

DON'T MISS OUT! Bond's Big Opening Party for their 2nd Rochester store (right-at-the-factory) ENDS TOMORROW at both Bond stores!

Rochester-tailored
Venetian Covert Topcoats
Opening Special! 39.75

Rochester-tailored
Park Lane Suits 50.75

Rochester-tailored
Executive Group Suits
55.75 and 60.75

Rochester-tailored
Pure Wool Sports Coats
*Demogel-type tweeds, solid color
Flannels, Houndstooth checks*
27.50

100% Pure Worsted
Gabardine Slacks
13.95

100% Pure Wool
Flannel Slacks
10.95

Just pay ONE-THIRD

APR 10 MAY 10 JUNE 10



Bond's

DOWNTOWN: 133 E. MAIN STREET

Shop 10 to 5:30 . . . Thursday 10 A. M. to 9 P. M.

AT THE FACTORY: 1400 N. GOODMAN

Shop Daily Noon to 9 . . . Saturday 9:30 to 5:30 P. M. • FREE PARKING

NATIONALLY-FAMOUS

RAINCOAT GIVEN

with your new Bond Suit or Coat

TODAY & TOMORROW

At Both Bond Stores

EXTRA SPECIAL!

*Rochester-tailored pure wool
suits - at today's fabric prices
they would have to be \$55.00*

45.75

How's this for a whirlwind windup to Bond's spectacular 2-store party! With most Spring clothing prices way up, here's where you grab unbeatable savings on some of this season's finer worsted suits. *How come?* Because we ordered these prime worsteds months ago—before woolen prices hit the ceiling. Because our savings are now your savings! . . . And what a lineup we have for you! Superb sharkskins, double-tex worsteds, handsome Stonehaven blues, shadow-stripes, birdseyes, tick weaves, herringbones, overplaid. Yes, and *Gabardines too*—lustrous silky-rich gabardines. Every inch expensively cold-water-shrunk to guarantee smooth-fitting perfection for the entire long life of your suit. Select your big bonus-buy at Bonds' right now, and you also get your Opening Celebration Gift—a nationally-famous raincoat. Don't wait—the party ends tomorrow!