

Notre Dame to Hear Monroe Radio Show

Notre Dame, Ind. (Vaughn) March 18, over the "east-to-coast" Monroe nationally prominent orchestra leader will broadcast his weekly program on Saturday...

A Cold Weather Taste Delight... Zweigle's DELICIOUS BOCKWURST. Ask for Zweigle's at your market or phone MA 4660

Best way to describe Blue Boy HOMOGENIZED VITAMIN D MILK. Delicious! ORDER TODAY... CALL LOCUST 6770

The CATHOLIC SHOP EASTER GIFTS EASTER CARDS. "Rochester's Loveliest Line" Tucker's INC. 306 Main St. E. 12 North Street

Near East Missions Francis Cardinal Spellman, President. Magr. Thomas J. Mahan, Nat'l. Sec'y. Rev. Harry M. O'Connor. Rev. Andrew H. Rogosh. Rev. Joseph F. Connolly

Carpenter's Helper His name was Jesus. The Carpenter was Joseph. And they were joined in a union... the union of Divine Charity.

HALF WAY TO HEAVEN A thought for Lenten Sunday... Lent is half over. Easter and the Resurrection are just ahead.

MESSSENGER SERVICE That's the work of the Angels, to be Divine Messengers. Gabriel was the "Angel of the Incarnation".

FOOD OR FURNITURE? St. Cyril of Jerusalem was once accused of selling the church furnishings in time of famine.

FLOWERS OR CANDY? Starting to worry about those Easter gifts? Maybe we can help. You don't even have to shop.

TREASURE CHEST That's what one service man called the Chaplain's Mass Kit. Out of that little bag came the only treasure that was enduring.

RATE OF INTEREST A very important question in the matter of investment. It's the reason for your investment.

Catholic Near East Welfare Association 480 Lexington Ave. at 46th St. New York 17, N. Y.

Timely Articles In New Almanac

Paterson, N. J. (NC) - An article on prayer and penance by Thomas Merton, an historical analysis of communion, a discussion of the Church and American democracy and a Holy Year section are among the features of the 1950 National Catholic Almanac...

AMONG THE Catholic subjects treated in the volume are the doctrine and history of the Church, its history and organization, schools, hospitals and missions, the Catholic social action program, Catholic books, medals, jubilees and other news events of the past year.

Msgr. Sheen Thanks Radio

Broadcasting companies have never been thanked enough for giving religion a "free ride," the Rt. Rev. Msgr. Fulton J. Sheen declared during the 30th anniversary broadcast of the "Catholic Hour" on NBC, March 11, on WHAM.

"Whenever I hear NBC chimes at the close of our broadcast I always picture it as a signal for the angels to lean over the parapets of Heaven and whisper the Lord's blessing on the National Broadcasting Company."

"When you did it to one of the least of these, my brethren, you did it unto me."

FAMILY ROSARY ON THE AIR



The Family Rosary for Peace, broadcast nightly at 10 o'clock by WSAV, Rochester, is led each evening by a different layman. James D'Amico (above) of Our Lady of Mt. Carmel Parish, is shown with a portion of the group of 40 parishioners of St. Francis of Assisi parish who gather each evening to assist in the broadcast.

Belleville Bishop Regulates School Social Functions

Belleville, Ill. (RNS) - Girls wearing strapless or shoulder or exceedingly sheer and low-cut evening gowns will be refused admission to Roman Catholic school social functions under an order approved by the Most Rev. Albert R. Zurovetske, bishop of the Belleville diocese which comprises 80 counties in Southern Illinois.

Laurence J. O'Connell, superintendent of diocesan schools said the order is aimed at curbing four specific abuses at school social affairs. They are: (1) EXTENSIVE COST of "proms" and other social functions due to high cost of admission, necessity of purchasing expensive corsages, etc.

(2) Immodestly in dress on the part of Catholic girls. (3) Drinking of alcoholic beverages before, during and after such functions. (4) EXCESSIVELY LATE arrival because of a growing tendency on the part of students to frequent night clubs or other places of amusement after leaving functions sponsored by the school.

