



**TELEVISION  
EDITION**  
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This weekend the fascinating new world of television will open its treasures of sight and sound for families in the Rochester Diocese as WHAM-TV begins its first program from Pinnacle Hill... As an entertainer, a teacher, a social force, television offers new and distinctive powers of reaching millions of minds... As an arm of religion it can serve the Church to teach the truths of Christ vividly and picture the meaning and the beauty of liturgy... The COURIER JOURNAL salutes WHAM-TV on its debut; this edition shows some presentations, problems and potentialities of the 20th Century miracle—television.

**TELEVISION COMES TO THE ROCHESTER AREA**