

The Gifts He Wants!

What he really wants is rugged wearables for a long, hard winter. Wrap him up, warm as toast—see six smart sketches at right!

FUR LINED GLOVES in soft but sturdy capeskin lined with fur down to the very tips of the fingers. Black, brown and red . . . small, medium, large sizes . . . \$6.38

AUTHENTIC SCOTS TARTAN PLAID sweater in 100% warm wool, bright as a jingle bell. Six wonderful plaids to choose from. In plaid gift box. 2.59

KITTEN-SOFT COTTON FLANNEL shirt with two-way collar, long sleeves. Truly tailored from buttons to pockets. Washable tan. Extra small and medium sizes . . . 3.00

PILE LINED JACKET with Laskin lamb collar, knitted blouse bottom, wristslets. Perfect for sportswear and campus. Beige with dark brown trim. Sizes 36 to 46 . . . 17.95

EXTRA HEAVY CAPESKIN JACKET with quilted rayon, celanese lining, belted back, designed for hardy warmth. Rich Buccaneer brown shade, sizes 36 to 46 . . . 21.74

ALL WOOL FLANNEL ROBE—Back for the first time in a long while with contrasting rayon satin trim. Maroon with navy, navy with maroon. Small, medium and large sizes . . . 14.64

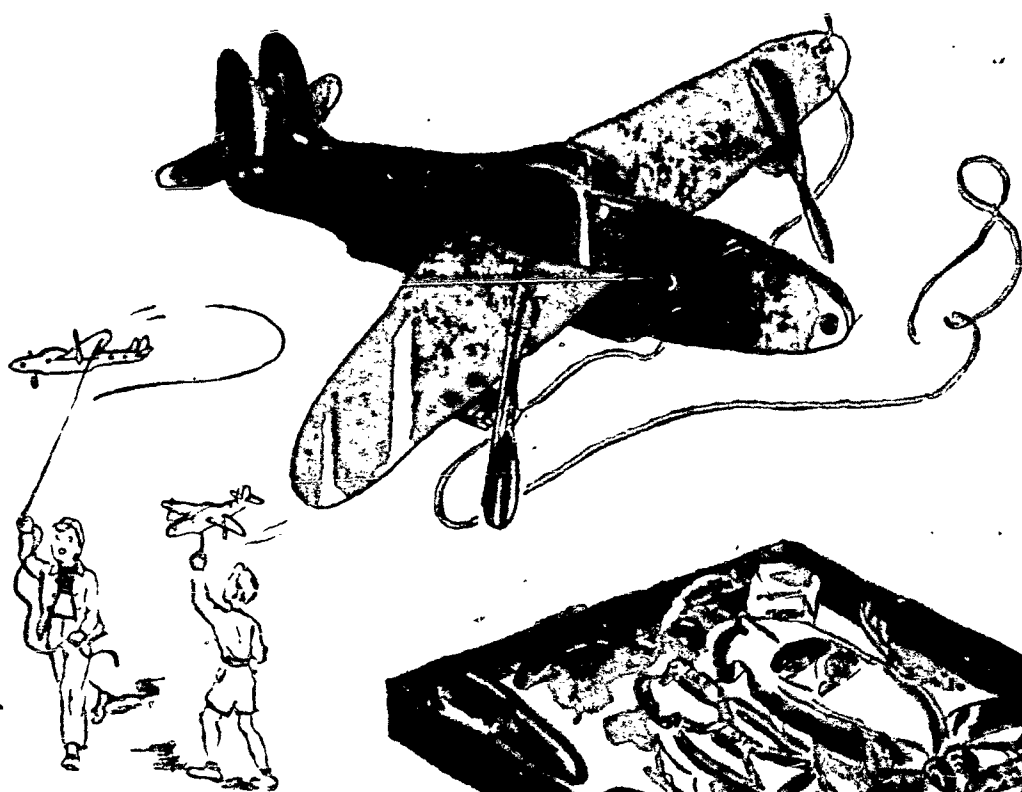
McCurdy's Men's Shop, Street Floor



McCurdy's

For That Boy's Christmas

You can bet your last piece of tinsel—these are the gifts that'll pack the biggest punch—be the envy of the neighborhood, come Christmas morning!