YOUR CAR STEAM CLEANED AND UNDERCOATED. No Delay. Come in Today. MAPLEWOOD MOTORS CORPORATION. GLENWOOD 1347 250 LAKE AVE. AUTHORIZED KAISER-FRAZER DEALER

O-NEH-DA WINE THAT IS WINE. NEW YORK STATE DELAWARE WINE. A PREMIUM GRAPE WINE AND A FULL LINE OF NEW YORK STATE WINES. PRODUCED AND BOTTLED BY O-NEH-DA VINEYARD. Since 1872 CONESUS, NEW YORK

Kilmerites Slate Premiere Of Fr. Keller's New Film

Rochester premiere of the movie "You Can Change the World" will take place at a meeting of the Joyce Kilmer Club Monday, March 20 at 7 p.m. in Blessed Sacrament church hall.

Henrietta Summer Theatre Group Plans '50 Season

A new season of "summer theater" was promised Rochesterians this week as the Genesee Valley Players who last summer presented 10 excellent productions at the Henrietta Hayloft opened a local subscription drive to enroll patrons for reserved seats at this year's offering starting July 4.

Promising ten new plays and a return of the young stars who performed last year, the Players intend to use advance subscription money for new sets, more professional lighting equipment and improvements in the barn facilities for the comfort of patrons.

WHEC Plans Birthday Show

The signing of CBS comedy star Abe Burrows and vocalist Janette Davis of the Arthur Godfrey show for a Rochester broadcast climaxed WHEC's Silver Anniversary celebration March 25th at the Oak Hill Country Club.

Movie Guide. NKO PALACE: Young Man with a Horn, A-3. Deputy Marshal, A-1. NKO TEMPLE: Twelve O'Clock High, A-1. Blonde Dynamite (no listing). Frontier, A-2. An Act of Murder, A-3. PARAMOUNT: South Sea Sinner, B. The Nevada, A-1. REGENT: Red Light, A-2. Unmasked (no listing). LOEW'S ROCHESTER: The Big Wheel, B. Intruder in the Dust, A-1. CAPITOL: Battleground, A-1. Castaway (no listing). Fighting Man of the Plains (no listing). Pirates of Capri, A-2. Montana, A-1. Forgotten Women, B. STRAND: Ride 'em Cowboy, A-1. Borrowed Trouble, A-1. Smashup, A-2. Fighting Fool, A-1. Call Northside 777, B. Susanna Pass, A-1. LITTLE: The Quiet One, A-2. CINEMA: Against the Wind, B.

Fishing Fleet. Libon (NC) A special Mass for the cod fishing fleet, before it sailed for the fishing grounds off Newfoundland and Greenland was celebrated in the Bon Succesio Convent of the Irish Dominican nuns in Tagus. The fleet will be gone for six months.

Work refreshed. ROCHESTER COCA-COLA BOTTLING CORP. A. L. Anderson Sons - Rochester, N. Y.

Saint Mary's. North Main Street. REV. MICHAEL C. J. WALL, Pastor. MASSES—Sunday: 6, 8, 9:15 and 11 A. M.

Shenkman's. THE MEN'S STORE. CANANDAIGUA, N. Y. Clothing and Furnishings for Men and Boys.

WELKLEY'S DAIRY. G. H. Welkley, Prop. BLENDED STERILIZED MILK AND CREAM. HOMOGENIZED MILK. DAIRY—245 ONTARIO ST. Phone 314.

F. H. McELWEE & SON. FUNERAL DIRECTORS. "House of Quality Funerals". 311 MAIN STREET - CANANDAIGUA, N. Y.

FORBES. CATERER. GUYVER 2 9 1 1. 381 Webster Ave.

DANCE AND HAYLOFT... WEST HENRIETTA. ST. PATRICK'S DAY. Friday, March 17—9 to 1. MUSIC BY THE EX-CHICKS AND ENTERTAINERS: VERNE AND ANNIE YOUNG.

Tasty Products. Allen's French Fried Corn. Potato Chips. Pop's Cheese Buns. Tasty's Soft Fudge. Pop's Ham Buns. Tasty's Pretzel Sticks. LOEW'S 4770. ROCHESTER POTATO CHIPS CO.

WHAM. 1180 ON YOUR DIAL. Every Morning—Thousands Tune To "CLOCKWISE". Featuring MORT NUSBAUM. For listenable popular music, for the correct time, for up-to-the-minute weather information—thousands of listeners tune every weekday morning to CLOCKWISE on WHAM.

LOOK FOR THE NEW YELLOW KNOB. A large advertisement for a product, possibly a light bulb or similar, with a yellow knob.