

**JESUIT BROTHERS**  
Men who do not wish to become priests but feel called to the 80 CITY OF JESUS AS BROTHERS are invited to write to REV. JOHN J. McMAHON S.J., 501 East Ferryman Rd., New York 28, N. Y.—Tel. SBurwick 3-160. An elementary education sufficient—a high school education desirable. Preferred ages 18-45. Jesuit Brothers do not study or teach but help in the temporal concerns in colleges, churches and foreign missions.

**Dances Opposed**  
Montreal, Que. — (NC) — Archbishop Joseph Charbonneau, of Montreal, has asked parents and educators to cooperate in putting an end to the custom of graduation dances, which he says have pedagogical, financial and moral repercussions.

### Controversy Of Church Groups Aired by CBS

The highly controversial political-social question of the public attitude toward Catholics, Jews and Negroes is the topic on a CBS program. "Where the People Stand," this Sunday afternoon at 2:45 p. m. on Rochester Station WHEC and Ithaca Station WHEU.

Elmo Roper, famed public opinion sampler, will tell "How America Looks at Minorities," revealing the average American attitude on the political and economic status of major religious and racial groups. Although these groups have remained stable in size, there is sharp divergence of opinion on the growth of their economic and political power far beyond their membership.

**THE 100 YEARS** of educational work by the Christian Brothers in the United States is the theme of a talk by Brother Cornelius Peter of La Salle Academy, Providence, R. I., on the CBS "Church of the Air" this Sunday morning at 10 o'clock on Rochester Station WHEC (1460 kc.). The Manhattan College Glee Club will sing.

**THE CATHOLIC HOUR** of Faith, an ABC feature of Rochester Station WRCV (950 kc.) presents Rt. Rev. Msgr. Mark E. Ebner of St. Louis in an address on "The Prayer of Hope" at 11:30 a. m. this Sunday.

**THE SACRED HEART PROGRAM**, a daily early morning presentation of Rochester Station WRCV (950 kc.) opens the day for listeners with the Angelus, morning prayers, sacred music and a brief talk by a Jesuit Father from St. Louis. Planned for the early rising families — at 6:45 each weekday morning — this unusual daily feature is called "the most listened to religious program in the nation."

**STATION WHAM** reports that over 25 letters of gratitude poured in to say "Thank You" for the presentation of the May Day Rosary Program of May 1. And Station WVET had a similar mail-response for the Triumph Hour on Easter Sunday. Letters of appreciation for religious radio time are persuasive indications to radio managements that cooperation with religious groups will attract a large listening audience. Yet they claim that Catholic families are less responsive with their letters of approval and gratitude than other denominations. The best means of insuring that Catholic programs continue to get radio-time and skilled presentation is a steady stream of mail from individuals, families, parochial groups and societies to thank the stations and the producers for their efforts.

**TUNE IN** the "Junior Disc Jockey Contest" on WRNY (680 kc.) Saturday morning at 9 o'clock to hear the semifinal round of a new youth activity which this weekend starts two Catholic high schoolers competing for a summer radio contract. Mary Helen Brown of St. Agnes High and Joan Reichart of Our Lady of Mercy High are among five finalists from 35 Monroe County high schools who are demonstrating the pattern which young listeners like on a record program. (See full story top of this page.)

### Disc Jockey Aspirants Bid for Fame



Survivors and semi-finalists in the Disc Jockey Contest, currently sponsored by Rochester Radio Station WVET are (left to right above) Joan Reichart of Our Lady of Mercy High School and Mary Helen Brown of St. Agnes Institute. Both girls will compete with three other semi-finalists from Public High schools this Saturday in a program which will be aired over WVET from 9 to 11:30 a. m. A summer radio contract will be awarded the winner of the contest which drew over one hundred entrants from Monroe County's public and parochial high schools.

### Hollywood The Handful of Men By W. H. Mooring

Although in these days it does not always seem to be true that "the man who pays the piper calls the tune," it is in the long run, true of the movies.

