

New Maryknoll Seminary Chicago—(RNS)—Construc- tion of a \$2,000,000 seminary will be started in Glen Ellyn, Chicago suburb, next month by the Maryknoll Fathers.

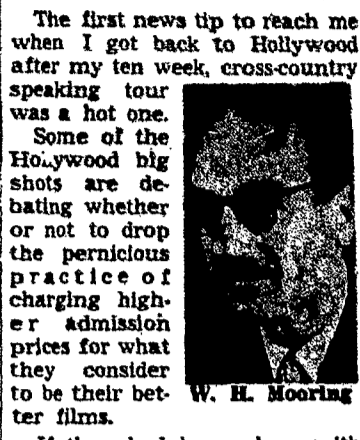
Cardinal Invited to Lourdes Paris—(RNS)—Bishop Pierre Marie Theas of Tarbes and Lourdes has extended an invitation to Francis Cardinal Spellman, Archbishop of New York, to visit the world famous Roman Catholic shrine at Lourdes this summer.

Legion of Decency Listings

Table with columns for movie titles, review status (e.g., 'Reviewed This Week'), and classification (e.g., 'Class A-1').

Hollywood Extra Price Problem

By W. H. Mooring



W. H. Mooring

The first news tip to reach me when I got back to Hollywood after my ten week, cross-country speaking tour was a hot one. Some of the Hollywood big shots are debating whether or not to drop the pernicious practice of charging higher admission prices for what they consider to be their better films.

It could run at normal prices so as to gather up the additional half-dollars of those unwilling to pay more. This might have been a workable dodge now and again, but it has become too frequent a practice and now is defeating its own objects.

LATELY HOLLYWOOD has been trying to pry more money out of the American public because its customers abroad, notably in Great Britain, had not been entirely because of savage post-war taxation.

As a result I hear that most of the film companies will show fewer, if any, of their better films at advanced box office prices from now on.

McGee, Molly Given Award

New York—(NC)—Fibber McGee and Molly (Mr. and Mrs. James Jordan) were announced as winners of the 1948 St. Patrick's Day award of the Catholic Film and Radio Review, given annually to artists of Irish lineage who have achieved distinction on screen or radio and whose lives conform to the ideal of the Irish people as set forth in the Constitution of Ireland.

THE IREISH constitution stresses the primacy of the family as the unit of the nation and prohibits divorce. Practically all those so far given the award, from Spencer Tracy and Irene Dunne in 1941 to Maureen O'Sullivan and J. Carrol Nash last year, are married and have children.

On Radio



REV. E. F. MASSE, S.J.

APRIL RADIO SPEAKERS SET

Washington—(NC)—Speakers for the Catholic Hour and the Hour of Faith radio programs for April have been announced here by the National Council of Catholic Men, producer of both programs.

Movie Guide

- REKO PALACE: Bambu, A-1; Bobin Hood, (not classified); TEAPLE: Escape Me Never, B; Secret Beyond the Door, A-2; PARAMOUNT: Albuquerque, A-1; Bill and Co., A-1; REGENT: My Girl Tisa, A-2; The Last Roundup, A-1; CAPITOL: A Woman's Vengeance, A-2; Fool's Gold; RIVIERA & STATE: If You Knew Suzie, A-1; Law of the Redmen, A-1; MADISON & MONROE: Captain From Castile, A-2; Sweet Genevieve, A-2; LIBERTY: Senator Was Indiscreet, A-2; Saddle Pals, A-1; DIXIE: Captain From Castile, A-2; Blondie's Anniversary, A-1; CAMEO: My Wild Irish Rose, A-1; Lone Wolf in London, A-2; WEST END: Out of the Past, A-2; Blondie's Anniversary, A-1; LAKE: Wistful Widow of Wagon Gap, A-1; Magic Town, A-2; RIALTO: Wistful Widow of Wagon Gap, A-1; Big Town After Dark, A-2; TEMPLE: If You Knew Suzie, A-1; Love from a Stranger, A-2;

Easter Programs Bring Diocese Music and Drama

Solemn High Mass broadcast from the chapel of St. Bernard's Seminary on Station WVEF (1280 kc.) from 9 to 10 a. m. on Easter Sunday morning will bring the religious spirit of Easter into thousands of homes where the sick and shut-ins may enjoy the liturgical music and descriptive commentary of the festive Mass. The Seminary Choir will be directed by the Rev. Charles J. McCarthy.

TWO FAMOUS symphony orchestras offer Easter music in the classical vein this weekend. The Rochester Philharmonic Symphony conducted by Eric Leinsdorf plays on 5-ta 10n WHAM from 3 to 4 p. m. Saturday afternoon. Station WARC carries the Detroit Symphony at 7 p. m. on Easter Sunday evening.

THE HOUR OF ST. FRANCIS, a regular Sunday evening feature of Station WSAV (1240 kc.), presents a dramatization of "The Last Supper" at 7:30 p. m. this Sunday. Told in flashback, the play outlines the story of a beloved London priest whose people revere him as a saint. A young American journalist learns the inside story of his years of service. This series is sponsored by the Third Order of St. Francis.

THE CATHOLIC CORNER on Station WHEC offers a unique Easter broadcast at 10:30 Sunday with a transcribed High Mass taken from records provided by Mr. William Adams, program director of WHEC. The complete program of the Mass as sung by a Los Angeles choir, will be the background for an inspirational sermon by the Rev. Joseph L. Hogan of St. Andrew's Seminary.

