



SEARS
ROEBUCK AND CO

\$2.98

Summer Flattery in *Cool White*

Nothing like a white hat for that cool, fresh, spic-and-span look... and nothing like our new collection of flatterers for a look of high fashion at a down-to-earth price! Everything from big brims to little half-brims... in straw, felt and crisp fabrics!

ACCENTS that accentuate the smartness of your wardrobe!

Frisly Dickies for the Magic Touch

Your suit or jumper frock takes on new smartness when you freshen it up with one of these frilly dickie styles. Rayons and cottons; white or pastel. **\$1.95**



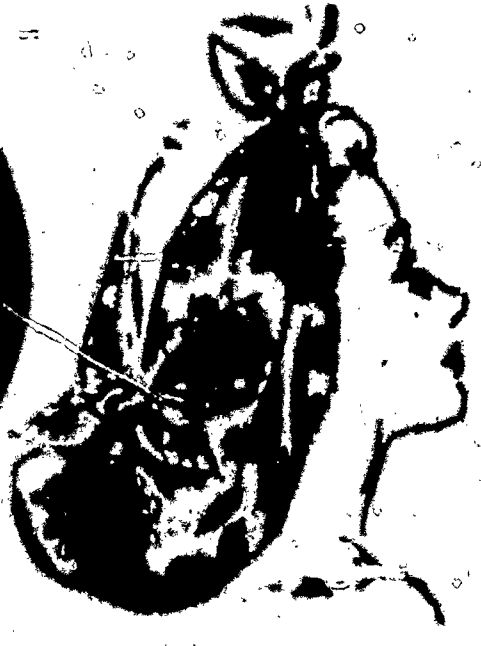
New Collars Know How To Flatter

\$1.00 and up

Becoming styles galore in smart V-neck, jabot and squared versions. In brodered and lacy rayon silks, and opal cottons.



ALL ITEMS ON THE
MAIN FLOOR
MONROE AVE. STORE



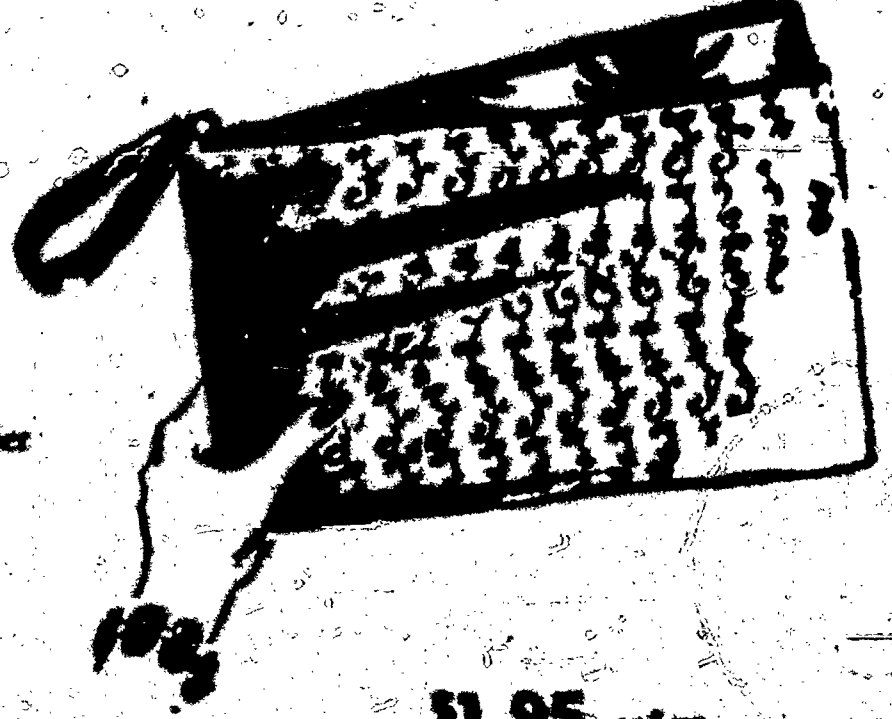
Head Squares in Prints

98c and up

Tie those peasant fashion under your chin—knot into snoods—or wrap them into turbans... you'll love to wear them with everything.

Flowers Add A Final Touch of Smartness

Try the nice smart touch of bright flowers in your hair, at your shoulder or your waistline! Choose from big selection, in white or colors. **49c and up**



\$1.95 and up

Slipcover Bags For Summer

Smart envelope styles in gay prints with zip tops—plus a white embroidered cotton slipcover that comes off for laundering!

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