"The popular publicity cliché that 'Hollywood gives the public what it wants' is not quite as near the truth as it might be. Hollywood does, however, give the public what it demands. Demand has to be identified with a firm public will to buy or not to buy, that is all.

Selective habits on the part of regular movie-goers can go a long way towards ending the abuses of public confidence of which some movie producers — notably men like Howard Hughes who profess contempt for all restraints — have been guilty in the past.

**IT IS THE PRIVILEGE** of the motion picture industry, as it is of all other great national industries to serve the people, not to enslave them.

The subtle influence of the movies is such that it ought never to be within the power and never can be within the right of a handful of men in Hollywood, to decide just what films the people shall and shall not see.

In effect, since the era of the big theater circuits brought us these chains of luxury theaters, we have been enjoying an opportunity to see only those particular movies which a dozen men in Hollywood cared to select for us. Many excellent films, independently produced, have been pushed into small out-of-the-way theaters not widely patronized by serious movie goers. Some have not even been shown at all in many cities and towns. And of late, whenever a really top-notch film has come from one of the major studios — sometimes even when the film was far from top-notch — the public has been held up for double prices because the only theaters into which such films have been booked are owned and operated lock stock and barrel by the Hollywood combines.

**THE UNITED STATES SUPREME COURT**, after much delay, finally handed down its de-

cision on the anti-trust case brought against the major movie combines. It seems likely that as a result of it lots of changes, beneficial to the movie public will have to be made. One matter still is not clear. The Supreme Court has handed back to the lower courts, responsibility for final decision as to whether the big production concerns shall any longer be permitted to own and operate their own theater chains. Possibly they will be, in any case, supposing they were not, it would follow as day follows night, that they would enter into exclusive "friendly" agreements with the companies who took over the theaters. They are not, however, to be permitted to hold back their films from competitive theater owners.

Another important change sees the end of price fixing on these so-called "road shows." This will guarantee the public a fair chance to see any and all of Hollywood's movies at a fair price.

Undoubtedly we shall always get good films, bad films and films that are neither. I believe that most of the film people try hard to make only good ones. Good artistically and morally.

They face their difficulties in achieving variety. It is tough going to turn out over 300 movies every year, after year, with only three basic themes upon which to work.

Then too, production costs have been rising and still are rising, while revenue, notably from countries abroad, has slumped almost to zero.

**IT IS POOR consolation** to the public to argue that since foreigners are paying less for American movie entertainment, Americans must pay more. This is the first argument Hollywood thought of. It was a fallacious one.

The Supreme Court decision seems to have gone against the major Hollywood movie companies. Eventually it may prove to have been in their favor. It

### Fr. Le Buiffe Stricken With Heart Attack

Cleveland — (NC) — The Rev. Francis P. LeBuiffe, S. J., here to address the Cuyahoga County Bar Association, suffered a heart attack and was taken to St. Vincent Charity Hospital.

The Jesuit writer and lecturer was preparing to offer Mass in Notre Dame Convent Chapel when he was stricken. He will be confined to the hospital for several weeks.

will supply much needed incentives.

For instead of boosting theater admission prices in order to keep up the prodigious gallop of the Hollywood spending department, serious attention will have to be given to the gross extravagance which marks so many of Hollywood's major studio transactions.

Dollars by the million no longer will be available for the purchase of highly boosted stage plays and novels, most of which appeal to the Hollywood mind only because they are sensational or salacious.

An era of moderation may now begin, in which salaries paid to studio executives who exercise little or no judgment in film making, must come down. Movie stars who never have been worth the fabulous sums paid them, but whose contributions to the screen, to say nothing of their gross exaggeration of their own importance (all arrived at by the false standard of the money they could demand), may now gain a clearer perspective. Sanity for Hollywood is in sight if only the movie people will see it.

### Catholic Pupils In Semi-Finals Of WVET Contest

Mary Helen Brown of St. Agnes High School and Joan Reichart of Our Lady of Mercy High School will compete in the semi-finals of Rochester Station WVET's Junior Disc Jockey Contest to be aired Saturday morning, May 15, from 9 to 11:30 o'clock (on WVET—1280 kc.) from the Stardust Room in Edgerton Park.

