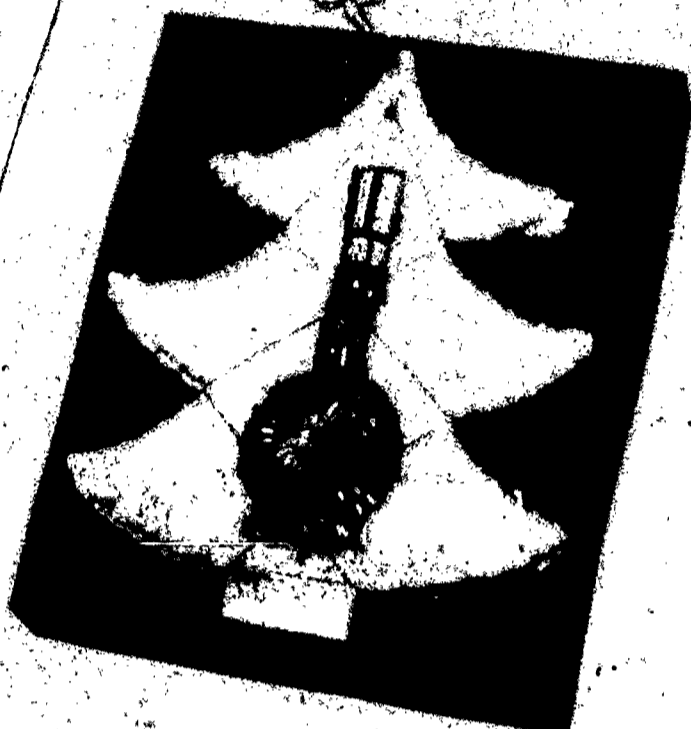


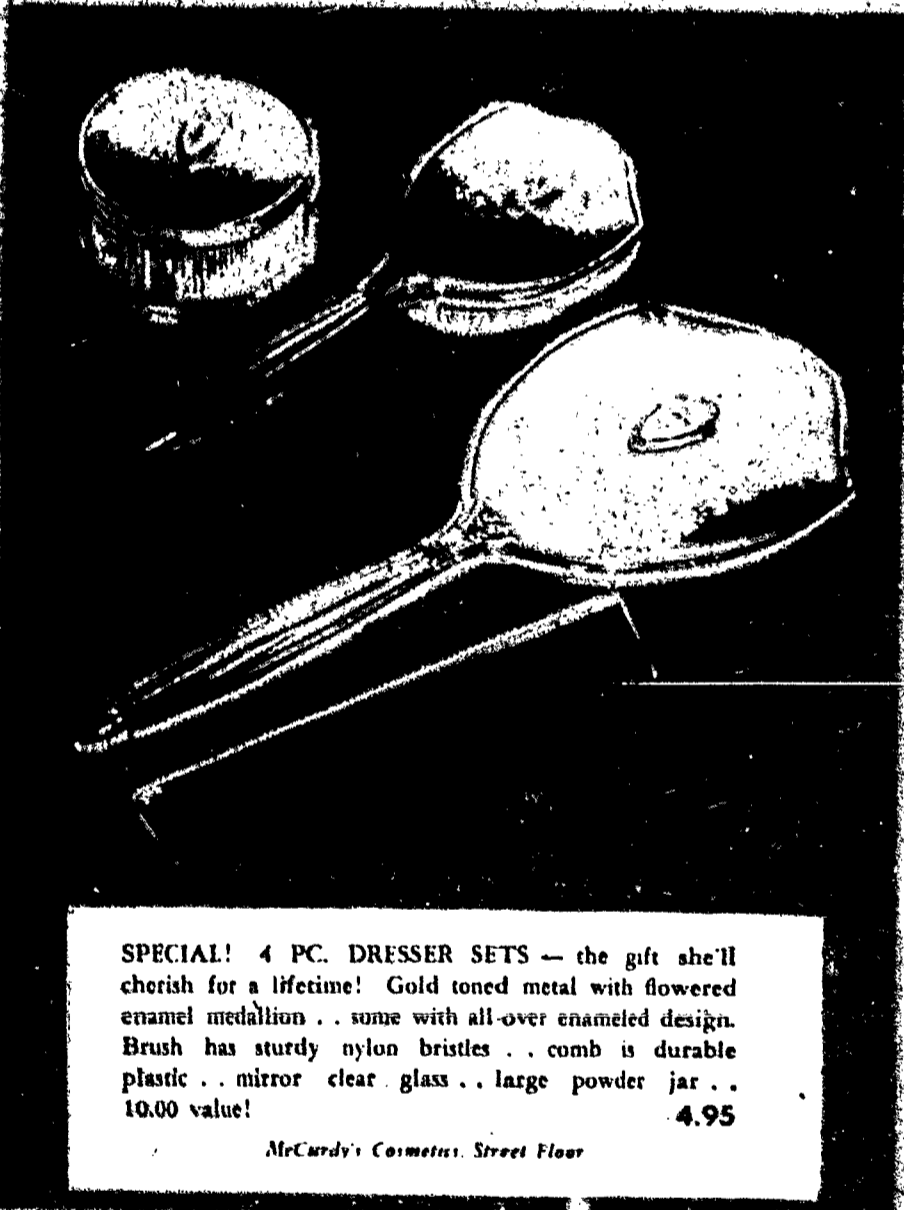
for Her Most Beautiful Christmas!



