

E. W. Edwards & Son -- 144 E. Main Street

Christmas Surprises

Shop Every One of EDWARDS Selling Floors for Gifts



Everybody Should Give Him

2.95

Handmade for winter from new, fine, heavy, warm wool with one of the best linings. Coat buttons. In navy blue, or grey plaid.



It's Smart to Give Him Capekin Gloves

4.10

100% wool lined, for going places and doing things. Grand if he drives because the capekin grips the wheel and the wool lining keeps his fingers free and warm. 6 to 10 1/2, black or brown.

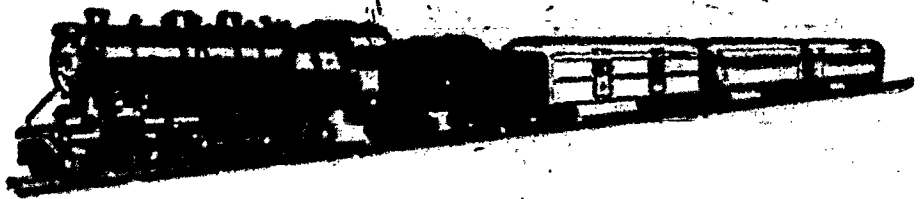


Comfort By The Foot! Wool and Cotton Socks

\$1 pr.

Men everywhere hope to find socks like these in one of those Christmas boxes. Soft knitted socks made of 30% wool and 70% cotton. In plain colors, green, oxford, maroon, beige, blue.

EDWARDS—Men's Shop—Street Floor



ATLANTIC FREIGHT TRAIN No. 301 locomotive and tender, 16" long, 628 Log Car, 8 1/2", 633 Box Car, 7-13/16", 630 Caboose with light, 6", Track: 12 No. 702 curved, 1 No. 700 straight, 1 No. 705 straight with built-in uncoupling device and control box, 1 No. 690 Track Terminal, 75 or 100 Watt Transformer recommended. 21 pieces **16.95**

RIDE THE STREAMLINER

Bring the kiddies to Edwards Toytown in the Downstairs store and let them enjoy a thrilling ride on the miniature train to Circus Land. Fare **9c**

SURPRISE PACKAGE

Every child is entitled to a surprise gift. ... don't miss it **25c**

WRITE YOUR LETTERS TO SANTA

Kids! Don't forget to write your letters to Santa Claus in care of Edwards Toytown. Santa Broadcasts every weekday from 5 to 5:15 P. M. over WSAV. Listen for your name.



ATLANTIC PASSENGER TRAIN: 1 No. 301 Locomotive and Tender, 16" long; 651-G Baggage Car, 10 1/4", 2, 650-G Coaches, 10 3/4", Track: 12 No. 702 curved, 1 No. 700 straight, 1 No. 705 straight with built-in uncoupling device and control box, 1 No. 690 Track Terminal, 21 Pieces, 50 1/2" long. **19.95**

EDWARDS—Toys—Downstairs Store

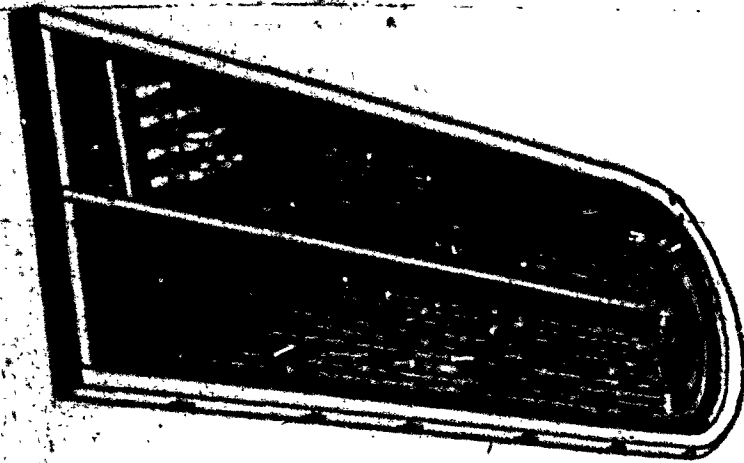
Wearable Linings On Women's

Rubber Boots

3.45

Stitch and strapped across the vamp. Wear them over the pants down or up. No more soiled pants. Wash the lining with a damp cloth. Only in sizes 5 to 9.

