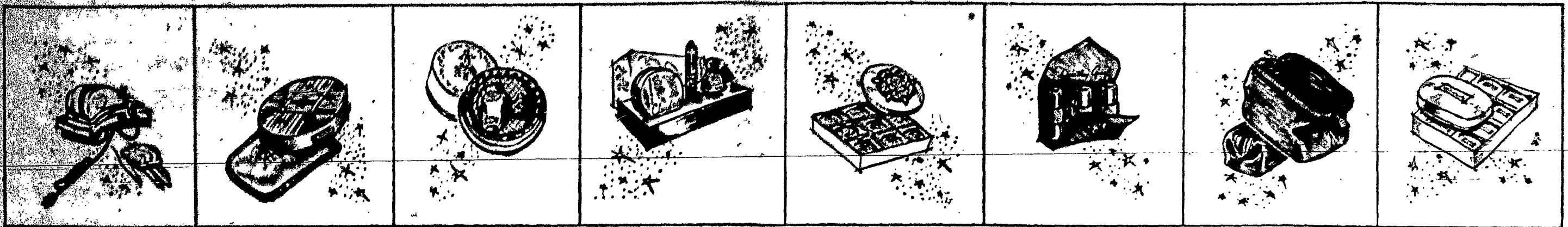


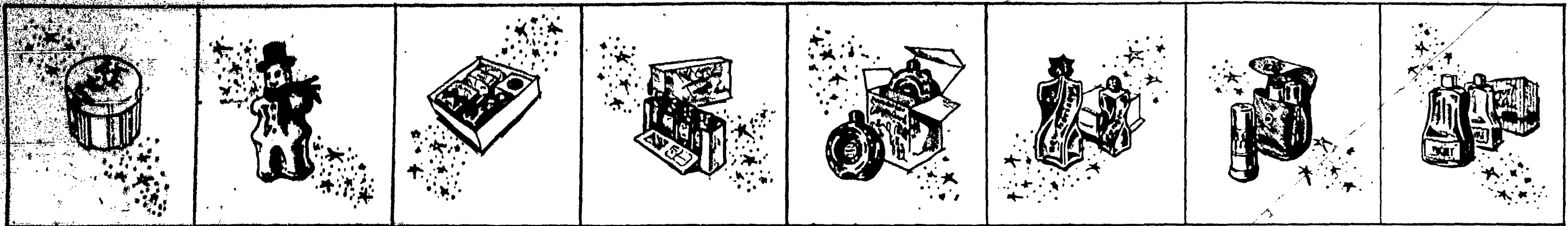
MCCURDY'S

Gift News from Our Cosmetics Center

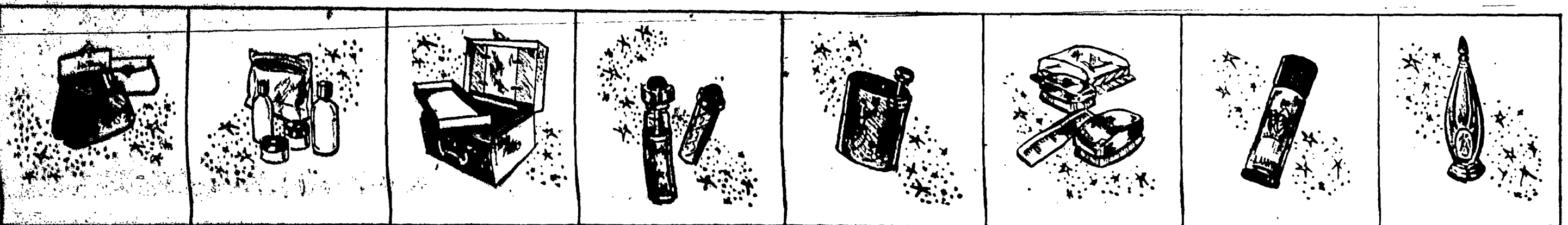
49 personal gifts . . . for small sums! Come to McCurdy's Street Floor! Write or phone BAKER 3000 . . . get a head start on Christmas shopping!



