

### True Values Women Urged to Resist Modern Pagan Influences

By MARIE WEIDMAN  
Rochester Catholic Charities

How much longer can American women go on reading and apparently assimilating the trite and trashy, the neurotic and non-sensical magazines and periodicals published "exclusively" for them? If we were to judge the mentality and emotional stability of American women by what we read week after week after month after month after year, our findings would not only be unfattering, they'd be downright embarrassing. They're clever, these purveyors of feminine froth; advertisers know too well that one of the greatest of American drives in each of us seems to be the desire to be exactly like each other, by the way not in any way confined to women. We must like Lake's face cream because Hilda Von Schnob used it and look at her—she's engaged, she's lovely, she's getting thousands for endorsing the probably next-to-worthless stuff. We're so accepting and docile as to page after shining page radiant brides radiating with silver plate, with hand lotion, linens and mops.

THE ADVERTISERS' little vanity and less sense; they're high in moral appeal, and in a subtle way, most disquieting. When is Mrs. K with four always hungry children going to find a way to buy steeling, or hand-loomed rug? She can't, but she goes on buying the magazines to dream, to escape; and if Mrs. K ever could buy any of these things, the advertisers know they could count on her doing so.

Now amid all the hand lotion ads and the fanciful fragrances there lurks the most annoying feature of the women's magazine—namely the fiction. These offerings, along with their illustrations, would certainly discount the American woman in the brain department. We can't discuss their literary value because they haven't any, but we can say a word about their false standards, their sex, and the incalculable harm done to young readers.

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Save On Crackers! Crispy, Flaky CRAX 23¢ lb. Pkg.

Save On Sugar! Granulated SUGAR 10 lb. Bag 81¢

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HOME OWNED SUPER MARKETS

### Earns 'Outstanding Family Award'



In Washington, Clara Savage Littledale, editor of Parents' Magazine, presents the magazine's National Family Week citation to the John Jay Daly family of Blessed Sacrament parish, Chevy Chase, D. C., selected as an outstanding family "for happiness in family living, for devotion to each other, for sincere interest in the welfare of their community." Mr. and Mrs. Daly and their six children are pictured on that occasion. Mrs. Daly is the author of the weekly column, "At Our House," syndicated to the Catholic press through the N.C.W.C. Feature Service. (NC Photos.)

### Magazine Honors Daly Family; Mother Is C-J Woman's Writer

Washington (NC) — The John Jay Daly family of Blessed Sacrament parish here was selected by Parents' Magazine as recipient of its National Family Week citation. Presentation of the parchment scroll citing this family as "outstanding . . . for happiness in family living, for devotion to each other, for sincere interest in the welfare of their community" was made by Clara Savage Littledale, editor of the magazine, following a luncheon at which Mr. and Mrs. Daly and their six children were honored guests.

MRS. DALY, who writes the weekly column, "At Our House," syndicated by the N.C.W.C. Feature Service and published by the Courier-Journal, was one of six writers receiving medals at the recent National Catholic Conference on Family Life at Hartford in recognition of their contribution to the development of a Catholic literature on marriage and the family.

One hears a great deal these days about juvenile delinquency and the general disruption of family life. Mrs. Littledale said in a short talk preceding presentation of the award.

The editors of Parents' Magazine, she added, felt that something should be done to publicize the families who are finding happiness in the home, and decided that a periodical with more than a million circulation could and should make a definite contribution to this cause.

And so, for the past year Parents' Magazine, quietly but thoroughly, has been observing the home life of hundreds of families throughout the country.

The Daly family was selected on several scores but mainly because it exemplified, individually and collectively, what the magazine wished to stress: happiness in family living. "Facts and personalities in the Daly family," Mrs. Littledale said, "have borne this out."

WHAT GOES ON in the Daly household is also reported weekly in Mrs. Daly's NC feature column, although its scope is not limited to the walls of their house on Tennyson Street. It covers the neighborhood and friends, old or new, and the diversified interests of members of the family. This covers a wide range since ages run from 2½-year-old Virginia up to the 54-year-old "Head of the House," and happenings at the parish church and Blessed Sacrament school which Eileen, 12, Margaret, 10, and 9-year-old Mary attend; also the Catholic University of America campus where Patricia, 20, is an art student, and Georgetown University where young John, 19, is a sophomore.

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### At Our House Markie is Glad That Mom Wed A Man Like H. of H.

By MARY TINLEY DALY

The Head of the House Turns Sleuth  
"What's the matter, Markie?" asked the Head of the House.

