It's Christmas time at McCurdy's

Enlarged and Beautiful

GIVE HIM . . . NYLON

gift items that take to the tub . . . and dry like new

You score high when you give nylon to the men in your life. You know it dries in a flash . . . doesn't need ironing. Extra strong and long wearing . . . non-irritating . . . moth and mildew proof, too!

A WHITE NYLON SPORT SHIRT needs no starch . . . no ironing. Cut full and carefully tailored by BVD. Good looking medium spread collar. French front, ocean pearl buttons and two pockets. Small, medium and large sizes. **7.95**

B NYLON SLEEVELESS SWEATER has the look and feel of fine wool. What's more, you don't have to worry about moths or shrinkage! In grey, tan or green. Small, medium or large sizes. **4.95**

C SOFT SHEEN NYLON TIES. Hang them up overnight and they're gift new! Will not slip at the knot. In wine, blue, green and brown. **1.50**

D NYLON MUFFLER with self fringe. At last — a white muffler easily kept clean. Ready to wear an hour after it's washed! **3.95**

E RIBBED SPUN NYLON SOCKS outwear wool six times! They won't shrink or lose their shape . . . and they won't irritate your skin. Softly napped . . . cushiony and warm. Navy, maroon, brown, green, white and yellow. Sizes 10½ to 13. **1.00**

F BOXER SHORTS in white nylon . . . nylon stitched! Roomy cut, longer legs. Sizes 30 to 44. **2.50**

Spun nylon athletic shirts sizes 36 to 46 **1.95**

McCurdy's Men's Shop, Street Floor

McCURDY'S

SALE of GIFT DRESSER SETS

handsome three-and four-piece sets! savings up to half!

It's been a long time since you've seen dresser sets of equal quality priced so low. Choose from a wide range of colors and styles. You'll want several . . . for yourself . . . for Christmas gifts.

Shown counter-clockwise:

FOUR PIECE SET includes nylon bristle brush, mirror, comb and powder box. In mock gold, pastel enamels or cloisonne shield type decorations. A variety of shapes to choose from. *Regularly 10.00* **4.95**

THREE PIECE SET has comb, mirror and nylon bristle brush. Mock gold or pastels. You save over 2.05 on each set! *Regularly 5.00* **2.95**

THREE PIECE SET: comb, nylon bristle brush and mirror in gold and silver hand engraved! An elegant addition to your dressing table. It's a gift that looks twice the price. *Regularly 15.00* **10.00**

McCurdy's Cosmetics, Street Floor

McCURDY'S OWN NEW NYLON CREPES

made of 10-denier real crepe twist nylon yarn by Granite

It's made of two 10 denier strands (not one!). It's made of 10 denier (not 15!) nylon yarn. It's the twist that makes this Granite nylon a true crepe stocking. Now, for the first time at McCurdy's, and only at McCurdy's in Rochester.

1.95

- It's duller — therefore more flattering
- It's stronger — yet very sheer
- It's more elastic — fits more snugly
- It offers greater resistance to snags
- It's smoother feeling — 51 gauge, of course
- It comes in new winter colors
- It saves you money because it wears longer

You'll love it — and so will every girl and woman on your gift list. Give them the gift NEW'S in nylons — the last word in luxury — McCurdy's Granite real crepe nylons. Mail and phone orders filled promptly — cal BAker 3000.

McCurdy's Hosiery, Street Floor