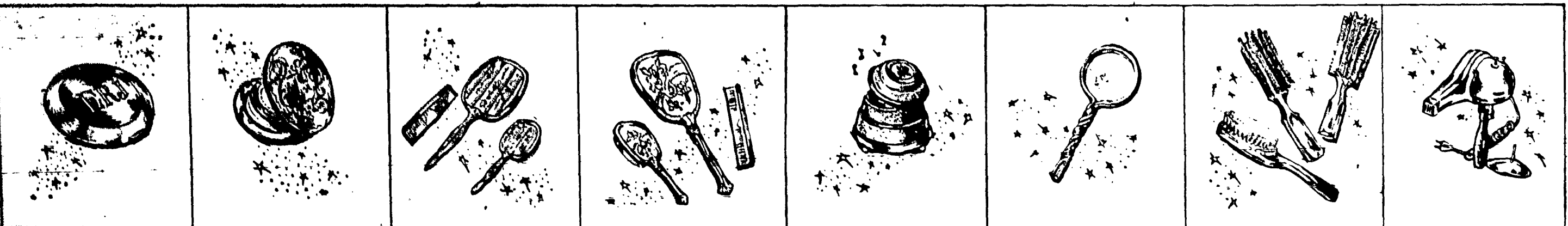
<p>Serve on Vibrators Regular 10.00 professional type vibrators stimulate scalp, soothe tired and aching muscles. 4.95</p>	<p>Hudnut Compacts Palm size compacts, regularly 3.50. Metal with scroll design. Includes powder sample. 1.50</p>	<p>Houbigant Special Anniversary Treasure holding Quelques Fleurs perfume and cologne . . . 2.75 value. 1.75 plus tax</p>	<p>Chen Yu Flatter Box Regular 3.00 complete makeup. Fluid Cloussilk foundation, Cloussilk powder and style lipstick. 2.00 plus tax</p>	<p>DuParc Toilet Soap Nine bars of long lasting soap in floral shapes and fragrances. Regularly 1.00 the box. 59c</p>	<p>Dorothy Gray Set Three lipsticks by Gray, regularly 2.00. New Elizabethan colors. Plastic carrying case. 1.00 plus tax</p>	<p>Utility Shaving Kit Top grain cowhide kit with zipper and waterproof lining for shaving articles. Regular 3.95 3.49</p>	<p>Wrisley Soap Special Get acquainted with fine Wrisley soaps and save! Regularly only 8 bars to the box! Box of 10. 1.00</p>
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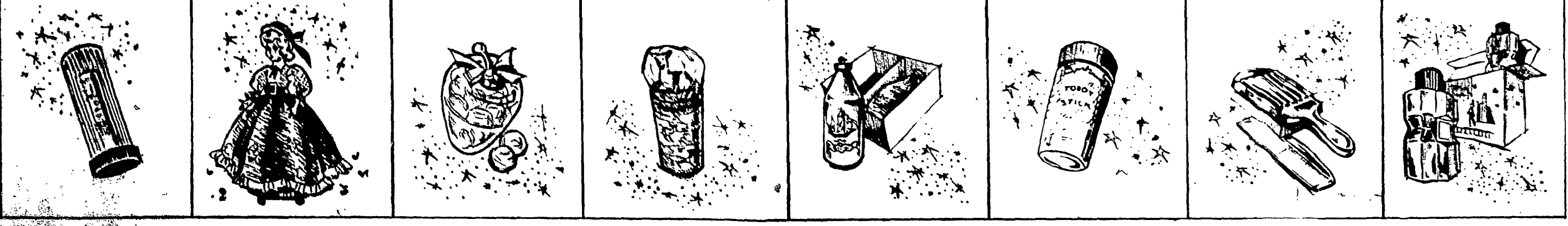
<p>DuBerry Bath Needs Regular 3.50 also Du-Berry bath powder in bou-doir box. Regular 3.50 also bath salts. Each 1.50 plus tax</p>	<p>Tussy Snow Man Your favorite wind and weather lotion for all-over skin care in plastic squeeze bottle. 1.00 plus tax</p>	<p>Roger & Gallet Set Matching soap, sachet and toilet water by Roger & Gallet. Choice of three flower fragrances. 1.00 plus tax</p>	<p>Revlon Color Chest Four bottles of Revlon nail enamel in four different shades. Choose from four color groups! 1.00 plus tax</p>	<p>Matchabelli Colognes Holiday gaiety in this festive "Cologne Carols" package. "Potpourri" and "Holly Berry" scents. 1.00 plus tax</p>	<p>Ciro Fragrance Duo Beloved "New Horizons" by Giro in cologne and matching perfume in purse size bottle. 2.75 plus tax</p>	<p>LaCross Lipsticks Choose the set suited to your coloring by LaCross. Three shades in this holiday package. 1.00 plus tax</p>	<p>Lentheric "Bouquets" Two large size bottles of cologne by Lentheric in gay Christmas box. "Red Rose" and "Muguet." 1.00 plus tax</p>
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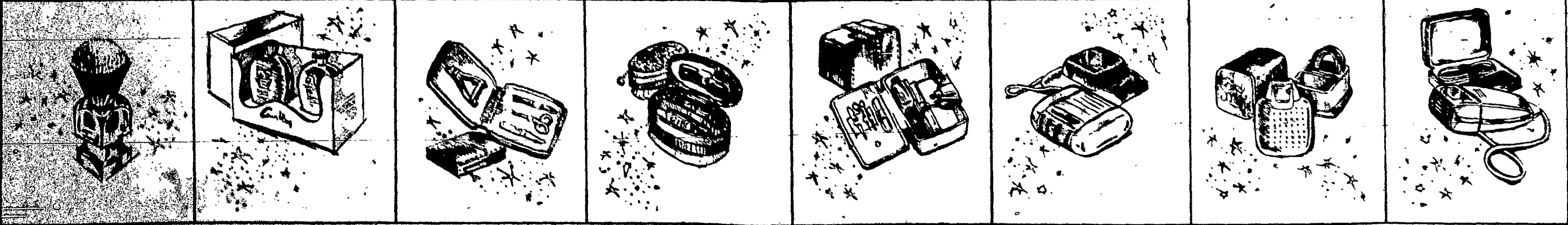
<p>Fitted Cosmetic Kit Genuine leather case holds leather compact and lipstick holder. Plenty of room for other needs! 2.95 plus tax</p>	<p>Plastic Travel Case Transparent Koroseal zip case with two unbreakable bottles for lotions, two jars for creams. 1.95</p>	<p>Overnight Case Roomy composition case in choice of colors has lock and key . . . removable drawer and mirror. 1.98</p>	<p>Purse Atomizer Just a touch releases a fine spray of perfume. Leak-proof, evaporation proof, skwiah atomizer for your purse. 1.00</p>	<p>Purse Atomizers Trust precious perfume to your Vendome purse atomizer. Cigarette lighter size. 3.50 to 6.00</p>	<p>Military Set for Men Two non-wilt nylon bristle brushes with metal backs . . . combs. In lucite gift case. 2.75</p>	<p>Lanvin Fragrance Just like the fresh scent of geraniums — Lanvin's new "Spanish Geranium" eau de toilette 2.00 plus tax</p>	<p>New! "Endearing" Endearing newest scent by Bourjois. Fresh, light, gay. Cologne 1.50 Perfume 1.00 and 2.50 plus tax</p>