"I'm worried," sniffed Markie. "About homework." Homework has always been Markie's worry, but tonight she sat with a blank piece of paper before her, tea sipping slowly, rolling down her cheeks.



Mary Daly

The Head of the House is a push-over for feminine tears, so he sat down beside Markie, put his arm around her, wiped her eyes.

"Let's see," he said. "What did Sister give you for home work?" "It's a penance," said Markie. "She told me to write the five roots and I don't know five roots—or even one root."

"The five roots of what?" asked the Head of the House. "I don't know what roots she meant." "But what subject, Markie? It's spring, maybe it was in nature study. Did she mean five roots that start growing now?"

"We don't take nature study," wailed Markie. "And I don't think Sister even knows it's spring." "Maybe it's the roots of words," said the Head of the House thoughtfully. "No, you're too young for that. . . . Maybe it's mathematics. . . . One root is square root, another is cube root."

"Say," he asked, "is there such a thing as quadruple root?" "They don't study even square root in fifth grade," I said with a grin.

"LET'S APPLY FBI methods here, Markie," he said. "What subject were you supposed to be studying when Sister pasted this punishment on you?" "That's just it," said Markie. "I don't know. I was looking out the window."

"And what were you thinking?" he went on. "I was wondering what was in my lunch bag."

"And what subject do you have just before lunch time?" "Joggerly—the crazy old stuff."

"What are you studying in geography?" persisted the Head of the House. "Let's see," pondered Markie. "Mexico, no, that was last month. We're studying Canada now. You know the place Arthur Godfrey sings about. . . . Florence up the St. Lawrence."

"Year, but what else do you know about Canada?" "Not much," said Markie seriously. "But Sister did say something about the corn they raise." "Corn? In Canada?" The Head of the House was getting woolly now. "Could it have been Canada wheat crop?"

"Maybe it was," said Markie, smiling for the first time. "Seems to me she did say something about wheat. Maybe that's what made me think of bread—and wonder what kind of sandwiches Mom packed in the lunches and if they'd be on whole wheat bread."

what paragraph to copy?" I asked. "Yep," she grinned. "I'm glad you married that man." "Yep, I thought, so'm I!"

### MASON WORK

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Driveways — Plastering  
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2 cans chopped onion 1 c. mayonnaise  
1/2 c. chopped celery 1/4 c. shredded carrot  
1/2 c. chopped green pepper 1 can tuna

Break Breast-O-Chicken tuna  
combine with cabbage, celery,  
onion, green pepper. Add salt,  
mayonnaise. Arrange in salad  
bowl with lettuce leaves and  
sprinkle shredded carrot over the  
top. For a garnish, serve with  
lemon wedges.

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### CAN YOU ADOPT ONE?

Here are the names of three students at the Seminary of the Jesuit Fathers in Beirut, Lebanon, just north of the Holy Land. Perhaps you can make one of them your adopted son in Christ and help him on the high road to the priesthood.

Elias Mahfuz has four years before the great day of ordination, and his expenses will be four hundred dollars. Anthony Torbey and Elias Saliba will need the same.

Choose any one of them.

### THIRTY MASSES

Write for information on the Gregorian Masses, named after Pope St. Gregory the Great, and offered for a loved one deceased for thirty days. You may also arrange to have them offered for yourself after death.

### CHARMEN'S SONG

The children of Charmen in the diocese of Akra, Iraq, will sing your praises every morning at the north of the Holy Land. Perhaps you can build them a little chapel, so much needed. Bishop Cheikho informs us that it will cost only \$480, because the people will supply the labor. Won't you have Charmen's song of praise and thanksgiving?

### HUNGRY MOUTHS

Sister Stephanie, of the Holy Rosary Sisters at Beit Mary, Lebanon, begs us to feed her fifty little orphans. She needs three hundred dollars. Won't you give a mite for "ORPHAN'S BREAD"?

### MARY'S PICTURE

Bishop Scandar of Assiut, Egypt, asks for many pictures of Our Lady for the poor chapels in his diocese. Won't you give twenty dollars to purchase one and have the poor pray before Our Lady's shrine for you?

### SEEN IT?

We are sending a picture of a First Communion Class in a Near East orphanage to everyone who can donate ten dollars to outfit a little child on the blessed day when the Lord comes into their hearts for the first time.

### SHOES AGAIN

Before this month ends we must send enough leather and trimmings for two hundred pairs of shoes to the Seminary at Hirschberg, Bavaria, and we beg your help. Can you give seven dollars for a pair? These poor exiles are in dire need.

Send all communications to  
**Catholic Near East Welfare Association**  
480 Livingston Ave., at 44th St. New York 17, N. Y.

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