

McCURDY'S INVITES YOU...
*to do your Christmas shopping in a
wonder world of gifts... in a larger, more
beautiful setting than you believed possible.*

* What a treasure house of gifts you will discover in the
new McCurdy's... in every nook and corner of the newly
remodeled store... gifts imaginative and inspiring.
Come in and enjoy the holiday spirit with us. Share the
glow of good will that makes McCurdy's the store
for the gayest Christmas shopping.

* You will admire the shining, sparkling Christmas decora-
tions. You will revel in the choice of perfect gifts from the
selection of thousands and thousands. You'll welcome the
warmth and friendliness at McCurdy's.

* You'll be able to take away with you the true spirit of
Christmas as well as the tangible gifts... and you'll join
us in making our traditional greeting a reality...

*It's Christmastime at McCurdy's...
Let's make Everybody Happy!*

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