PRINCE MATCHABELLI COLOGNE SET in distinctive bottles with the famed crown motif. Six beloved fragrances: "Crown Jewel", "Stradivari", "Duchess of York", "Ave Maria", "Abano" and "Katherine the Great". The set plus tax 3.25



LUCIEN LELONG CHRISTMAS TREE COLOGNE. Sparkling tree carved from unmeltable snow and crystal clear facon of Lelong cologne in "Tailspin", "Sirocco" or "Indiscret" fragrances. 1.50 plus tax

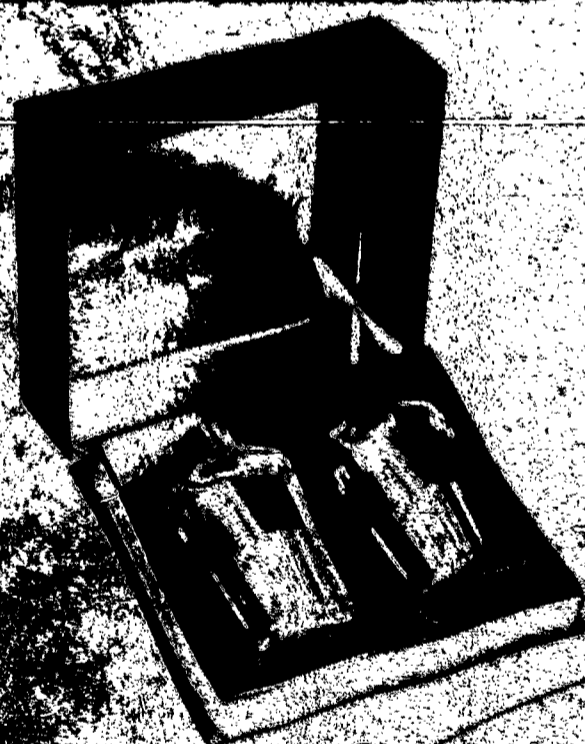


SPECIAL! 4 PC. DRESSER SETS — the gift she'll cherish for a lifetime! Gold toned metal with flowered enamel medallion . . . some with all-over enameled design. Brush has sturdy nylon bristles . . . comb is durable plastic . . . mirror clear glass . . . large powder jar . . . 10.00 value! 4.95

McCurdy's Cosmetics, Street Floor



HARRIET HUBBARD AYER'S "GOLDEN CHANCE" set . . . the gift for every glamorous lady on your list. Generous box of dusting powder and cologne in glittering gift package 2.50 plus tax



DANA'S TABU . . . romantic in a bottle for two, between on a tiled terrace. Perfume and cologne, beautifully packaged for gift giving . . . ready to thrill her on Christmas day. The set, 4.50 plus tax

L'ETHERE'S "CRITICS' CHOICE" duo . . . two favorite colognes to match her casual or festive moods. "Dark Brilliance" Bouquet for evening . . . "Tweed" Bouquet for everyday. The set, 2.50 plus tax

HELENA RUBINSTEIN'S HEAVEN-SENT. She'll enjoy the refreshing pick-up of this after-bath duo . . . dusting powder and cologne in the luring "Heaven-Sent" fragrance. The set, gift boxed, 1.75 plus tax

MAX FACTOR MAKE-UP. Par-srik foundation and lipstick set. Is she blonde, brunette, brownette, or redhead? Choose exactly the right shade for her type . . . it's easy! The set, 2.50 plus tax

M McCURDY'S

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Any perso... Christmas... them at the... Association b... Building.

Dresses... lovely new... five and tw... wanted colors... \$15.00... \$9 to 12, 13 to 15

39 EAST AVE.

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