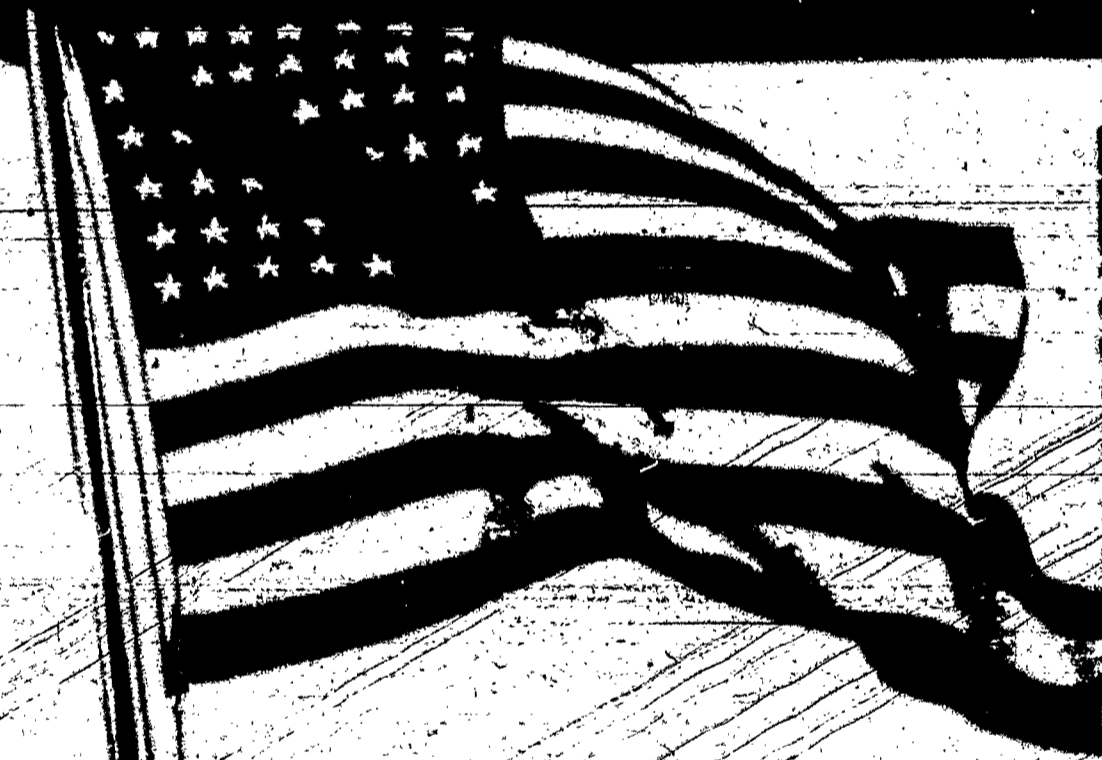


Forward March, Rochester!

THE 3RD WAR LOAN DRIVE IS ON!



YOUR COUNTRY looks to YOU to back the INVASION



**Buy Your
EXTRA BONDS
And Wear This
BADGE OF HONOR**

It's the lapel pin you will receive when you buy your War Bond to Back the Attack in your country's 3rd War Loan. It's the badge of honor that shows you are doing your share. Available wherever U. S. War Bonds are sold in Rochester.

The big drive begins today! The great attack is not only on every battlefield . . . It's on the home front, too! This is not the beginning of the war . . . NOT the end of the war. It's war at its most dangerous peak . . . battles that determine whether we WIN or LOSE. NOW our fighting forces are going all-out for invasion. NOW, we folks back home in America, in Rochester, must mobilize in their support.

TODAY the 3rd WAR LOAN drive begins. Probably the most important appeal your government has ever made to you! But surely your own heart will tell you to do more than anyone else could ask! To reach our national quota everyone who possibly can must invest in at least one EXTRA \$100 War Bond during the drive. AT LEAST \$100 MORE if you can. That's in addition to your regular War Bond subscription. Invest out of your income. . . Invest out of accumulated funds. This is TOTAL WAR and it's going to take EVERYBODY to Win. So! Come on Rochester! Let's get off to a great start. No amount is too much for Victory. But remember that every penny spent for War Bonds comes back to you with generous interest. Back the invasion now—buy at least one EXTRA \$100 War Bond in September.

BACK THE ATTACK—WITH WAR BONDS

DO IT NOW! DO IT FOR ROCHESTER!

Rochester Third War Loan Committee