Competing with three other semi-finalists chosen from 101 teenagers of 35 Monroe County high schools who have waged a 10-week elimination contest, the two Catholic school girls will announce and play a half-hour of self-chosen recorded music. They will be judged for the content and presentation of the commentary on the music, for their voice and radio poise and general ability to make record listening pleasant.

The three best disk jockeys, selected by a board of five professional judges from Rochester radio stations, will compete in the final program, May 22, for the grand prize of a 13-week summer radio contract at \$100 per week as WVET's Junior Disc Jockey.

**THE WINNER'S** prize job will be to conduct a three-hour recorded music show on WVET each Saturday morning during the summer.

Second prize winner will collect a two-week all expense vacation at the Mohawk Hotel, Old Forge, in the Adirondacks.

A new combination nation radio-phonograph will be the third prize.

Last Saturday in the quarter-finals, another Mercy High student, Madeline Grant was eliminated with five other previous weeks' winners. The three girls

had been the 3rd, 4th and 5th week winners of the contest which began Feb. 28.

In the course of the elimination 20 students from seven different Catholic high schools of the county competed against public school students in the weekly shows. Runners-up in various weeks were John Cappon and Robert Dugan of Aquinas Institute, Dana Breese and Patricia Anne O'Brien of Mercy High.

**ENGINEERED BY** Carl Weber, promotional director and Bill Dorn, disc jockey of the WVET staff, the contest has created wide interest, particularly among high school students. During the first ten weeks when voting for the contestants was by letter, the average mail count ran between 1,250 and 3,700 letters a week.

Other Catholic school contestants who had radio auditions were: Betty Joyce Carpenter of Nazareth Academy, Yolanda Alaimo of St. Joseph's Commercial, James Maley of Aquinas, Dorothy M. Eise of Nazareth, Tom Falk of Aquinas, Claire M. Rauscher of St. Mary's School of Business, Margaret McGrath of Nazareth, Paul Napier of Aquinas, Mary M. Begue of S. Mary's, Louise McAllister of St. Joseph's.

**FOR COMPLETE AND EXPERIENCED Real Estate Service**

Call **HERBERT J. BIRCHARD** with **Real Estate**

123 Main St. E. Stone 5554

**Big Chief "MUSCLE MAN" MAY ... FIX-UM LIGHTER PROMPT!**

Get Factory Service on RONSON, EVANS, DUNHILL & THORNS LIGHTERS BURRITT'S 18 STATE ST. Lighters mailed-in will be repaired & returned C. O. D.

There is only one ORIGINAL **WALKER'S** STRICTLY ALL-CHICKEN PIES

Ideal for factory caterers... large banquets... even small parties. FOR THAT PARTY OR BANQUET OF ANY SIZE WHY NOT SERVE WALKER'S CHICKEN PIES?

In 17 years of baking we have Never Used Vegetables

26 VELOX ST.—GLEN. 3783 ART WALKER, Prop.



870 CLINTON AVE. N. 77th YEAR

**L. W. MAIER'S SONS** FUNERAL DIRECTORS RUFUS MAIER

Folks Favor Fromm's Flavor

**FROMM'S** DELICIOUS

HOTS -- STEAMERS -- GOLD CUTS

For Your Luncheons or Outdoor Picnic

Ask Your Dealers or Call GEN. 2700

Work refreshed

**BRINK** Coca-Cola

BOTTLES FROM REFERENCE IN THE COCA-COLA SYSTEM BY ROCHESTER COCA-COLA BOTTLING CORP. A. L. Anderson Sons - Rochester, N. Y.

Ask About Our Special Offer on Storage

**FUR STORAGE**

Our New Automatic AIR CONDITIONED

**FUR STORAGE VAULT**

Expert Cleaning — Retining — Repairing

**CROSBY-FRISIAN FUR CO.**

752 Lake Avenue Glenwood 0206

**AMERICANS**

HERE IS THE INSIDE STORY OF ITS DOUBLE DEALING

**COMMUNISM** AT WORK

IT'S SINISTER - IT'S FRIGHTENING - IT'S DIABOLICAL - IT'S TRUE!

