

Levis Employees To Lead Radio Rosary January 14

Thomas E. Elliott and employees of the John A. Levis Company will recite the Family Radio Rosary for World Peace over diocesan radio stations Monday, January 14.

The program is heard nightly over Rochester Station WSAJ, Auburn Station WMOB, WELM, Elmira: WWHG, Hornell: WGVA, Geneva, and Station WCIL, Corning.

Under the direction of the Rev. Joseph Cirricione the program originates in Elmira on Sunday, Auburn on Tuesday and from the parish center of St. Francis of Assisi Church, Rochester, the remaining nights.

Leaders for the coming week are: Saturday, Jan. 12 - Cressy A. Mowrey, president of the Holy Name Society of the Elmira Diocese; Sunday - William A. Lang, St. Monica's Parish; Monday - Mr. Elliott, Tuesday - Auburn representative; Wednesday - David Brady, Good Counsel Parish; Thursday - Gerald E. Dunn, accompanied by the Holy Name Society of Corpus

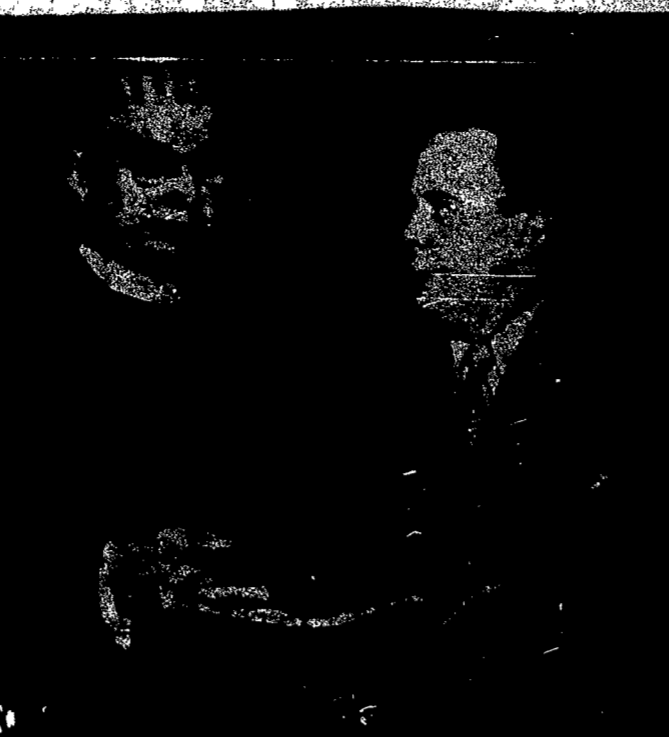
Sampson Group On Radio Rosary

A delegation from Sampson Air Force Base was heard on the Family Radio Rosary broadcast from St. Francis of Assisi Center, Monday night at 10 a.m. counting over WSAJ Rochester.

Lay leader was Cpl. Daniel Kellogg. Responding were 30 service people from the base including officers, nurses and enlisted personnel. They are all members of the Crusaders, a Catholic organization at the base in charge of Chaplain (Major) Henry J. McNulty.

The party came from Sampson in an Air Force bus and was accompanied by Mark O'Brien, USO-NCCS Club director. Meditations were given by the Rev. Joseph A. Cirricione, director of the Family Radio Rosary for Peace.

TV AND SCHOOL CHILDREN



Very Rev. James F. Maguire, S.J., president of Xavier University, Cincinnati, Ohio, discusses the Xavier survey on the effect of television on the school achievement of children with James D. Shouse, chairman of the board of directors of the Crosley Broadcasting Corporation, which sponsored the study.

TV Count In Area

Television set installations in the Rochester area have passed the 100,000 mark. Figures released by the Electrical Association and WHAM-TV as of Jan. 1 show 101,133 sets within a 35-mile radius of Rochester, or 48.6% of the potential among 208,000 families.

In Your Hour of Need

Advertisement for L.W. MAHER'S SONS, featuring a house illustration and text: "Friendly, understanding service... Call Hamilton 9177. Rufus Maher, Licensed Mgr."

Does TV Affect School Work?

