E. W. EDWARDS & SON

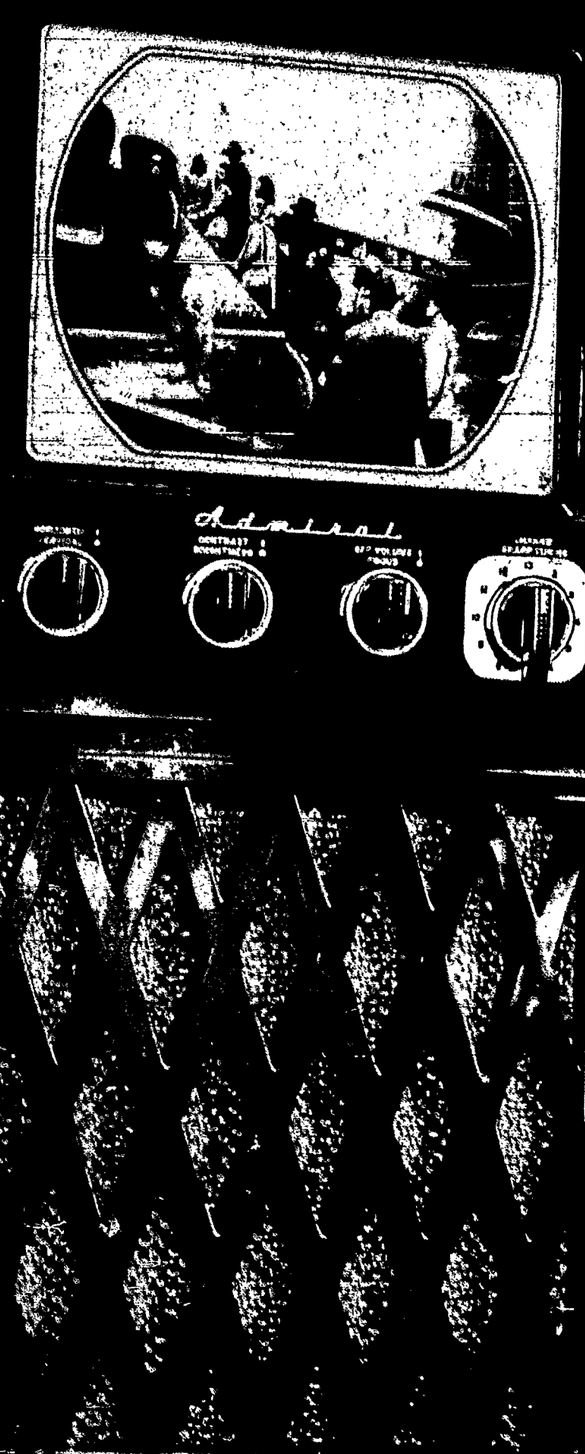
New Wonder Admiral Set!

at the lowest price ever

249.95

Plus F.E.D.T. fed. tax

for a full size television console



BIG 10-inch DIRECT VIEW PICTURE TUBE

BIG 61 sq. in. FULL VISION SCREEN

FULL SIZE SUPERPOWERED CHASSIS

QUICK, EASY STATION SELECTOR

BUILT FOR THE FUTURE

Special Turret Tuner, originated and first used by Admiral, can be adjusted for reception on proposed UHF Channels.

INSTALL IT YOURSELF IN A JIFFY!

. . . with special portable antenna. Assures outstanding performance in most locations. Saves expensive installation charges. No landlord's permission required. Easy to move from room to room.

The wonder television receiver you have been waiting for! Outperforms any set, anywhere, any time! *Pictures clearer than the movies!* They're in with a click when you switch stations . . . tuning is so simple! Superpowered for outstanding performance even in outlying areas where ordinary sets fail. The full-size, one-piece console of glorious mahogany color is a miracle of cabinet making . . . extra strong . . . virtually wearproof . . . resists scuffs and scratches . . . alcohol and other liquids won't mar it. Limited quantities available. Come in early to assure prompt delivery!

Pay $25 Down

Balance Weekly

Win A New "Wonder" Model Admiral Television Set At Edwards

Get free entry blank in Edwards Television Center on the Fifth Floor. No purchase necessary. Drawing to take place at the Admiral display booth at the K. of C. Auditorium on Saturday, June 18 at 9 P. M. (Not necessary to be present at drawing.)

TELEVISION CENTRE, FIFTH FLOOR

Edwards ... SETTING A NEW PACE IN ROCHESTER