

# Clothing for Europe Campaign Enlists Aid of Diocese

The Official Newspaper

of the Rochester Diocese

# Catholic Courier

LAST WEEK'S  
PAID CIRCULATION  
**25,299**  
Rochester Area 16,370  
Elmira Area 4,442  
Auburn Area 4,487

VOLUME XVI  
Number 26

Rochester Edition

THURSDAY, SEPTEMBER 7, 1944

\$2.00 Per Year—5 Cents a Copy

One Section  
20 Pages

## On Guard!

By Rev. Patrick J. Flynn

Your radio, your newspaper, your movie house, and your favorite magazine are about to be exploited by the phoniest publicity campaign that has come down the pike in a long time.

A plan or plot has been prepared by the War Advertising Council in cooperation with the Office of War Information and the U. S. Public Health Service to enlist the services of advertising in an all out crusade, with a patriotic motif of course, to stamp out 'VD' (venereal disease), which has become a rapidly spreading wartime menace. In cooperation with the two government agencies the War Advertising Council has published a 23-page booklet presenting proposed lay-outs for advertisements and radio announcements concerning venereal disease, which newspapers, magazine and radio advertisers are urged to sponsor as a patriotic gesture in a nation-wide campaign similar to the war bond and scrap drives.

The brain-trusters of the War Advertising Council really think of everything. In their propaganda booklet, entitled "Hidden Enemy," they propose suggestions to advertisers for cartoons, posters, car cards and spot radio announcements. Every ad carries the slogan which may come to you any day now in the pages of the press or across the air waves. "Wartime Plea — Stamp Out VD," is the patriotic prattle which the War Advertising Council offers as a substitute for the Sixth Commandment. And here, in fact, is the whole weakness of the proposed patriotic drive against VD. As presented by the War Advertising Council, the campaign completely ignores the moral causes of the spread of the so-called social diseases. The philosophy of the campaign consists in by removing the shame out of sin by calling upon society to look upon 'VD' as just another "preventable and curable disease like tuberculosis and diphtheria." The five-point platform of the campaign featured in all the full-page layouts which advertisers are being asked to sponsor studiously avoids even the faintest suggestion that the real remedy against 'VD' is moral and spiritual.

Even before it has a chance to get started, however, this grandiose scheme of the War Advertising Council has already stirred up a nest of hornets. First THE CATHOLIC NEWS, diocesan weekly of the Archdiocese of New York, publicly protested the 'VD' campaign as "shocking to decency" and a "fraud on patriotism." Following this protest by THE CATHOLIC NEWS, other Catholic papers and organizations have followed suit so that now the opposition to the 'VD' campaign has become a very formidable challenge to the War Advertising Council. The Knights of Columbus in a formal protest calls the proposed advertising plan "ill-considered and morally dangerous." The Catholic War Veterans have assailed the attempt "to bring venereal disease into the open" as being "in poor taste and a direct affront to many millions of God-fearing Americans." The Brooklyn TABLET accuses the War Advertising Council of guilt in sponsoring a campaign which "is immoral, dishonest, unscientific and a demonstrated failure." "Rarely in our history," states the Boston PILOT, "have the American people suffered so flagrant an insult at the hands of bureaus kept in existence by public funds." THE PROVIDENCE VISITOR also condemns the 'VD' program because it "ignores entirely the question of sin in connection with venereal disease" and "is likely . . . to cause an increase in the number of people affected." In an editorial on

(Continued on Page 4)

## 'Threat of the Sword' Visioned By Pope as Safeguard to Peace

Gen. De Gaulle in Paris



(British Official Photo from Aeme)  
LEAVING the great Cathedral of Notre Dame in Paris, Gen. Charles De Gaulle is shown (center) after attending Thanksgiving services for the liberation of the French capital.

## Attorney-General Urges Court Tests on Bus Law

FRANKFORT, Ky. (RNS)—Kentucky's Attorney General Eldon S. Dummit has recommended a court test for the state's new law authorizing counties to provide free bus service to Catholic and other private school children.

Responding to a query from Fayette County Attorney Samuel H. Cole as to whether the county could transport county children to city schools, Dummit advised that county fiscal courts obtain higher court approval before appropriating funds for transporting other than public school pupils, and also before using general fund money for any school purpose.

The Fayette Fiscal Court, at Lexington, promptly decided that Fayette County children who attend private and parochial schools would have to make their own transportation arrangements.

A 1940 Kentucky law requiring schools districts to furnish such transportation was invalidated by the State Court of Appeals as unconstitutional use of public money. Kentucky's Legislature this year passed an act of giving county fiscal courts discretionary power to use county road funds for bus service for any children attending school under the state compulsory education act who live more than a "reasonable walking distance" from school where sidewalks are lacking.

Cole, in asking the attorney general's opinion, stated it seemed to him the 1944 statute was in violation of the Court of Appeals ruling.

Meanwhile, it was announced in Louisville that Jefferson County does not contemplate any change in its pupil transportation plans.

For Sunday Breakfast, try an Aunt Jennie Kuchen—Pecan, Cinnamon, Butter, Cherry, Apple and Harvest. AUNT JENNIE'S BAKE SHOPPE, 518 Monroe Ave., Monroe 665. Phone orders reserved.—Adv.

despite Dummit's opinion. Jefferson County School Superintendent Orville Stivers said the Jefferson Fiscal Court appropriated \$500 for transportation of both public and private school children in the next school term.