Most Parents Don't Care What Children See On TV Screens, Survey Discloses

Cincinnati — (NC) — An "appalling percentage" of parents had no concern what their children watch on television, a survey conducted by Xavier University here has disclosed. The survey was made among 544 public school students and 454 parochial school pupils in the sixth and seventh grades of 10 Cincinnati area schools. It disclosed that 52 per cent of the children interviewed reported that they are allowed to watch

any TV program they choose. Made possible by a grant from the Crosley Broadcasting Company, the survey was conducted to find the answers to two questions: 1. How do children who have television sets at home compare with other children in school achievement? 2. Do children having sets at home do better work when their parents closely control their television?

Large advertisement for Standard Old Stock Ale, featuring a bottle illustration and text: "Unexcelled Flavor! Standard Old Stock Ale. AMERICA'S FINEST STOCK ALE. Rich and full-bodied—Standard Old Stock is an ale of real character! With the very first glass you'll discover more pleasure and satisfaction than you've ever known before from any brew. Try Old Stock—today!"

THE RESULTS of the survey were announced by Dr. Raymond F. McCoy, director of the university's graduate division, who served as chairman of a four-man advisory committee. Xavier University, founded in 1831, is conducted by the Jesuit Fathers.

Walton J. Clarke, assistant professor of education, who conducted the study, said the comparison of the achievement of television children with non-television children showed no significant differences.

"It would be a gross misrepresentation of the data," Mr. Clarke reported, "to hold that in the case of a given child his habits of watching television could not effect his school achievement. The data gathered in this study reveal that poorer television habits and lower IQ's, lower parental control and lower school achievement tend to be found in the same child. Like most recreations, television can be used in excess which may result in damage to physical well-being and mental alertness."

Dr. McCoy said that the most popular television show with the pre-adolescents is the Milton Berle show, watched by 88 out of every 100 interviewed in the survey. The survey ranked the following shows in order of popularity: Six Gun Playhouse, 83 per cent; Hopalong Cassidy, 70 per cent; Captain Video, 78 per cent; Arthur Godfrey's Talent Scouts, 69 per cent; Stop The Music, 62 per cent; The Big Story, 60 per cent; Twenty Questions, 58 per cent; Lights Out, 53 per cent; Big Town, 49 per cent; Pinocchio Man vs. Crime, 48 per cent; Martin Kane, 47 per cent; T-Men in Action, 45 per cent; The Web, 41 per cent; Hands of Mystery, 40 per cent; Suspense, 36 per cent; Famous Jury Trials, 29 per cent; Danger, 20 per cent; and Mystery Playhouse, 17 per cent.

Dr. McCoy said that the survey disclosed that the children studied tend to see all or none of the "mystery-crime programs. He said, for example, that the 17 per cent who watch Mystery Playhouse on Sundays for the most part also see Pinocchio Man, Hands of Mystery, and Famous Jury Trials, at adjacent times on the same evening.

RESPONSES of children who watch these programs, Dr. McCoy said, disclose that the lower the child's IQ, the more likely he is to watch many mystery-crime programs. He said that TV wrestling programs also attract children.

The survey tends to show that bedtime rules are changing, Dr. McCoy stated. Large numbers of children reported they watched late TV shows— for example, 88 per cent reported they watched Home Theater from 11:05 p.m. to well after midnight at least once a week. He said that 18 per cent indicated they see late shows at least five times a week; that 17 per cent stated they watch Open House four or five times a week at the same late hour, and another six per cent stated they regularly watch boxing at 1 a.m. Sundays.

Dr. McCoy said a "surprising" number of youngsters reported that they watched hour-long dramatic productions which are intended for mature persons. He said that more than half of the children studied reported that they watch TV Theater from 9 to 10 p.m., Wednesdays, and 22 per cent watch one from 10 to 11 p.m., Mondays.

Dr. McCoy SAID that children whose responses indicated there is parental control of television in their homes generally were found to be in the high IQ bracket.

Mr. Clarke said: "The present study is not offered as a final answer to the problem of television and its educational relationships. It is hoped, rather, that it will prove to be one of a number of studies that may clarify various points and lead to constructive action."