ON THE AIR

Not for me, and perhaps not for you, because I guess we're just the kind of people who don't like those walking man and Miss Hugh contests. But it's all for the people who do. The U. S. Bureau of Internal Revenue has just made a ruling that the winners of prize contests on the radio are subject to the Federal Income Tax at the usual rates.

Let this be a lesson to all you lucky people. And so, this column sends its condolences to Mr. Florence Hubbard, the Chicago woman who guessed Jack Benny as the Walking Man, and thus cleaned up \$2,500 in prizes, and to Mrs. Edgar Barrett, who won \$35,000 worth of gifts on the "Queen for a Day" show.

BRIDE AND GROOM. A few weeks ago, this column asked its readers what they thought of the program "Bride and Groom" (2:30 p. m., E.S.T., Monday through Friday, ABC Network). Since this show is also one of radio's big give-away stanzas, I thought we might as well talk about it here, following our reflections on radio prize shows in general.

Refreshing Lunch advertisement featuring Coca-Cola and a picture of a lunch tray.

Old Copper Ale advertisement with a large image of a beer mug and the text 'Refreshment That's "TOPS"'. Includes address: Rochester Brewing Co., Inc., Glenwood 270.

SPECIAL EASTER PROGRAM 17 HOLLYWOOD STARS. The inspiring Easter Story in a full-hour Radio Show on Easter Sunday Afternoon. Stars include BING CROSSBY, DENNIS DAY, ETHEL BARRYMORE, IRENE DUNNE, JIMMY DURANTE, CHRISTOPHER LYNCH, FIBBER MCGEE and MOLLIE, LORETTA YOUNG, AND OTHERS. Music by Hollywood and New York Orchestras and Choirs. Easter Sunday, Mar. 28, 1948, 1:30 - 2:30 P. M.

HEAR with a Maico Alouner. Batteries for All Hear-Aids. MAICO HEARING AID CENTRE, 41 Franklin St., Rochester, N. Y. Daily & Sat. 11:30 - 5:00. - Eyes by Apt. MAIN 2755.

PALACE: Now Playing Walt Disney's -BAMBI- Plus "The Adventures of Robin Hood" With Errol Flynn and Olivia de Havilland. In Technicolor. TEMPLE: Now Playing "Little Tough Guys" With Dead End Kids. Plus "Little Tough Guys in Society" With Mischa Auer and Edw. Everett Horton.

SCHINE THEATRES: ALL THEATRES Open 8:30 P. M. Matinees starting 2 P. M. SAT., SUN. and HOLIDAYS. RIVIERA STATE: E. Cantor, Joan Davis in "If You Knew Suzie"; J. Hall, M. O'Shea in "LAST OF THE REDMEN"; MADISON MONROE: Power J. Peters in "Captain From Castile"; J. Porter, J. Lydon in "SWEET GENEVIEVE"; LIBERTY: W. Powell, E. Bates in "Senator Was Indiscreet"; G. Aubrey, L. Roberts in "SADDLE PALS"; CAMEO: D. Morgan, A. King in "My Wild Irish Rose"; O. Mohr, N. Saunders in "Lone Wolf in London"; WEST END: R. Mitchum, J. Greer in "OUT OF THE PAST"; A. Lake, P. Singleton in "Blondie's Anniversary"; DIXIE: T. Powers, Jean Peters in "Captain From Castile"; A. Lake, P. Singleton in "Blondie's Anniversary"; LAKE: Abbott and Costello in "Widow of Wagon Gap"; J. Stewart, J. Wyman in "MAGIC TOWN"; RIALTO: Abbott and Costello in "Widow of Wagon Gap"; P. Reed, H. Brooks in "Big Town After Dark"; TEMPLE: E. Cantor, J. Davis in "If You Knew Suzie"; J. Hodak, S. Sidney in "Love From a Stranger"; NOW SHOWING: PARAMOUNT: Randolph Scott, Barbara Britton in "ALBUQUERQUE"; Plus Ken Murray's "BILL & COO" In color; Plus Bugs Bunny Cartoon; REGENT: Lilli Palmer, Sam J. Afton in "MY GIRL TISA"; PLUS: Gene Autry, Jess Heath in "THE LAST ROUNDUP"; CAPITOL: Chas. Boyer, Anne Blyth in "A Woman's Vengeance"; Plus "Fool's Gold" with William Boyd.

THE RELIGIOUS GIFT FOR EASTER APPROPRIATE AND LASTING. ROSARIES FOR ALL 25c to \$10.00. PRAYER BOOKS AND MISSALS 50c to \$15.00. Artistic Statuary and Plaques, Crucifixes, Mck Call Sets, Medals and Chains. Wm. F. Predmore, 384 SOUTH AVENUE, MAIN 3270. Ample Parking.

Plan Now to Visit WHAM'S SATURDAY NIGHT BARN DANCE AT RADIO CITY AUDITORIUM. Two Complete Melody-Packed Two Hour Shows Every Saturday Night 7:00 P. M. and 9:30 P. M. Don't Miss the Fun - It's Terrific! Admission - 50c Plus Tax. Get Your Tickets at Radio City Ticket Office. Only a Limited Number of Tickets Left for March 27th. Ticket Office open 9:00 A. M. to 9:00 P. M. Friday, Saturday 9:00 A. M. to Noon. Or get your tickets by mail. Send no money now to "Barn Dance", Radio City, 30 W. 42nd St., Rochester 3, N. Y. Please send Check or Money Order.