

Sheehan's *Welcome You to Elmira*
and to our store. We invite you to come in
and look around. Maybe you'll find some-
thing to take home with you as a souvenir
of your trip.



Classic Cottons
3.98

Striped gingham dresses in brown, green and red . . . cool, practical dresses for a long summer's wear . . . comes with belt . . . in sizes 12-24.

Half-Size Dresses
 Cotton and spun rayon dresses in very pretty printed patterns . . . sizes 16 1/2-24 1/2 **4.98**

Spun Rayon Prints
 Every delectable summer shade . . . destined to play a big role in your summer wardrobe . . . sizes 12-44 **4.59**

Inexpensive Dresses—Second Floor

A Little Gift for Someone!

You'll want to remember those back home, who weren't able to make the trip, with some little memento. Choose a cute lapel pin . . . a pair of pretty earrings . . . a fancy hankie . . . in white or lively print . . . a pastel chiffon scarf would be lovely . . . You'll find all of our accessories on the Main Floor.



If You Haven't Discovered Them Before . . . Try Them Now!

S-R-F Beauty Preparations

Only S-R-F contains the newly-found cellular substance — **Biodyne R** (which tends to encourage the respiration (oxygen intake) of your skin). Thus, S-R-F aids regular, healthy processes and helps bring to your skin the soft freshness of natural beauty.

S-R-F Night Cream and Day Lotion . . . 4.50 each
(for each)

Cosmetics—Main Floor



2-Pc. Cottons
5.98

Attractive two-piece cottons in polka dots and stripes . . . in seersucker, spun rayon and butcher linen . . . sizes 8-20 1/2.

Fashion Floor—Second Floor

Rayon Crepe Dresses
4.59
 Others to 3.49

A grand selection of fancy prints in shirt waist and coat styles . . . some with and without collars . . . an inexpensive dress that can go many places and do many things.



Inexpensive Dresses—Second Floor