

It's Tucker's For Television

And PHILCO For The *Finest!*

"The Catholic Shop" Now Offers You PHILCO Sets at \$189.50 up

Biggest Picture

IN TELEVISION AT
THIS AMAZING LOW PRICE

In the
NEW PHILCO 1450
WIDE SCREEN TELEVISION



with a Huge
90
SQUARE INCH
Screen!

And Only
\$439.50

Plus \$2.00 Federal Tax
Installation and
Service warranty Extra.

**EASY
TERMS**

Amazing new, true-to-life pictures—the Biggest possible on the picture tube! Wonderfully sharper, steadier pictures that occupy the maximum diameter of the tube. Pictures so clear, so bright you can enjoy them in any normally lighted room, day or night. Philco's exclusive Automatic Tuning brings in picture and sound together quick as the "click" of the channel selector. Perfectly synchronized! Handsome mahogany console cabinet with concealed controls. A sensational television value!

Tucker's Television Theatre

Our entire second floor is a Television Theatre. Bring the family any evening. Enjoy a Television Show in Comfort. See why Philco is the finest. No Cost and No Obligation

Tucker's Installation Plan

For two months Philco trained our Television Installation men. Philco engineers still supervise and inspect every installation. Philco and Tucker guarantee every installation,—outside or inside aerial.

Tucker's Financial Plan

Small down payment and 104 weeks to pay the balance. Low bank rates, financed through Lincoln - Rochester. Immediate financing with no delays.

Tucker's PHILCO Dealership

We are an exclusively PHILCO dealer. Philco gives you the most value for the least cost. "It's all in the set—not in the setting." Twelve models—Table, Console, or Combination with Radio and Record-Player.

Tucker's

INC.
300 EAST MAIN
Between North and Franklin