WHIRLPLANE—Born to take many a whirl-high-zoom-low. It's made of sturdy plastic. All you do is let out the string (kite fashion) and away it goes with the speed of a life-size ADIA plane (sketched above) . . . 1.00

McCurdy's Toyland, Fourth Floor

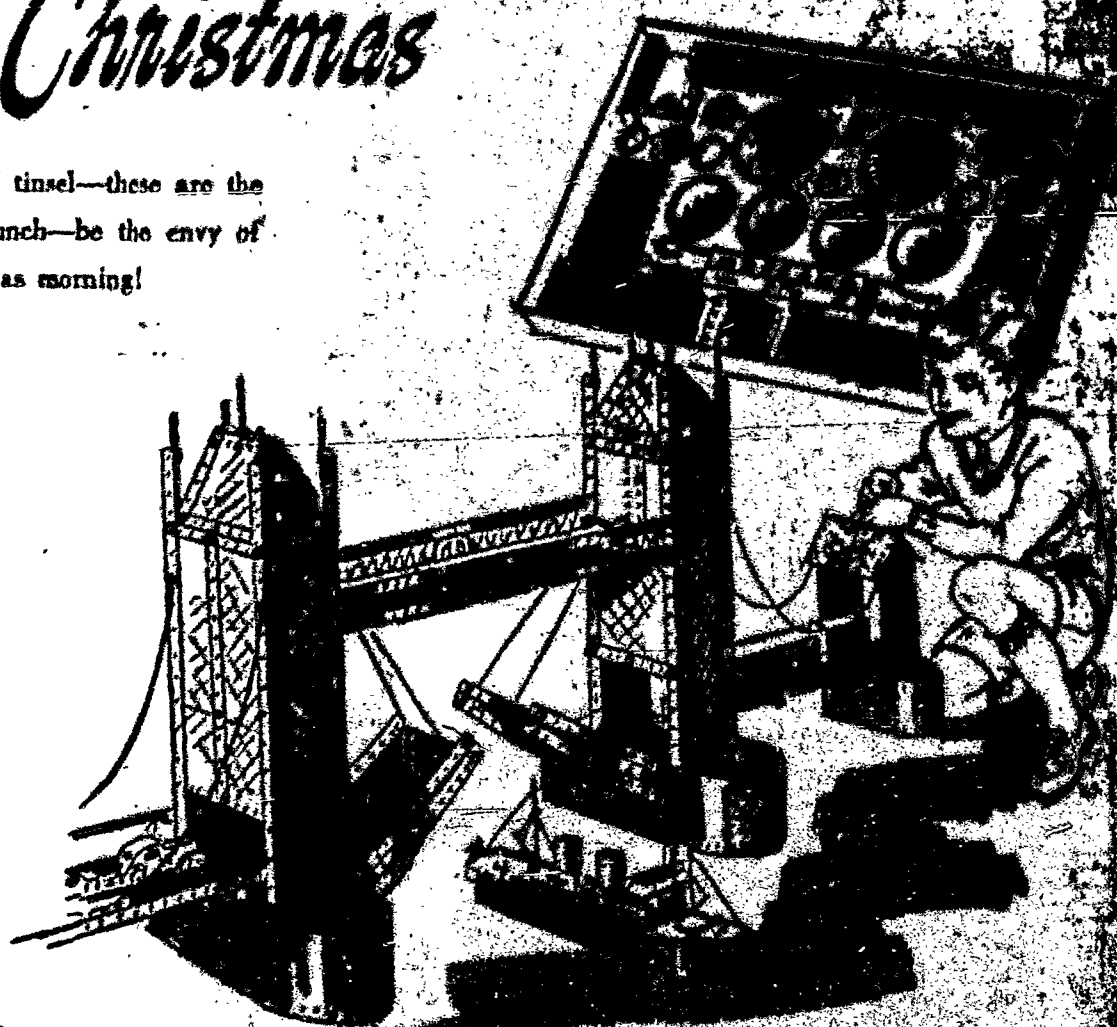
KAR-KIT—Complete parts to build a racer, roadster, convertible, or sedan. Precision-built toy combining metal and plastic parts, easy to assemble, popular with all Pops, too.

(sketched right) . . . 6.95

SANTA'S IN TOYLAND

Bring the youngsters to visit jolly St. Nick. He's waiting to hear all their Christmas Wishes!

McCurdy's Toyland, Fourth Floor



MECCANO SET—Not another ordinary set—almost as much a lot of models that can be built. Blocks, cars, planes, machines (sketched above) . . . 2.95

STAKE TRACK—The only toy for outdoor play. It's a race track for toy cars, built by soldering, screwing, string to build. It's fun and it's hard to break. Size 12 1/2" x 12 1/2" x 1 1/2" (sketched above) . . . 1.95

