

# ANNUAL AUGUST FUR SALE



**SEARS**  
ROEBUCK AND CO.

Buy with confidence! This event offers the utmost in value, smartness and long-term beauty. Invest now, and enjoy knowing a new fur coat will be waiting for you when cold weather arrives.



Classic Swaggar in  
**DYED MOUTON LAMB**

A fur that can take a lot of wear— skillfully processed by Sears experts to duplicate the soft brown tones of sheared beaver. Young classic styles, perfect to wear over suits or dresses!

**\$109.50**

plus 20% Fed. Tax

**\$159.50**

plus 20% Fed. Tax

**Beauty and Warmth In  
MINK-DYED MARMOT**

You'll treasure the rich beauty of this superb tuxedo fur coat with saddle shoulders, deeply cuffed sleeves and flaring lines designed to flatter every figure.

## 3 WAYS TO BUY!

- Use Sears Buy Now Plan
- Use Mail Call Service
- Or if you wish you may pay cash



The famous Sears Fur Dog is your guarantee for quality and workmanship.

*"Satisfaction guaranteed or your money back"*

MONROE AVE. AT S. UNION  
MAIN 7000

**SEARS**