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<p>Monogram Compact Metal compacts with red, blue or green jewel-tone tops. Monogrammed with 3 initials in gold. 1.00</p>	<p>Compacts by Dorset Regular 3.00 to 5.00 metal compacts. Dozens of styles to choose from! All have inner doors. 1.95</p>	<p>Sale of Dresser Sets Regular 4.95 sets have nylon bristle brush comb and mirror. Pastel enameled metal. 2.95</p>	<p>3-Piece Dresser Set Regular 7.95 gold or silver colored metal sets with satin finish engine turned designs. 4.95</p>	<p>Musical Powder Box Regular 5.00 colored metal musical powder boxes have guaranteed movements . . . play popular tunes. 2.95</p>	<p>Sale! Hand Mirrors Save half on lucite framed hand mirrors! One side magnifying, one side plain. Regularly 2.00. 1.00</p>	<p>Sale of Hair Brushes Every style of hair brush . . . all with nylon bristles and lucite backs. Regularly 2.00 to 4.00 1.00</p>	<p>Sale! Hair Dryers Regular 5.95 chrome plated hair dryers have hot and cold switch . . . handle and table standard 4.95</p>
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<p>LeLong Solid Cologne Lingering, lasting fragrance in frosted form. Echoes of all the beloved LeLong perfumes. 1.00 plus tax</p>	<p>Musical Doll Wind her up and she turns while the music box plays a popular tune. Host of costumes for your choice. 4.95</p>	<p>Plastic Puff Boxes Bell and apple shapes in clear plastic. Pink, blue, yellow, white or multi-color puffs. 1.00</p>	<p>"Rudolph" Bath Salts A tall package of fragrant bath salts, decorated with Rudolph in plastic on the top! 59c plus tax</p>	<p>Old Spice Shave Sets Two barber bottles — one with lotion, one with talc. Famous "Old Spice" he-man refreshers. 2.00 plus tax</p>	<p>"Sportsman" Stick After Shave lotion in frozen form! Cooling, refreshing "Toddy Stick" with outdoor fragrance. 1.00 plus tax</p>	<p>Men's Club Brush Nylon bristle brush with clear lucite back . . . lucite comb. Compact set for the traveling man. 1.00</p>	<p>Lentheric's Shave Set Jumbo bottles of After Shave lotion and Tanbark cologne in distinctive holiday package. 1.00 plus tax</p>
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<p>Razor Shave Brush New badge beetle shave brush set in rubber. Clear white handle. Regularly 3.50. 1.75 plus tax</p>	<p>Courtley's Men's Set Fragrance partners in After Shave lotion and Shaving Powder. A real shaving treat! 2.00 plus tax</p>	<p>Men's Manicure Set All his manicuring needs in this easy-to-pack zip case. Precision instruments. Regularly 7.50. 4.95</p>	<p>Military Brush Kit Sturdy, handsome clothes brush has leather top that unrips! Top is filled with shaving needs. 3.95</p>	<p>Fitted Travel Kit Genuine top grain cowhide, saddle stitched. Contains manicure and shaving accessories. 7.95</p>	<p>Sunbeam Shaver Shaped-to-his-hand electric razor in plastic case. Cord and accessories can be stored in base. 24.50</p>	<p>Schick Electric Razor Newest model by Schick. Keen cutting heads shave the toughest beard comfortably. 24.50</p>	<p>Remington Shaver Precision built electric razor for fast, smooth shaving. Perfect gift for Christmas. 23.50</p>
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