

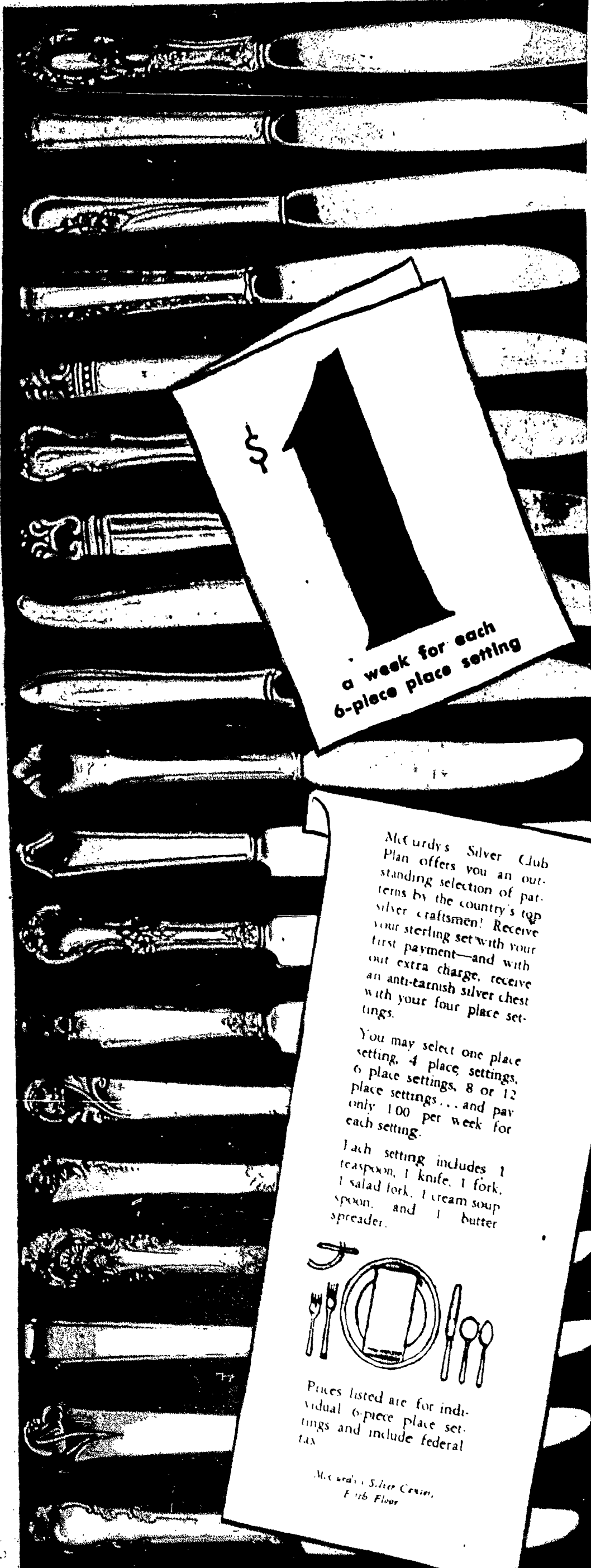
McCurdy's sterling silver



# CLUB PLAN

no down payment at McCurdy's on your  
place setting . . . your starter set . . .  
your most lasting Christmas gift

- Key Marked 37.95
- Chippendale 27.50
- Monson 27.50
- Cambridge 27.50
- Manhattan 27.50
- French Provincial 28.75
- Royal Danish 35.00
- Colonial 35.00
- Laurel Spring 27.50
- Grand Colonial 32.50
- Minnet 27.50
- Wm. Rose 29.50
- Prelude 27.50
- Spring Glory 27.50
- Damask Rose 27.50
- Sir Christopher 39.50
- Modern Classic 29.75
- Wood Lily 38.75
- Modern Victorian 29.75



**1**  
a week for each  
6-piece place setting

McCurdy's Silver Club Plan offers you an outstanding selection of patterns by the country's top silver craftsmen! Receive your sterling set with your first payment—and with out extra charge, receive an anti-tarnish silver chest with your four place settings.

You may select one place setting, 4 place settings, 6 place settings, 8 or 12 place settings . . . and pay only 1.00 per week for each setting.

Each setting includes 1 teaspoon, 1 knife, 1 fork, 1 salad fork, 1 cream soup spoon, and 1 butter spreader.

Prices listed are for individual 6-piece place settings and include federal tax.

McCurdy's Silver Chest, Fifth Floor

**CHRISTMAS STORE HOURS**  
Mon., Wed., Fri., Sat., 9:30 to 5:45  
Tues. and Thurs., 9:30 to 9 p. m.

## CHRISTMAS SPECIAL!

### STAIR CARPETING



all-wool and completely installed including double stair pads for an average 9-yard stair  
regular 97.50 value for **49.95**

When you save 47.55 and get a 97.50 job for 49.95, it's time to get going! McCurdy's really rolls out the carpeting — and just at holiday time, too, when you want your home to look its best! Luxurious 100% wool carpeting in candy-stripes, florals, solid colors, or plaids to stand up under intensive up-and-down traffic — to go with every kind of decor — colonial, Oriental, traditional or modern! And underneath it all, we put double 40-ounce stair pads and anchor the works securely.

Same group of carpeting for longer stairs,  
per yard **6.40**

**All-Wool Velvet Stair Carpeting 69.95**  
Regularly 121.00 for a 9-yard stair. Deep pile in rich shades of crimson, burgundy, brown, beige.  
Each additional yard, **8.50**

**All-Wool Textured Stair Carpeting 89.95**  
Regularly 149.32 for a 9-yard stair! Tone-on-tone or carved carpeting in ruby, rose, green, beige, gray.  
Each additional yard, **9.95**

Use McCurdy's Convenient Budget Payment Terms!



## DRAW DRAPERIES

of rayon faille in 3 floral patterns  
every pair lined, pinch pleated!

**17.95** Pair—48" wide, 88" long

Draw draperies with a holiday personality! They're lavish, lush floral prints in colors that catch a decorator's eye! They're heavy textured rayon faille, all lined with sateen and pinch pleated to hang in deep, full folds. You'll enjoy their air of gracious elegance, the careful craftsmanship of each fine detail! And best of all, they're ready to hang right out of the box! Go-with-everything ivory background. One style shown from three.

Double with draperies, per pair, 88" x 88" **35.85**  
Triple with draperies, per pair, 140" x 88" **53.95**  
Traverse rods, **2.39 to 5.79**

McCurdy's Drapery and Curtain Center, Fourth Floor