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McFARLIN'S

THIRD FLOOR

Jim and His Son Look Ahead

Jim was a fine mechanic. His son was looking forward to following in his father's footsteps. His technical education was nearly complete.

Then war came. Fred joined the Marines. Jim put all his mechanical skill to work in a war plant. Their plan for a business of their own was postponed.

Both Jim and his boy Fred still intend to start their own business when the war is won. While they fight and work they plan. Jim is accumulating capital, helping to pay for the war and carrying protection on a 3 Point Program at the ROCHESTER SAVINGS BANK.

1st—He deposits a good portion of his wages every payday in his SAVINGS ACCOUNT. This will furnish capital meanwhile keeping him ready for any emergency.

2nd—He buys WAR BONDS every payday. They help pay for the war and they help bring Fred home sooner.

3rd—He carries the protection of a \$3000 policy on his life in LOW COST SAVINGS BANK LIFE INSURANCE at the ROCHESTER SAVINGS BANK.

These three things will make it easier for Jim and his son to start their own business when peace comes. The same 3 Point Program will help YOU get ahead now and after the war. Why not begin NOW at either office of the ROCHESTER SAVINGS BANK?

WE ARE OPEN MONDAY EVENINGS 6:30 TO 8 FOR YOUR CONVENIENCE

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Rochester Diocese Council

N. C. C. W.

Columbus Civic Centre Lobby

We feel we must share with all our N.C.C.W. members a letter received from the Rev. Lucian L. Lamerman, Director of the National Catholic School of Social Service, who writes:

"An auspicious start has been made toward a truly magnificent goal. We believe that the Campaign will go over the top, simply because the Catholic women will not fail their Church or nation at this time of real need. The strongest reason, however, is that we realize the great need of our work in the present campaign. The far-reaching effects of this campaign spur us on as no similar motive has since the beginning of the school. When we collect a stamp or a bond or a large special gift, we are doing more than just that. We are really gathering materials out of which messengers of charity and morality will be built—we are creating the right instruments for a better social order."

"A North Dakota pastor sent a contribution the other day. His parish is small—German-Russians. It is rather difficult to get our people to realize the need of some of these things such as social services. . . I fear the time . . . when our own people will fall victims of the so-called social workers. He says that the families in the parish consist of eight to ten children. We know what he meant and he looks to the Council and the School to help him ward off the influences that will destroy the good he and many sacrificing priests like him have given their lives to build up. So a stamp isn't just a stamp, it is a means to an end—to the education of Catholic social workers who will protect and further the home, the family, and Catholic life."

"The greatness of your work at N.C.C.W. is known fully to God alone. Oh, it dare not fail because not only bodies but souls are at stake."

"Let us pray for success with great confidence. The Virgin Mary was the first social worker of the Christian era. She shed a soul-nourishing world by giving it a life and a light. The Feast of the Assumption symbolizes the victory and reward of service to our Father. May she guide us onward to our million goal and may the Queen of Victory bless every one of you who are getting stamps and turning them into bonds of love to God and your neighbor."

Our Most Reverend Bishop authorized on Sunday, Aug. 22, a collection in all churches of the diocese for the National Catholic Service School campaign.

If there are any who missed the collection, our Denary Presidents will be glad to receive their contributions.

THE RACE TO HEAVEN

A novel method of teaching Catholic Faith, as carried on in the mission field, is reported in The Catholic Transcript of Hartford, as follows:

One of our missionaries has devised a means of making "the race to heaven" more interesting and more exciting. He informs us that a beautiful little statue of the Child Jesus holds the place of honor high up on the classroom wall. A table is placed beneath and an "imposing staircase" (of colored bamboo sticks) is built up from the table to the statue. The steps are very wide at the bottom to allow room for the jostling crowd of youngsters who begin their climb to heaven; but gradually it narrows until there is just room for one person at the top.

Thus do the little brown and black angels begin their ascent. Attendance at daily Mass is the requisite for a place of honor on that coveted top step. Entwined around the base of the statue of the Infant Jesus is a beautiful little rosary which is the prize which will be given to the first child to reach the top step in "his race to heaven."

Model After Many

Since the most certain proof we can give the Blessed Virgin of our love for her is the imitation of her virtues, let us always keep our eyes fixed on the perfect life of this tender Mother, and exert constant efforts to copy her actions, so that our lives may be remodelled after the example given by this sinless creature.

FINAL WAR STAMP BOOKS should be returned to Denary presidents of women of Rochester Denary Club, please make returns to Mrs. F. M. Frank Curtis at the Catholic Extension Library, Columbus Civic Centre, on Fridays between 2 and 5 P. M.

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Though most of us are lending 10% of our salaries each week for War Bonds, we mustn't stop here. Our fighting men need more and more weapons and equipment for victory and we must not let them down. Buy that extra War Bond today!

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Nazareth Uniforms

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Lightweight Fall uniforms in black rayon alpaca, pleated front and back, sizes 10 to 16 . . . . . \$11.95

All-wool black serge in the same style, sizes 10 to 16 . . . . . \$13.95

Two-sets of white pique collars and cuffs included with each uniform.

McCurdy's Teen Shop, Second Floor

Perfect-Back-To-School-Team

Classic wool-blend pull-over sweater; maize, red, brown, or navy. 7 to 14. \$2.25

10-gore skirt of wool-blend flannel in gray, brown, or navy. 7 to 14. \$3.95

Girls' Shop, Third Floor

