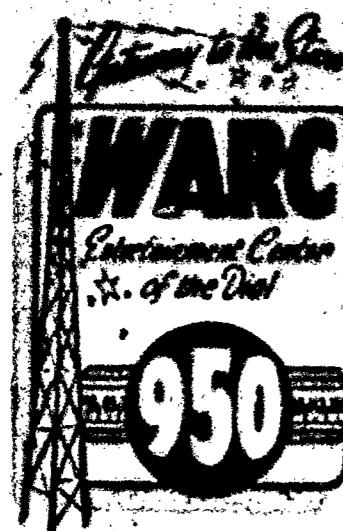


Rochester, N. Y.

COLUMBIA JOURNAL, THURSDAY, FEBRUARY 4, 1948

THE SUNDAY EDITION OF THE COLUMBIA JOURNAL, a weekly periodical of editorial commentary by the Rev. Richard Termer, associate editor over Station WHAM, at 12:15 p. m. each Sunday, this week will feature the headlines "Your Lent Can Be Painless" and "Happy Parents are the Best Testimonials for Family Life."



PALACE

Now Playing
Henry Fonda and
Dolores Del Rio in
"The Fugitive"

Plus
"Sweet Generation"
with Jimmie Lydon
and Jean Porter

TEMPLE

Now Playing
"CAPTAIN FROM
CASTLE"
with Tyrone Power
In
Glorious Technicolor

STARTING TODAY RKO PALACE THEATER



THE FUGITIVE

HENRY FONDA
DOLORES DEL RIO
PEDRO ARMENDARIZ

With J. CARROLL LAMM - LEO CARRILLO - WARD BOND
BOBBY ARMSTRONG - JOHN CRAGEN
Screenplay by STANLEY KROKOWSKI
Directed by JOHN FORD
Music by ERNEST RABINOFF
Produced by RKO Radio Pictures

John Ford's Story
John Ford Directed His
• THE INDIANS
• THE AMERICANS
• STAGECOACH
• DEATHS OF REBELLION
• LONG VINTAGE HOMES
• HOW GREEN WAS MY FIELD
• THEY WERE EXTERMINATED
• RECENTLY ARRIVED

John Ford Directed His
• THE INDIANS
• THE AMERICANS
• STAGECOACH
• DEATHS OF REBELLION
• LONG VINTAGE HOMES
• HOW GREEN WAS MY FIELD
• THEY WERE EXTERMINATED
• RECENTLY ARRIVED

Press Club

HOLLYWOOD IN FOCUS

By W. M. McCAFFREY

"Cary and the Bishop's Wife"

People are taking lots of questions about "The Bishop's Wife."

The title obviously is not one with which Sam Goldwyn wants to make special appeal to the Catholic mind. It is well understood that the character referred to is not in the Catholic church, a bishop at all. Many people wonder, however, whether the story which they guess is based upon clerical characters serving some, separated Christian denomination, is an objectionable one.

DOES IT HAVE TO BE FOLLOWED by RKO executives who declared it objectionable and corrupt? He would hold a sneak preview of the picture and if the audience did not approve it, he would cut it out.

The audience, a tough one drawn from the moving crowds of downtown Los Angeles, "took it big." It stayed in the time to repeat its spell upon millions. No one can tell how much good it has done apart from its value as entertainment.

Even as the questions arise, however, RKO Radio who are distributing the picture for Mr. Goldwyn, announce that they have changed the title to "Cary and the Bishop's Wife," because, as they say, "so many people think it is a religious film whereas it is a comedy."

RKO EVIDENTLY fears that in these days the public will not go for a religious film. The war is over. The next one has not started as yet and although the atom bomb is in the arsenal it has not begun to shake.

The inference to be drawn from the RKO statement is that the movie public is "off religious films" markedly.

JUST BEFORE "The Bells of St. Mary's" was released, one of two highly placed executives at RKO warned Lee McCarty that he "could not get away with" the Nativity sequence in "The Bells of St. Mary's" in which a bunch of kids played out in their own simple way the scene of a scene at Bethlehem.

