

Lauer's Sale! Lauer's Sale! Lauer's Sale!

Save 30% to 50% on America's Finest Furniture

SALE ITEMS

Item	Reg. Price	Sale Price
SPRINGDALE SOFA	\$139.00	\$139.00
MAHOGANY FOOTSTOOL	\$4.95	\$4.95
COCKTAIL TABLE	\$69.50	\$69.50
CONSOLE TABLE	\$59.00	\$59.00
LAURENCE SOFA	\$149.00	\$149.00
LAURENCE CHAIR	\$149.00	\$149.00
LAURENCE CHAIR	\$184.50	\$184.50
LAURENCE CHAIR	\$149.50	\$149.50
LAURENCE CHAIR	\$14.75	\$14.75
LAURENCE CHAIR	\$44.50	\$44.50
LAURENCE CHAIR	\$109.00	\$109.00
LAURENCE CHAIR	\$64.50	\$64.50
LAURENCE CHAIR	\$19.75	\$19.75
LAURENCE CHAIR	\$179.00	\$179.00
LAURENCE CHAIR	\$149.00	\$149.00
LAURENCE SOFA	\$159.00	\$159.00
LAURENCE MANTLE	\$34.00	\$34.00
LAURENCE CHAIR	\$69.00	\$69.00
LAURENCE CHAIR	\$64.50	\$64.50
LAURENCE SECTIONAL	\$398.00	\$398.00
LAURENCE CHAIR	\$69.00	\$69.00
LAURENCE CHAIR	\$49.00	\$49.00
LAURENCE TABLE	\$12.50	\$12.50
LAURENCE TABLE	\$8.95	\$8.95
LAURENCE TABLE	\$7.95	\$7.95
LAURENCE SECTIONAL BOOKCASE	\$4.75	\$4.75
LAURENCE SECTIONAL BOOKCASE	\$17.25	\$17.25
LAURENCE SECTIONAL BOOKCASE	\$18.25	\$18.25
LAURENCE SOFA	\$149.00	\$149.00
LAURENCE SOFA	\$139.00	\$139.00
LAURENCE CHAIR	\$289.00	\$289.00
LAURENCE CHAIR	\$14.95	\$14.95
LAURENCE CHAIR	\$395.00	\$395.00
LAURENCE CHAIR	\$4.95	\$4.95
LAURENCE CHAIR	\$16.25	\$16.25

Lauer's—Rochester's Leading Furniture Store—has \$25,000 worth of fine furniture at savings to you of 30% to 50%. Why? Because the lack of daily newspapers has prevented us from carrying out our normal advertising schedule. Thus, we have been unable to merchandise our huge stock properly and we find many items of furniture on hand that must be sold in order to make room for new shipments that arrive at our warehouse daily.

That's the whole story. Just about everything we advertise today is first class, grade A furniture that is perfect in every respect. We have too much... and we're going to sell all we can as fast as we can. Read this page carefully. Select the items that look best to you... and come to Lauer's tomorrow for the furniture-buying time of your life!

SPECIAL HALF-OFF VALUES

Each of the items listed below is unusual in two respects. Lauer's sale prices are one-half the regular price of each item. And each item is literally the very finest quality and in perfect condition. Look them over. Your best buy is here.

REG. PRICE	SALE PRICE
\$398.00 CARVED MAHOGANY REGENCY SOFA	\$199.00
\$196.00 BLUE BROCADELLE TUXEDO SOFA	\$98.00
\$89.00 FAN BACK CHAIR	\$44.50
\$88.00 BARNEL BACK CHAIR	\$44.00
\$149.00 PILLOW BACK LOUNGE CHAIR	\$74.50
\$44.00 COCKTAIL TABLE	\$22.00
\$16.95 HANGING WALL RACK	\$8.50
\$119.00 3-PIECE SECTIONAL SOFA	\$59.50
\$6.95 HAND HOOKED RUGS	\$3.45
\$299.00 DAVENPORT AND CHAIR	\$119.50
\$17.50 WALNUT LAMP TABLE	\$8.75
\$59.50 MAHOGANY KNEEHOLE DESK	\$29.75
\$19.75 SIMMONS HEADBOARD BEDS	\$10.95
\$49.75 NEST OF TABLES	\$24.75
\$198.00 LOUNGE CHAIR	\$98.00

SALE ITEMS

Reg. Price	Sale Price
\$32.00 WALNUT BOOKCASE	\$19.75
\$19.95 MAHOGANY BOOKCASE	\$10.95
\$365.99 DAVENPORT AND CHAIR	\$77.50
ROOM SIZE RUGS FOR IMMEDIATE DELIVERY	A wide variety for immediate delivery. All wool.
COTTON SHAG SCATTER RUGS—HALF PRICE	Nationally advertised. Deep Shaggy Pile. Blue, coral, red, green, beige, gold. Round—30" and 36" diameters. Rectangular—24" x 36"; 24" x 44"; 30" x 54".
\$314.00 LAWSON SOFA AND CHAIR	\$149.00
\$8.75 MAPLE MAGAZINE RACK	\$4.50
\$6.50 MAHOGANY MAGAZINE RACK	\$3.50
\$249.00 DAVENPORT AND 2 CHAIRS	\$169.00
\$10.95 COCKTAIL TABLE	\$6.95
\$389.00 DAVENPORT AND 2 CHAIRS	\$249.00
\$26.75 WALNUT CELLARETTE	\$14.95
\$39.50 ECLIPSE INNERSPRING MATTRESS	\$29.75
\$17.50 MAPLE OR WALNUT BEDS	\$9.95
\$39.75 SOLID PANEL MAHOGANY BED	\$26.50
\$198.00 MAHOGANY BEDROOM SUITE	\$169.00
STEEL COIL SPRINGS	\$10.00
FULL LINE OF BEDS, SPRINGS, AND INNERSPRING MATTRESSES FOR IMMEDIATE DELIVERY	
\$80.75 MODERN SOFA BED	\$41.00
\$79.50 SIMMONS STUDIO COUCH	\$54.00
\$98.00 SOFA BED	\$59.00
\$54.50 CHAIR BED	\$39.50
\$32.75 SOLID MAPLE CHAIR	\$21.50
\$239.00 3-PIECE SOLID MAPLE BED-DAVENPORT, LIVING ROOM SUITE	\$149.00
\$14.95 4-SHELF MAPLE BOOKCASE	\$8.95
\$14.95 CRICKET CHAIR	\$8.95
\$64.50 5-PIECE MAPLE DINETTE	\$39.50
\$89.95 5-PIECE BREAKFAST SET	\$54.75
\$74.50 5-PIECE BREAKFAST SET	\$49.50

LAUER'S

50 STATE