Hollywood In Focus

BY WILLIAM H. BRADSHAW

A Good Film Spoiled: Wedding Without Headlines

Several non-Catholic friends recently understood why I felt it to be a "People Will Talk" film.

It was an unusual occasion. I had not seen the film for some time. I was sitting in my car, waiting for a friend to arrive.

It was a very good film, a story about an ordinary middle-class couple who, with three children of their own, still have the goodness of heart to take care of two growing problem children who are orphaned.

Again Cary Grant plays the state, this pointing up the kind of imitation which Hollywood tends to foster.

In this story which, like "People Will Talk," would have been a very good one if there had been no overacting, a boy of eleven is spoken of as "peeping Tom." He is taken aside by actor Grant and given "the facts of life" by which Hollywood usually means the biological ones and not the spiritual ones.

I don't quarrel with adults who instruct their youth but I do not think that any movie character talking on the screen to another movie character does so in public whether or not the scene itself suggests a private conversation between the two.

IN "ROOM FOR ONE MORE" Cary Grant is heard to refer to his boy certain biological details in unnecessarily coarse terms and with such remarks which are deliberately calculated to provoke adult readers at the expense of a young audience.

It is a pity that Grant as the husband, is at pains to contrive occasions, he wishes the kids would not take up so much of mother's time. Let us assume that this situation is realistic enough to strike a note among family people almost anywhere.

Still I wonder, if it reasonably decent subject matter for a motion picture? I doubt it.

The marital relationship as suggested in a relationship as to provoke the kind of laughter which occurred when "Room For One More" was first previewed in Hollywood falls in my opinion to comply with that provision of the Motion Picture Production Code which says that "the sanctity of the institution of marriage and the home shall be upheld."

In this particular film, not only is it not upheld, but by repetitive device, the privacy of a husband and wife is distributed and intentions deferred with such emphasis as to disgust most decent minded people who go to a theatre for entertainment.

In one scene, even though double entendre is slickly employed, there is obscenity at least by suggestion which represents a second violation of the Production Code.

How far do certain types of film people propose to carry this kind of thing?

As far as public patience and the Administrators of the Production Code will permit?

REMEMBER the teenagers!

ROCHESTER Movie Guide listing theaters: EKO PALACE, Cave of Outlaws, A-2, PARANGUNT, I'll See You In My Dreams, A-2, LOEW'S ROCHESTER, Callaway Ward Thawney, A-2, Hotel Sahara, B, GENEMA, The River, A-2, LITTLE, The Red Shoes, B.

On Family

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

...the family... the family... the family...

Why Cook Dinner?

Advertisement for The Maplewood Air Conditioning, featuring text: "When you can eat delicious meals inexpensively and in comfort AT The Maplewood AIR CONDITIONING. 59 Ridge Road West. ALWAYS OPEN."

Advertisement for Frear Chevrolet, featuring text: "SAVE • SAVE USED TRUCK SALE! 1950 Chevrolet \$1000, 1950 Chevrolet \$1000, 1948 Chevrolet \$1000, 1948 Chevrolet \$1000, 1947 Chevrolet \$700. FREAR CHEVROLET, INC. 'It's Been Frear's for Years'."

Advertisement for Paine's Own High-Count Vitamins, featuring text: "Paine's Own High-Count Vitamins. One of the World's Truly Great Drug Stores. Finest Vitamins Money Can Buy! Paine's Own High-Count Vitamins. OCTAMIN 50 Caps 1.39 100 Caps 2.39, VITAMINS FORTIFIED 50 Caps 1.49 100 Caps 2.39, FORTAMIN 50 Caps 1.49 100 Caps 2.39, B & G CAPSULES 50 Caps 1.39 100 Caps 2.39. THE PAINE DRUG CO. 2426 E. MAIN ST."

Legion of Decency Listings

Table with 3 columns: Class, Title, and Rating. CLASS A-1 - Unobjectionable for General Patronage: Angles in the Outfield, Arizona Manhunt, Broken Males, Bushball Pin, etc. CLASS A-2 - Unobjectionable for Adults: An American in Paris, Ann of the Indies, etc. CLASS B - Objectionable in Part: Adventures of Captain Fishkin, etc. CLASS C - Condemned: The River, A-2, Little, etc.