays at 9:15 p. m. The program will be sponsored by the Rochester Gas and Electric Company as one of a group of 150 light and power companies.

Unfolded from the viewpoint of Mary Magdalen, the story of the Five Glorious Mysteries of the Rosary will be told Easter Sunday, April 13, over Mutual (WMBQ, Auburn, 8:30 p. m.).

The new crop of tots and pre-teenagers will have the opportunity to travel with Walt Disney in the Land of the Seven Dwarfs on the arrival of the 1952 film classic which returns to the Palace screen, Rochester, this week.

One of the outstanding programs on the airways, "The Greatest Story Ever Told" will offer "The Resurrection" as an Easter feature Sunday over Station WARC, Rochester, at 5:30 p. m.

The Rev. Wilfred Diamond as guest speaker on "Christians in Action" will discuss the "Ten Commandments and the Incarnation" over Rochester's Station WABQ at 1:30 p. m. Sunday.

Look and Listen

By FAWN SCHEFFEL "The Restless Flame," by Louis de Wohl, is being put on by the Blackfriars Guild of New York City at their own theater on April 15, adapted for the stage by the author.

Easter Sunday will be heralded on both radio and television programs throughout the diocese. At 9 a. m. Sunday "Hill No. 1" a presentation of the Family Theater will be viewed on WHAM-TV.

The John Patrick piece, "The Curious Savage," in rehearsal at the Rochester Community Theater, contrasts the gentle inmates of "The Cloisters" with the insane world outside.

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St. Margaret Mary's Altar Group To Stage Musical

Following a successful Minstrel Show in 1950, and a second annual Minstrel Show and Gay Nineties Revue in 1951, members of the Altar Society of St. Margaret Mary's Church will present the Third Annual Minstrel and Memories of the Twenties.

The show will be presented at St. Margaret Mary's Auditorium on Sunday afternoon, April 20, and Monday and Tuesday evenings, April 21 and 22. Songs, dances and costumes of the "Twenties" will be presented.

Members of the Altar Society furnish the cast as well as the other committee members for the show. Proceeds are used for the Society's projects.

Grail Society Presents Passion Play With Modern Setting, Attire

London — (NC) — Some 500 Catholic young people will give a repeat performance of a Passion Play with a modern setting which was staged here with notable success for the first time last year.

The Grail Dramatic Society, assisted by massed choral versing and a lavish, symbolical use of color, will carry their audience with them from a typical suburban main street and its crowds through the various incidents leading to the Crucifixion of Christ.

Two hundred performers, dressed in modern attire and representing the world, will line the arena, watching in reverence as the principal performers depict the story of the Passion.

John Southworth, British television star, will narrate the Gospel account while a choir of 70 chants at intervals the old Negro spiritual, "Were you there when they crucified My Lord?"

St. Joseph Academy Catholic boarding school for grades 9-12, approved by College Preparatory, Commercial and General Centers. Beautiful modern building on 16-acre campus. Specific. Near Lake Ontario. MOTHER SUPERIOR, R.D. 52, Columbia, Penna.

EASTER DINNER AT THE POWERS Is A Rochester Tradition! BRING THE FAMILY Best Meat in City \$3.00 per plate Children Under 12 \$2.00 Reservations Accepted PHONE LOU 6100 11145 E. Liberty, near a Knott's Inn Hotel Powers Make A Retreat In Your Own Diocese For Men, W. D. House For Women, Canada

ALL THE SOARING BEAUTY OF THE WORLD'S MASTER OF ART ALL THE NIGHT GLOW OF BACH'S MATCHLESS ORATORIO woven into a unique screen illuminated by ROBERT J. FLAHERTY St. Matthew Passion Based on the Johann Sebastian Bach Oratorio "A SCREEN SPECTACLE of great richness and variety" —John Briggs, N. Y. Post CONTINUOUS PERFORMANCES (Prices for tickets) MATINEES: THURSDAY, FRIDAY, SATURDAY, SUNDAY, 1:30

Perry's The Difference Is Flowers Always Is Quality CASH AND CARRY EASTER CORSAGE SPECIAL LARGE SIZE LAVENDER ORCHID CORSAGE \$2.89 PASTEL COLOR BABY ORCHID CORSAGE \$2.89 DELIVERED SPECIALS LARGE SIZE LAVENDER ORCHID CORSAGE \$3.49 PASTEL COLOR BABY ORCHID CORSAGE \$3.49 POTTERY MADONNA FILLED WITH GROWN AZALEA - \$3.19 POTTERY SWAN FILLED WITH GROWING AZALEA - \$3.19 ALSO A BEAUTIFUL ASSORTMENT OF EASTER PLANTS FROM \$2.00 up

NOTICE IN EACH OF OUR STORES WE WILL HAVE A CORSAGE BAR OPEN SATURDAY AT 8 A.M. TO 10 P.M. FOR QUICK SERVICE AND FRESH FLOWERS Also a Complete Selection of Other Flower Corsages Priced Reasonably As Usual

2 STORES TO SERVE YOU! Main Store and Office 411 CHILI AVE. 2nd Floor, 2nd Floor, 2nd Floor. WABQ Sponsored. 11:00 a.m. to 10:00 p.m. 411 CHILI AVE. 2nd Floor, 2nd Floor, 2nd Floor. WABQ Sponsored. 11:00 a.m. to 10:00 p.m.

BOYS WANTED TO FOLLOW CHRIST—TO SAVE SOULS By becoming Priests in the Capuchin-Franciscan Order founded by St. Francis, Apostle of Peace and Love over 7 centuries ago.

CARMELITE ORDER DO YOU WANT TO BE A CARMELITE PRIEST OR BROTHER? WRITE TO: Rev. Vocation Director 2191 Valentine Avenue Bronx 57, New York, N.Y.

Golden Topper RADIO BROADCASTS of the ROCHESTER Red Wings BASEBALL Featuring ED EDWARDS on AM Station WRET 1280 on your dial New Station! Enjoy Baseball and Golden Refreshment with Golden Topper ALE & BEER try it and You'll always Buy it!

Legion of Decency Listings CLASS A-1 - Unobjectionable for General Patronage CLASS A-2 - Unobjectionable for Adults CLASS B - Objectionable in Part CLASS C - Condemned