



Keep them cool and cute in Sears

Playtime Cottons

Sturdy, comfortable, washable... and thrift-priced!

A. Pretty pinafore dresses with dainty ruffles. Crisp percale in white or pastels, and colorful cotton prints. Sizes 3 to 6 1/2 \$1.98

B. Smarties shorts, sanforized cotton gabardine, in assorted colors. Sizes 3 to 6 1/2 \$1.98

Polo shirts, knitted cotton in gay stripes \$1.79

C. Toddler frocks in cunning full-skirted dirndl styles: dainty checks and prints. Sizes 1 to 3 \$1.98

D. Bright little dirndl frocks with ric-rac trims. Cherry checks, floral prints and pastel sheers. Sizes 3 to 6 \$1.19

E. Sun suits, styled for action in sturdy cotton twills, denim and cotton gabardines. Sizes 2 to 6 \$1.98

F. Girls' sun suits, cool seersuckers frilled with cyclor batiste. Other styles in denim. Sizes 2 to 6 1/2 \$1.59



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