EDWARDS—Shoe—Third Floor

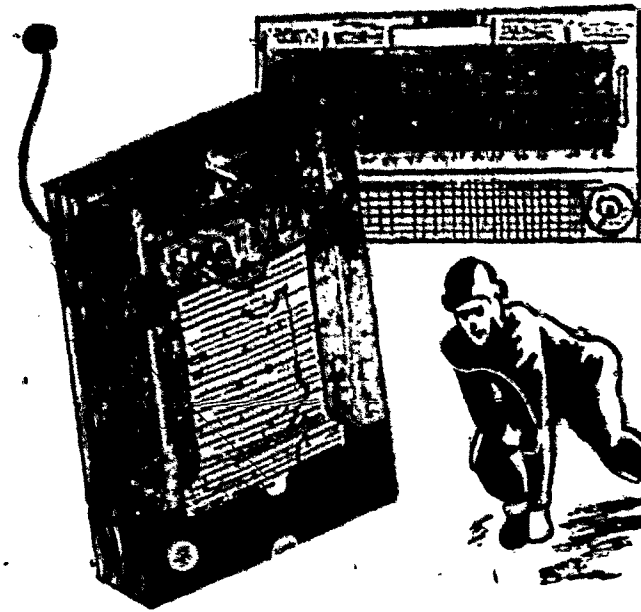


BOWL-ER-RING

3.75

Keep the family home nights... join in the fun yourself. Bowling at home for young and old. Complete with pins, 2 balls and score pad. It's easy and it's such fun for all.

EDWARDS—Sporting Goods—Sixth Floor



"TOUCHDOWN" PHOTO-ELECTRIC

Football

5.50

2 sets of plays. One for defense, one for offense. Each opponent has one set. Complete with playing field. Easy-to-follow instructions.

EDWARDS—Sporting Goods

Sixth Floor

Save \$1 on Delicious "Sheppard's" 3-Lb. Tin

Fruit Cake

Now **1.64** Only

Perfectly luscious cake, loaded with nuts and fruits... spiced "just right" moist cake, wrapped in cellophane then packed in tin to retain moisture keeps fresh indefinitely. Tin is packed in extra shipping carton, ready to ship.

Mail or Phone Your Order Call Home 2500

EDWARDS—Candy—Street Floor

Old Fashioned Peppermint Stick Candy ... 5c

60c a doz.

Everyone has waited for this old-time delight. Hard stick candy striped with red. Delicious peppermint flavor. Buy now!

Oil, Roasted and Salted Whole Blanched

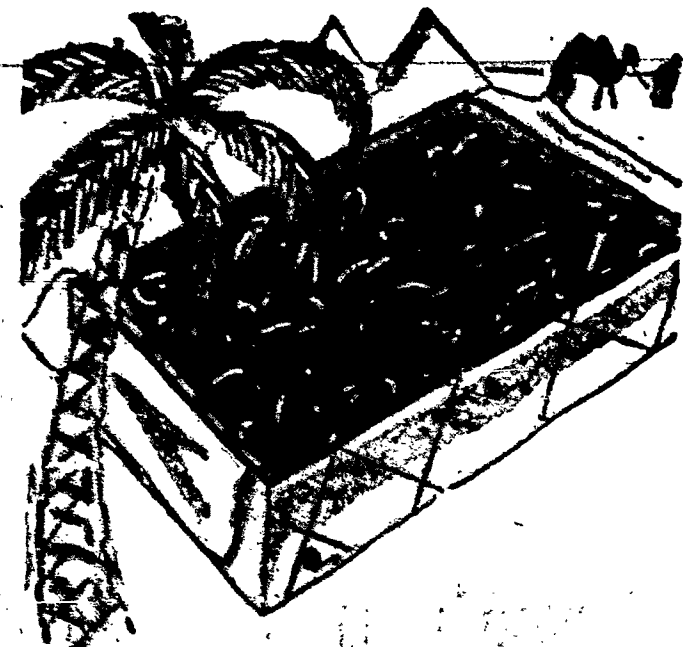
ALMONDS

1.59 lb.

A treat and just in time for the holiday season! Finest whole blanched non-paral almonds, roasted "just right" in finest oil... then salted.

If you Can't Come In, Mail and Phone Your Order

EDWARDS—Candy Dept.—Street Floor



Delicious Fresh California DATES

So plump... so juicy... so delicious. Eat them as fresh fruits... use them in cookies, puddings, cakes and salads... stuff with nuts and roll in sugar for special treats. Mail and phone your order.

69c

EDWARDS—Candy Dept.—Street Floor

... A NEW PAGE IN ROCHESTER