SEE "THE IRON CURTAIN"

SHOWING THIS WEEK AT THE **PARAMOUNT THEATRE**

THIS ADVERTISEMENT IS PRESENTED IN THE CAUSE OF AMERICANISM BY THE MONROE COUNTY CHAPTER CATHOLIC WAR VETERANS

Rated A1 by the Legion of Decency

ALFRED L. GREEN, County Commander

**SCHINE THEATRES**

All Theaters Open 8:30 P. M. Matinees Starting 2 P. M. SAT. SUN. and HOLIDAYS

**RIVIERA STATE**

R. Brett, B. Britton in "ALBUQUERQUE"

J. Bennett, M. Redgrave in "BEYOND THE DREAM"

**MADISON MONROE**

J. MacDonald, J. Iturbide in "Three Daring Daughters"

D. Castle, A. Long in "PHILOUS WATKINS"

**LIBERTY**

R. Taylor, A. Totter in "HIGH WALL"

G. Aubrey, L. Roberts in "Robin Hood of Texas"

**CAMEO**

R. Young, M. Chapman in "RELENTLESS"

J. Crain, D. Daitly in "You Were Meant For Me"

**WEST END**

R. Colman, S. Hasso in "A DOUBLE LIFE"

E. Knox, J. Hubbard in "LINDA BE GOOD"

**DIXIE**

G. Grant, L. Young in "THE BISHOP'S WIFE"

M. O'Shea, N. Coleman in "VIOLENCE"

**LAKE**

L. Turner, Spencer Tracy in "CARR TIMBERLANE"

D. Castle, P. Knudsen in "HONOR AND TREASON"

**RIALTO**

G. Cooper, P. Goddard in "UNCONQUERED"

**TEMPLE**

G. Peck, D. McGuire in "Gentleman's Agreement"

R. Rogers, Dale Evans in "Bells of San Angelo"

**PALACE**

Now Playing Robert Young and Maureen O'Hara in "SITTING PRETTY"

Plus "13 LEAD SOLDIERS" with Tom Conway

**TEMPLE**

Now Playing "The Miracle of The Bells" with Fred MacMurray, Valli and F. Sinatra

Plus "HALF PAST MIDNIGHT" with Kent Taylor and Betty Knudsen

**PARAMOUNT**

Dana Andrews, Gene Tierney in "THE IRON CURTAIN"

Plus Color Cartoon Selected Short Subjects

**REGENT**

E. G. Robinson, G. Ford, Marguerite Chapman in "DESTROYER"

Plus H. Bogart, B. Bennett in "SAHARA"

**CAPITOL**

G. Cooper, P. Goddard in "UNCONQUERED"

Plus Wm. Bond as respalting Cassidy "THE MARAUDERS"

**ROCKY MOUNTAIN DANCE**

ENDS THURS.

GABLE-TRACY-COLEBERT-LAMARE in "BOONTOWN"

FRI.-SAT., MAY 14-15

Yvonne DeCarlo — Joan Florio Assumed in "SONGS OF SCHEHERAZADE"

with Brian Donlevy (In Technicolor)

STARTS SUN. MAY 16

WM. POWELL MYRNA LOY in "SONG OF THE THIN MAN" KENNAN WYNN

1700 SCOTT AVENUE

Plan Now to Visit

**WHAM'S SATURDAY NIGHT BARN DANCE**

AT RADIO CITY AUDITORIUM

Two Complete Melody-Packed Two Hour Shows Every Saturday Night

7:00 P. M. and 9:30 P. M.

Don't Miss the Fun -- It's Terrific

Admission -- 80c Plus Tax

Get Your Tickets at Radio City Ticket Office

Only a Limited Number of Tickets for May 15th

Ticket Office open 9:00 A. M. to 5:00 P. M. Monday thru Friday. Saturdays 9:00 A. M. to Noon.

Or get your tickets by mail... Send one dollar per ticket... to "Barn Dance," Radio City, 201 Humboldt St. Rochester 3, N. Y. Please send Check or Money Order.