Declaring that Dummit's opinion "was a new one" to him, the Rev. F. N. Pitt of Louisville, chairman of the Jefferson County Catholic School Board, commented: "Catholic schools have always considered themselves as operating under the compulsory attendance law. We have to make attendance reports to Frankfort."

Father Pitt said seven of the nine Catholic schools in Jefferson County planned to use free transportation under the 1944 law.

## Holy Father on Radio Urges Social Justice For Post War World

VATICAN CITY (NC)—The "threat of the sword" may appear inevitable even after the conclusion of peace in order to safeguard the observance of just obligations and prevent attempts at new conflicts. His Holiness Pope Pius XII declared in a radio address broadcast throughout the world Sept. 1 on the fifth anniversary of the beginning of the present world war.

The Holy Father had preceded this observation by declaring that the sword sometimes must open the way to peace, and that the shadow of the sword "may be cast also over the transition from the cessation of hostilities to the formal conclusion of peace."

"But," the Sovereign Pontiff added, "the soul of peace spirit can be one only: a justice which, with impartial measure, gives to each what is owing to him and exacts from each what he owes, a justice which does not give all things to all, but to all gives love and does nobody wrong; a justice which is the child of truth and the mother of healthy freedom and sure greatness."

### Internal Problems

While much preoccupied with an international organization to preserve a just peace after the war, His Holiness packed a remarkable group of counsels into a comparatively brief address. These included social order, the right to private property, cooperative endeavor, small and medium ownership, capital and labor relationships, and the danger of resort to violence. All of these were closely connected with the postwar period in his hope that a proper set-up of the internal economy of individual nations would conduce to a lasting peace.

At the outset of his address the Holy Father noted that many well-meaning people, shocked by the ruin the war has produced, are seeking, even in the camps of their adversaries, companions in "the great enterprise of reconstructing a world which has been shaken to its foundations and torn in its innermost framework."

"The hands on the clock of history," His Holiness said, "are now pointing to an hour both grave and decisive for all mankind."

"An old world lies in fragments. To see arise as quickly as possible from those ruins a new world, healthier, juridically better organized, more in harmony with the exigencies of human nature; such is the longing of its tortured people."

Noting that today on the one hand Christian civilization is being

(Continued on Page 11)

## Diocese To Join Appeal To Aid Europe Needy

DETROIT — Catholics of the United States in a nationwide effort will play an important part in an emergency campaign, to be conducted by the United Nations Relief and Rehabilitation Administration, to collect at least 15,000,000 pounds of clothing for needy peoples in the liberated countries of Europe. Together with Protestant and Jewish backing, the UNRRA appeal will have the full support of the National Catholic Welfare Conference, the Most Rev. Edward Mooney, Archbishop of Detroit and Chairman of the N. C. W. C. Administrative Board, announced today.

His Excellency Bishop Kearney has appointed the Rev. John S. Randall to direct the forthcoming relief campaign in the Diocese of Rochester.

The emergency collection, scheduled for the two-week period from September 24 to October 7, is for usable wearing apparel, old and new, for men, women, and children.

N. C. W. C. Cooperation Pledged  
In his reply to a letter from Gov. Herbert H. Lehman, in which the director general of UNRRA asked for cooperation from Catholic, Protestant and Jewish groups, Archbishop Mooney said:

"I want you to know that the appeal of the United Nations Relief and Rehabilitation Administration for clothing for the people of the liberated countries will have the whole-hearted cooperation of the National Catholic Welfare Conference in enlisting the generous support of the Catholic Bishops, clergy and laity of the United States."

War Relief Services-National Catholic Welfare Conference has been delegated, he said, to conduct the clothing collection for the Bishops and will seek the whole-hearted participation of the country's 16,000 Catholic parishes.

### Great Work of Mercy

"I feel that UNRRA, in requesting our people to assist in clothing the sorely afflicted of the liberated areas, offers American Catholics the opportunity to practice one of the great Corporal Works of Mercy," the Archbishop said. "Under the Fatherhood of God all men, without exception, are our brothers in Christ. When they are in need, our charity must match in neighborly love and personal sacrifice their want and suffering."

## Catholicism Realities

Catholicism does not teach us that we are creatures of chance. Our Faith does not let us surrender to any brute force, however powerful. We do not believe that any soothsayer can lay open to us our future. We serve no idols. We unshakably believe that Catholicism alone defines and defends human freedom.—The Catholic Mirror.

## Blessing of Graves To Be Held Sunday

War's toll has added to the significance of the Blessing of the Graves, this year, which is scheduled for Sunday, Sept. 10, at Holy Sepulchre Cemetery with His Excellency, the Most Rev. James E. Kearney, Bishop of Rochester, officiating.

The sublime ceremony will begin at 3 P. M. with the procession of ecclesiastics headed by Rochester Regiment, Knights of St. John, in full dress uniform in command of Col. Frederick J. Wegman.

Through the lanes of the cemetery on the west side and then to the east side the procession will take place with Bishop Kearney

being assisted by priests of the diocese and seminarians of St. Bernard's and St. Andrew's.

At the completion of the blessing, His Excellency will speak at All Souls Chapel on the East side of the Cemetery wherein repose the remains of former Bishops of Rochester, the Most Rev. Bernard J. McQuaid, the Most Rev. Thomas F. Hickey and the Most Rev. John Francis O'Hara.