That was "coray" they said, and judged by basic Hollywood standards they probably were right. It would "kill" the picture they said, and judging by

the inference of "The Bishop's Wife" it is likely gone.

It is worse because it clearly suggests that something goes on between Cary and the Bishop's wife. While creating the obvious precedent of introducing a star's first name into a film title it does nothing to clarify the nature of the story. Religious content still is indicated.

To that indication is added a suggesting Hollywood tag suggesting that it is "sexy."

Moviegoers will resent that.



Lenten Program Listed at Stations Daily Over WHAM

The Lenten Broadcast program is made available to stations in Rochester beginning at noon every day during Lent when stations WHAM, 1250, and WROC, 1250, broadcast "Lenten Program," a friendly and lively religious entertainment which aims to inform people all over the world.

Each station's program on WHAM and WROC at 1250 consists of 15 minutes of Lenten material, selected by the Ministry of St. Louis Catholic Church, and a 5 minutes talk featuring a host of 20 Lenten speakers. The Lenten Report program aims at presenting spiritual fervor and high quality in programs of interest selected from a wide variety.

The purpose of program, which aims to keep Lenten spirit alive in the community and bring religious atmosphere to stations was begun by the Jesuit Fathers of St. Louis in 1936. Originally conceived as a local show, the Fathers made it possible for stations all over the world to carry the program. In the New York-New England area alone there are about 15 million listeners a day through 200 weekly programs on the stations. The show is carried on a 20 stations network in South America, and is now being carried in Australia, Japan, India, and the Far East. Last July, August and September, 2 million of complete episodes were recorded.

The difficulty, as John says, is that here in the U. S. we don't hear much of the competition we should because they are not so big here. And John says, in effect, that the BBC has no competition in presenting the whole series of stations. Broadcasters and stations' place where they are located in the States, Canada, Latin America, Australia, and Asia, carry its recordings.

Although WHAM has broadcast the Lenten Broadcast program weekly for ten years, this Lenten Broadcast will be the first Lenten Broadcast after the Lenten series, and that is responsible for the change in the program.

THE BAPTIST CHURCH LENTEN Broadcast program, which will begin on Feb. 11, will give the Larks on the CATHOLIC CHURCH OF FAITHS on Station WHAM, 1250, at noon Sunday at 1250. The program made by the Rev. James P. Murphy, O.M.I., which was heard on the first Family Theater broadcast.

The anniversary program was a re-broadcast of the dramatic "God And The Red Rover" story by the Rev. Timothy Murphy, O.M.I., which was heard on the first Family Theater broadcast.

MOVIE GUIDE

RKO PALACE

The Presidents, A-1

David Manners, A-1

Temple, A-4

Captain from Castle, A-4

Century

The Whistled Widow of Wim-

Gate, A-1

The Upturned Glass, B

Saints

My Wild Irish Rose, A-1

Capitol

Tyrone, A-3

The Whistleblower, B

Rocky Mountain, A-2

Little

Sierra & State

Good News, A-1

Ariana Alvar, A-2

Madison & Monroe

The Radio, A-2

Her Husband's Affairs, A-1

Liberty

Golden Marriage, B

Beverly Beddoe, A-2

Dixie

Green Dolphin Street, A-1

Caravan Kids Go West, A-1

Camino

Green Dolphin Street, A-1

Caravan Kids Go West, A-1

Willy Nilly

The Other Love, A-2

For Pleasure in the Southwest, A-2

Larks

Fox and Fancy Free, A-1

High Tide (not classified)

Realty

Killer McCoy, A-2

Two Miles and a Half, B

Temple, A-2 (Folger)

Tyrone, A-2

Grand

Tyrone, A-2

Back Down the Hill, B

Bottom of Missouri, A-2

Centaur

Industrial Favorites "Mother

Century

Bob Abbott, Lou Costello

In

"The Whistler

"Window of Warren Easton"

Plus

"The Upturned Glass"

with James Mason

Regent

Held over 3rd Tuesday

Week

"My Wild Irish Rose"

Starring Dennis Morgan

as Cheechy Anne!

Capitol

John Wayne, Randolph Scott

in "The Big Country"

and "The Big Country"

and "The Big Country"

in "The Big Country"